



Public Affairs & Conservation Committee Meeting Agenda December 11, 2024

9:00 a.m. – Desert Water Agency Operations Center, 1200 South Gene Autry Trail, Palm Springs
This meeting will be held virtually and in person. The link and telephone option provided is for the convenience of the public. Members of the public who wish to participate may do so by calling in at:

Toll Free: (253) 215-8782

Meeting ID: 688 847 4629

Passcode: Water

or Via Computer:

<https://dwa-org.zoom.us/j/6888474629?pwd=BklqQagKbSm3W7SlbxbWXtqUCmMjOG.1>

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***In order to reduce feedback, please mute your audio when you are not speaking.
Esta reunión se llevará a cabo de manera virtual y presencial. La opción de enlace y teléfono proporcionada es para comodidad del público. Los miembros del público que deseen participar pueden hacerlo llamando al:**

Numero gratuito: (253) 215-8782

ID de Junta: 688 847 4629

código de acceso: Water

o a través de la computadora:

<https://dwa-org.zoom.us/j/6888474629?pwd=BklqQagKbSm3W7SlbxbWXtqUCmMjOG.1>

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***Para reducir los comentarios, silencia el audio cuando no estés hablando.**

1. Call to Order
2. Public Comments
Speakers are requested to keep their comments to no more than three (3) minutes.
3. Discussion Items:
 - A. Water Waste Update
 - B. Conservation Programs
 - C. Urban Water Use Objective Update
 - D. CIMIS Station Update
 - E. Update on Turf Removal Program Budget & City Partnership
 - F. Sponsorships/Donations
 - G. Advertising
 - H. Update on Brand Refresh
 - I. Tours
4. Adjourn

Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities, as required by Section 202 of the Americans with Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in a meeting is asked to contact Desert Water Agency's Assistant Secretary of the Board, at (760) 323-4971, at least 48 working hours prior to the meeting to enable the Agency to make reasonable arrangements. Copies of records provided to Committee members which relate to any agenda item to be discussed in open session may be obtained from the Agency at the address indicated on the agenda.