



8:00 A.M. OPERATIONS CENTER - 1200 SOUTH GENE AUTRY TRAIL – PALM SPRINGS – CALIFORNIA

This meeting will be held virtually and in person. The link and the telephone option provided is for the convenience of the public.

Toll Free: (253) 215-8782
Meeting ID: 833 2141 6242
Passcode: 683622
or Via Computer:

<https://dwa-org.zoom.us/j/83321416242?pwd=XOSGNVaEYsVb1GD5KOpf0KnPxBCvkm.1>
Meeting ID: 833 2141 6242

Members of the public who wish to comment on any item within the jurisdiction of the Agency or any item on the agenda may submit comments by emailing sbaca@dwa.org or may do so during the meeting. Comments will become part of the Board meeting record.

***In order to reduce feedback, please mute your audio when you are not speaking.**

Esta reunión se llevará a cabo virtualmente y en persona. El enlace y la opción telefónica proporcionada es para la comodidad del público.

Número gratuito: (253) 215-8782
ID de reunión: 833 2141 6242
código de acceso: 683622
o a través de la computadora:

<https://dwa-org.zoom.us/j/83321416242?pwd=XOSGNVaEYsVb1GD5KOpf0KnPxBCvkm.1>
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Los miembros del público que deseen comentar sobre cualquier tema dentro de la jurisdicción de la Agencia o cualquier tema en la agenda pueden enviar comentarios por correo electrónico a sbaca@dwa.org o pueden hacerlo durante la reunión. Los comentarios pasarán a formar parte del registro de la reunión de la Junta.

***Para reducir los comentarios, silencia el audio cuando no estés hablando.**

1. CALL TO ORDER ORTEGA
2. PLEDGE OF ALLEGIANCE ORTEGA
3. ROLL CALL BACA
4. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA: Members of the public may comment on any item not listed on the agenda, but within the jurisdiction of the Agency. Speakers are requested to keep their comments to no more than three (3) minutes. As provided in the Brown Act, the Board is prohibited from acting on items not listed on the agenda.
5. PUBLIC COMMENT ON ITEMS LISTED ON THE AGENDA: Members of the public may also comment on items listed on the agenda that are not the subject of a public hearing at this time. Again, speakers are requested to keep their comments to no more than three (3) minutes.

6. CONSENT CALENDAR ITEMS: Items listed under the Consent Calendar are considered to be routine and will be acted upon by one motion of the Board without discussion. There will be no separate discussion on these items unless a Board Member requests a specific item to be discussed and/or removed from the Consent Calendar for separate action.

- A. Approve Minutes of the August 6, 2024 Regular Board Meeting
- B. Receive and File Minutes of the August 15, 2024 Executive Committee Meeting
- C. Receive and File July 2024 Public Affairs & Conservation Activities & Events

7. ACTION ITEMS:

- A. Request Board Authorization for Finance Director to Execute Consulting Agreement with The Centre for Organization Effectiveness for Strategic Planning Facilitation Services **SAENZ**
- B. Request Board Approval of Addition of New Position Titles to the Classification and Salary Chart **HOPPING**
- C. Request Board Authorization for General Manager to Sign the Flume Master Data Sharing Agreement to Participate in the CA Department of Water Resources Indoor Water Use Study **LLORT**

8. GENERAL MANAGER'S REPORT

TATE

9. DIRECTORS REPORTS ON MEETINGS/EVENTS ATTENDED ON BEHALF OF THE AGENCY

10. DIRECTORS COMMENTS/REQUESTS

11. CLOSED SESSION

- A. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code Section 54956.9 (d) (1)
Name of Case: PacBell vs. County of Riverside
- B. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code Section 54956.9 (d) (1)
Name of Case: Agua Caliente Band of Cahuilla Indians vs. Coachella Valley Water District, et al
Two Cases
- C. PUBLIC EMPLOYMENT
Pursuant to Government Code Section 54957
Unrepresented Employee: General Manager

12. RECONVENE INTO OPEN SESSION – REPORT FROM CLOSED SESSION

13. ADJOURN

Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities, as required by Section 202 of the Americans with Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in a meeting is asked to contact Desert Water Agency's Assistant Secretary of the Board, at (760) 323-4971, at least 48 working hours prior to the meeting to enable the Agency to make reasonable arrangements. Copies of records provided to Board members that relate to any agenda item to be discussed in open session may be obtained from the Agency at the address indicated on the agenda.

DECLARATION OF POSTING

Pursuant to Government Code Section 54954.2, I certify that this agenda has been posted at least 72 hours prior to the meeting on the Agency's website at www.dwa.org and at the Agency's office located at 1200 South Gene Autry Trail, Palm Springs, CA.

Sylvia Baca, MMC, Asst. Secretary of the Board

**MINUTES OF THE REGULAR MEETING
OF THE
DESERT WATER AGENCY
BOARD OF DIRECTORS**

6-A

August 6, 2024

Board: Paul Ortega, President
Jeff Bowman, Vice President
Kristin Bloomer, Director
Gerald McKenna, Secretary-Treasurer
Steve Grasha, Director
Jeff Bowman, Vice President

DWA Staff: Steve Johnson, General Manager
David Tate, Assistant General Manager
Esther Saenz, Finance Director
Kris Hopping, Human Resources Director
Victoria Llort, Public Affairs & Conservation Director
Sylvia Baca, Asst. Secretary of the Board
Jamie Hoffman, Senior Admin. Assistant

Consultants via
Teleconference: Mike Riddell, Best Best & Krieger

Public: Brian Macy, MSWD General Manager
Marion Champion, MSWD Assistant General Manager

President Ortega opened the meeting at 8:00 a.m. and led the Pledge of Allegiance. **Pledge of Allegiance**

President Ortega called upon Assistant Secretary of the Board Baca to conduct the roll call: **Roll Call**

Present: Grasha, Bloomer, McKenna, Bowman, Ortega

President Ortega opened the meeting for public comment for items not listed on the Agenda. **Public Comment on Items Not Listed on the Agenda**

There was no one from the public wishing to address the Board for items not listed on the Agenda.

President Ortega opened the meeting for public comment for items listed on the Agenda. **Public Comment on Items Listed on the Agenda**

There was no one from the public wishing to address the Board for items listed on the Agenda.

Mission Springs Water District General Manager Brian Macy and Assistant General Manager Marion Champion provided a PowerPoint presentation on its Groundwater Quality Protection Program.

Presentation:
Mission Springs Water District – Groundwater Quality Protection Program

President Ortega called for approval of the Consent Calendar. He noted that Consent Calendar Items 7-A through 7-E are expected to be routine and to be acted upon by the Board of Directors at one time without discussion. If any Board member requests that an item be removed from the consent calendar, it will be removed so that it may be presented separately.

Approval of the Consent Calendar

- A. Approve Minutes of the July 16, 2024 Regular Board Meeting
- B. Receive and File Memo on July 18, 2024 State Water Contractors' Meeting
- C. Receive and File Minutes of the August 1, 2024 Executive Committee Meeting
- D. Receive and File the Water Use Reduction Figures for June 2024
- E. Request Board Authorization for General Manager to Execute the DWA and City of Palm Springs Cost-Share Agreement for Cooperative Turf Rebate Program

- A. Approve Minutes of the 07/16/24 Regular Board Meeting
- B. Receive & File Memo on July 18, 2024 SWC Mtg.
- C. Receive & File Minutes of the 08/01/24 Exec. Comm. Mtg.
- D. Receive & File Water Use Reduction Figures for June 2024
- E. Request Board Authorization for GM to Execute the DWA & City of PS Cost-Share Agreement for Cooperative Turf Rebate Program

Secretary-Treasurer McKenna requested Item 7E be pulled for separate discussion and requested clarification of the Cost-Share agreement. Public Affairs & Conservation Director Llort gave a brief explanation of the agreement and the terms. There was further discussion between the Board and Staff on how the program will progress in the future.

Director Grasha moved for approval of Consent Calendar Items 7A through 7E. After a second by Director Bloomer, the motion carried by the following roll call vote:

AYES: Grasha, Bloomer, McKenna, Bowman, Ortega
 NOES: None
 ABSENT: None
 ABSTAIN: None

General Manager Johnson presented the staff report.

Action Item:
8A – Request Board Action on Customer Appeal – Darrell Thomas

President Ortega invited the appellant, Mr. Thomas to speak about his appeal. Mr. Thomas explained the issues he faced regarding the leak on his property and why he feels the Agency should forgive his bill. The Board then inquired whether he applied for the United Way program and or the possibility of extending his current payment plan to a 3-year term.

Vice President Bowman moved to deny the appeal by Darrell Thomas and extend the payment plan to a 3-year term. After a second from Secretary-Treasurer McKenna the motion carried by the following roll call vote:

Action Item:
(Cont.)

AYES: Grasha, Bloomer, McKenna, Bowman, Ortega
NOES: None
ABSENT: None
ABSTAIN: None

Secretary-Treasurer McKenna provided the financial highlights for June 2024.

Secretary-Treasurer's Report (June 2024)

General Manager Johnson provided an update on Agency operations for the past several weeks.

General Manager's Report

Director Grasha noted his attendance at the July 17 Association of California Water Agencies (ACWA) Webinar, the July 17 Greater Coachella Valley (GCVC) Joint Chamber luncheon, the July 18 ACWA Webinar, the July 25 ACWA Webinar, and the August 1 Desert Valley Builders Association (DVBA) legislative committee meeting.

Directors Reports on Mtgs/Events Attended on Behalf of the Agency

Director Bloomer noted her attendance at the July 18 PS Chamber mixer, and the July 23, 30, and August 5 Tribal mediation meetings.

Secretary-Treasurer McKenna noted his attendance at the July 17 GCVC Joint Chamber luncheon, the July 18 PS Chamber mixer, the July 31 Technology Transformation Ad Hoc Committee meeting, and the August 5 Mission Springs Water District (MSWD) special Board meeting.

Vice President Bowman noted his attendance at the July 23-25 National Water Resources Association (NWRA) conference, the July 30 CVWD/DWA mediation meeting, the July 31 Technology Transformation Ad Hoc Committee meeting, the August 1 Executive meeting, and the August 5 Tribal mediation meeting.

President Ortega noted his attendance at the July 17-19 Groundwater Management Districts Association (GMDA) Conference, and the July 23-25 NWRA conference.

Secretary-Treasurer McKenna expressed the importance of renewable energy and its benefits. He recommended for DWA to establish a policy for 100% renewable energy by 2030 and bring this item to the Executive Committee.

Directors Comments/Requests

Vice President Bowman concurred with Secretary-Treasurer McKenna and expressed evaluating our current situation and making steps towards the future.

**Directors
Comments/Requests
(Cont.)**

President Ortega noted the upcoming ACWA Webinar on August 20 regarding “Making Conservation a California Way of Life” He encouraged the Board to sign up if they haven’t already. He also noted the upcoming ACWA Region 9 event in Temecula on August 13.

Closed Session:
A Matter Posing a Threat to Public Services or Facilities – Cybersecurity Consultant
B. Existing Litigation - PacBell vs. County of Riverside
C. Existing Litigation – ACBCI vs. CVWD, et al. (2 Cases)
D. Existing Litigation – City of Camden vs. BASF & Tyco Fire Products LP
E. Public Employment – Unrepresented Employee: General Manager

At 9:45 a.m., President Ortega convened into Closed Session for the purpose of Conference with Legal Counsel, (A) Conference with Cybersecurity Consultant, Pursuant to Government Code Section 54957 (a); (B) Conference with Legal Counsel, Existing Litigation, Pursuant to Government Code Section 54956.9 (d) (1), PacBell vs. County of Riverside; (C) Conference with Legal Counsel, Existing Litigation, Pursuant to Government Code Section 54956.9 (d) (1), Agua Caliente Band of Cahuilla Indians vs. Coachella Valley Water District, et al (Two Cases); (D) Conference with Legal Counsel, Existing Litigation, Pursuant to Government Code Section 54956.9 (d) (1), Aqueous Film-Forming Foams Product liability Litigation; City of Camden et. al. vs. BASF Corporation, Civil Action; City of Camden et. al. vs. Tyco Fire Products LP, Civil Action; and (E) Public Employment, Pursuant to Government Code Section 54957, Unrepresented Employee: General Manager.

At 12:12 p.m., President Ortega reconvened the meeting into open session and announced a reportable action was taken on Item 13-D, Existing Litigation with Aqueous Film-Forming Foams, City of Camden et al vs. BASF Corporation. He reported that the Board unanimously approved to opt out of litigation for this case by the following vote:

Reconvene –
Reportable Action on Item 13-D, Existing Litigation with Aqueous Film-Forming Foams, City of Camden vs. BASF Corp.

Motion by Director Grasha, seconded by Director Bloomer. The motion carried unanimously.

In the absence of any further business, President Ortega adjourned the meeting at 12:14 p.m.

Sylvia Baca, MMC
Assistant Secretary of the Board

Adjournment

Executive Committee Meeting Minutes
August 15, 2024

Directors Present: Paul Ortega, Jeff Bowman

Staff Present: Steve Johnson, David Tate, Esther Saenz, Victoria Llort,
Sylvia Baca, Jamie Hoffman

1. Call to Order

2. Public Comments

None

3. Discussion Items

A. Review Agenda for August 20, 2024 Board Meeting

The proposed agenda for the August 20, 2024 meeting was reviewed.

B. ACWA Region 5 Tour Travel Dates

Staff provided the Committee with information on the upcoming tour in Watsonville.
The Committee decided on September 12 and September 14 as the travel dates.

4. Adjourn

**PUBLIC AFFAIRS & CONSERVATION
ACTIVITIES
JULY 2024**

Activities

- 7/1 Victoria Llord attended the ACWA Monday Morning Lobby Group (MMLG) meeting.
- 7/2 Staff attended the DCP Comms-PWA focus group.
- 7/3 Staff attended the SWRCB workshop on Making Conservation a California Way of Life.
- 7/5 Nisha Ajmani was on a live segment with KESQ promoting Smart Irrigation Month.
- 7/9 Xochitl Pēna attended the ONE-PS monthly meeting.
- 7/10 Clark Elliott attended CVRWGMG Business meeting.
- 7/10 Clark Elliott had an interview on the Roggin Report (NBC Palm Springs) promoting the Making Conservation a California Way of Life regulation.
- 7/11 Clark Elliott was on a live segment with KESQ promoting the Making Conservation a California Way of Life regulation.
- 7/18 Xochitl Pēna was on a live segment with KESQ, discussing the Groundwater Basin Recharge.
- 7/22 Staff attended a State Legislative update meeting.
- 7/23 Victoria Llord attended GCVCC Regional board and Local boards Chamber event.
- 7/25 Xochitl Pēna was on a live segment with KESQ discussing the importance of hydration for humans and pets.
- 7/25 Xochitl Pēna did a radio interview with Joey English on water quality and testing.
- 7/29 Victoria Llord attended the ACWA MMLG meeting.

Public Information Releases/eBlasts/Customer Notifications

- 7/1 Nextdoor – Water Shutoff Notice – N. Saturmino Drive
- 7/3 Nextdoor – Avenida Caballeros Road Closure and Lane Restrictions
- 7/10 Nextdoor – Road Construction Alert
- 7/11 Nextdoor – Water Shutoff Notice – Palm Springs View Estates
- 7/12 Nextdoor – Desert Water Agency is installing fire hydrants
- 7/18 Nextdoor – Update on Pipeline Replacement Project near E. Sunny Dunes Rd & Calle Santa Cruz
- 7/19 Nextdoor – Water Shutoffs – E. Via Altamira Pipeline Replacement Project
- 7/23 Nextdoor – Desert Water Agency Water Shut Off Notice - Palm Springs View Estates
- 7/25 Nextdoor – Construction alert! Sunrise Way is down to one lane

Public Information Releases/eBlasts/Customer Notifications (Cont.)

7/30 Nextdoor – E. Via Altamira Pipeline Replacement Project Update

7/30 Nextdoor – Update on Pipeline Replacement Project near N. Sunrise Way, E. Amado Rd., E. Tahquitz Canyon Way & N. Sunset Way

7/30 Nextdoor – Project Update - Sunmor Estates Area Pipeline Replacement

7/30 Nextdoor – Update on Pipeline Replacement Project - Ramon Road frontage and Compadre Road

7/2 Latest News on website – Grass Removal Rebate Reduction Approved

7/3 Latest News on website – Water Quality Report Available

7/24 Latest News on website – DWA hosts blood drive

Upcoming Events

8/19 – DWA to provide comments at SWRCB Sites Hearing

8/21-23 – Urban Water Institute in San Diego

8/28 – Let's Do Lunch presentation at James O. Jesse Community Center

9/11 – CVEP Networking presentation (DWA on behalf of CV Water Counts)

9/13 – GCVCC All Valley Mayors & Tribal Luncheon

9/18 – Taste of Palm Springs/Business Expo at Indian Canyons Golf Resort

Conservation Programs

Grass Removal:

- 15 Inspections
- 8 Projects Pre-Approved
- 7 Projects Given Final Approval

Devices:

- 9 Washing Machine Rebates Requested
- 5 Washing Machine Rebates Approved
- 22 Smart Controller Rebates Requested
- 28 Smart Controller Rebates Approved
- 0 Nozzles Requested for Rebate
- 27 Nozzles Approved for Rebate
- 0 Toilet Rebates Requested (Commercial)

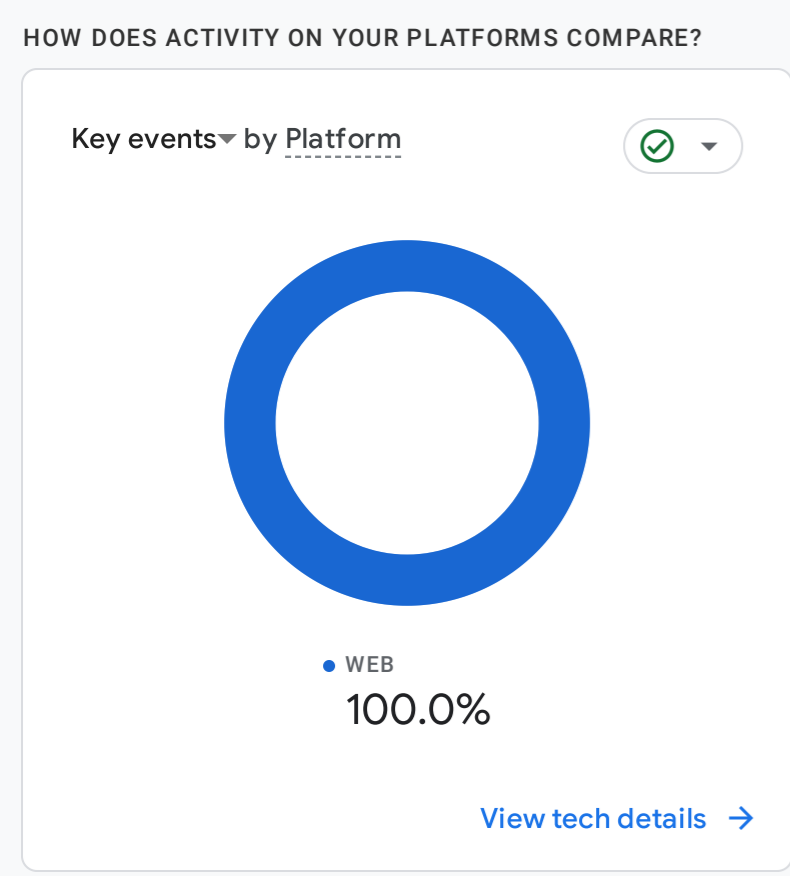
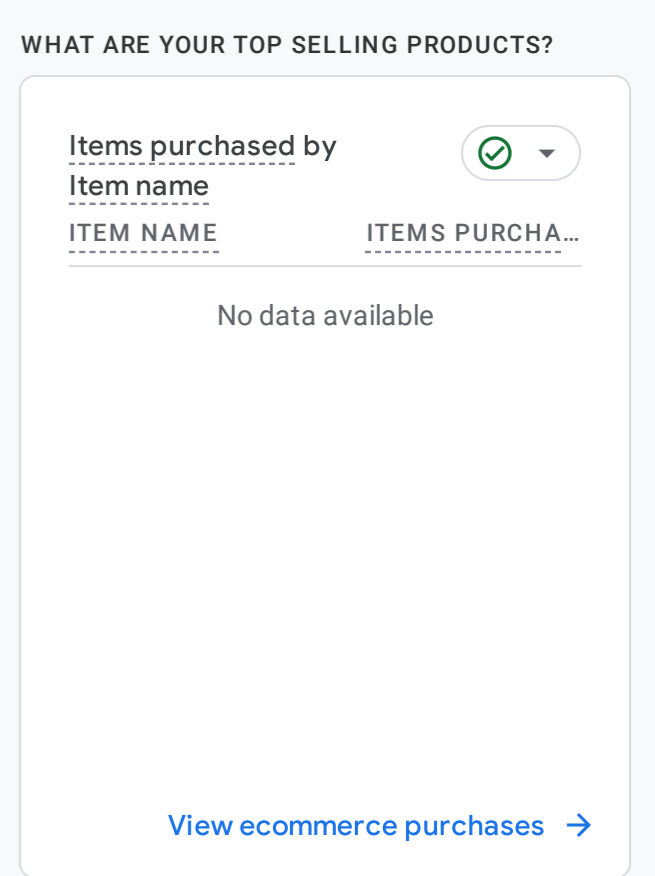
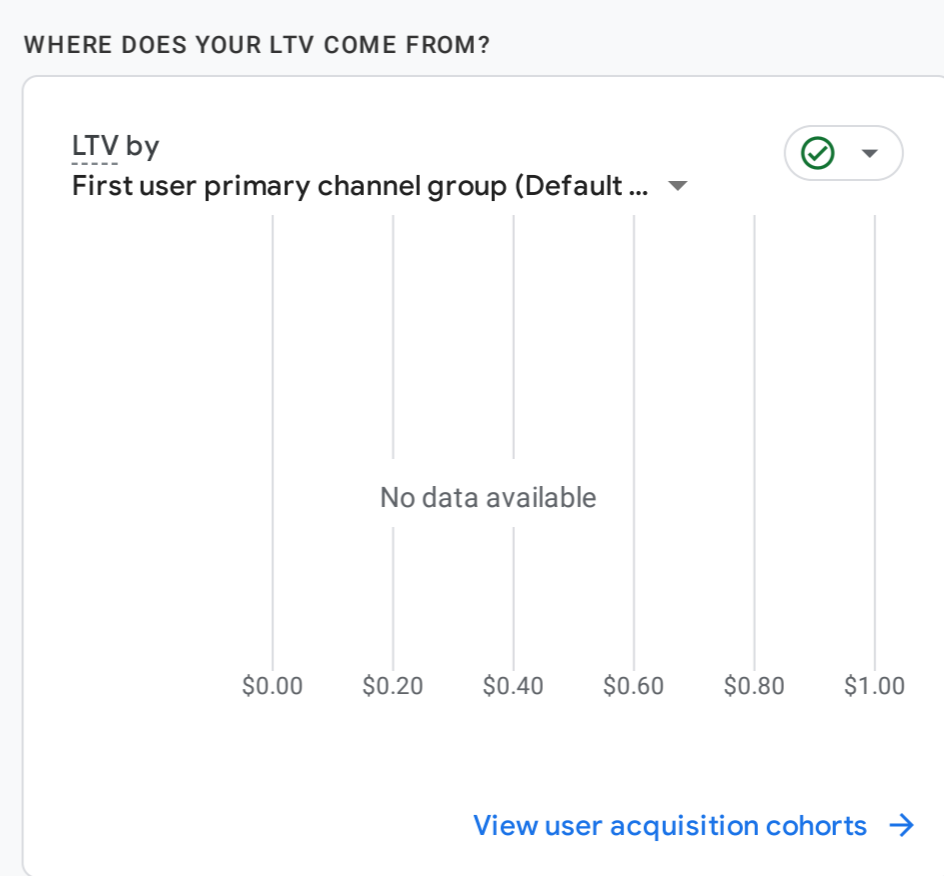
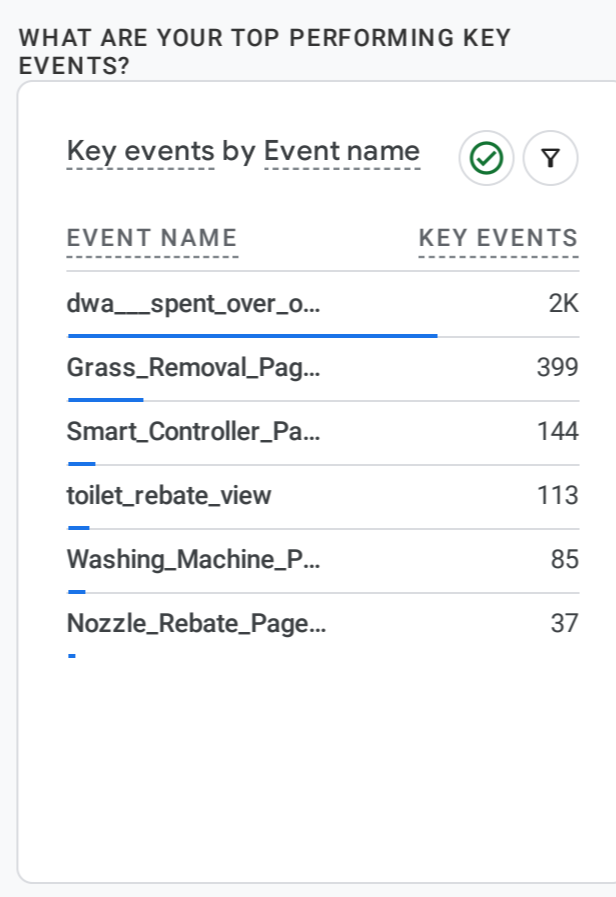
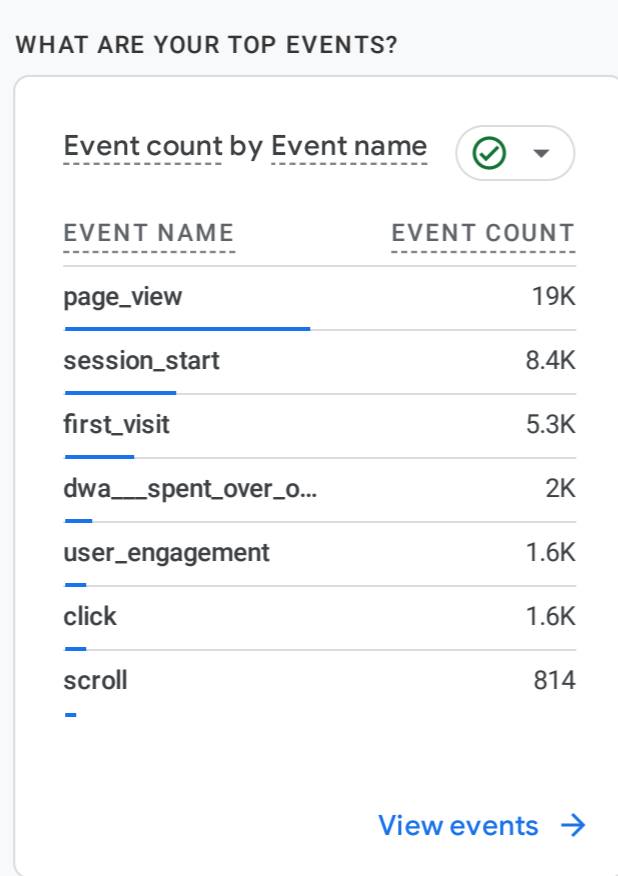
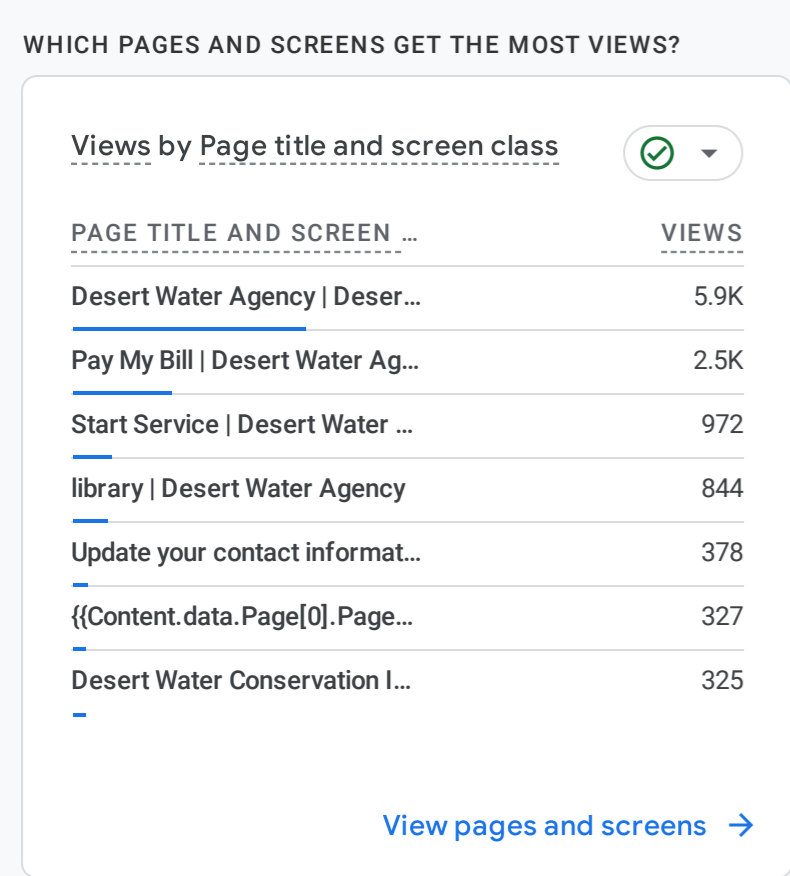
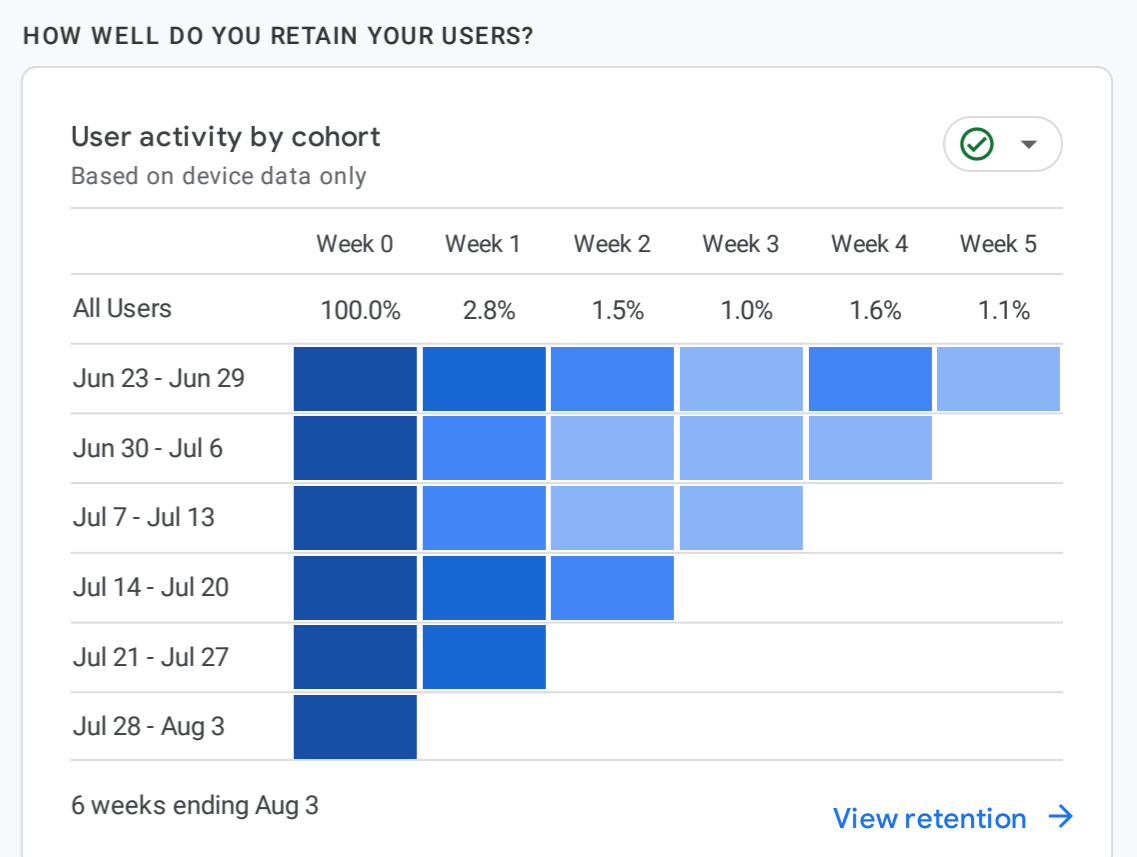
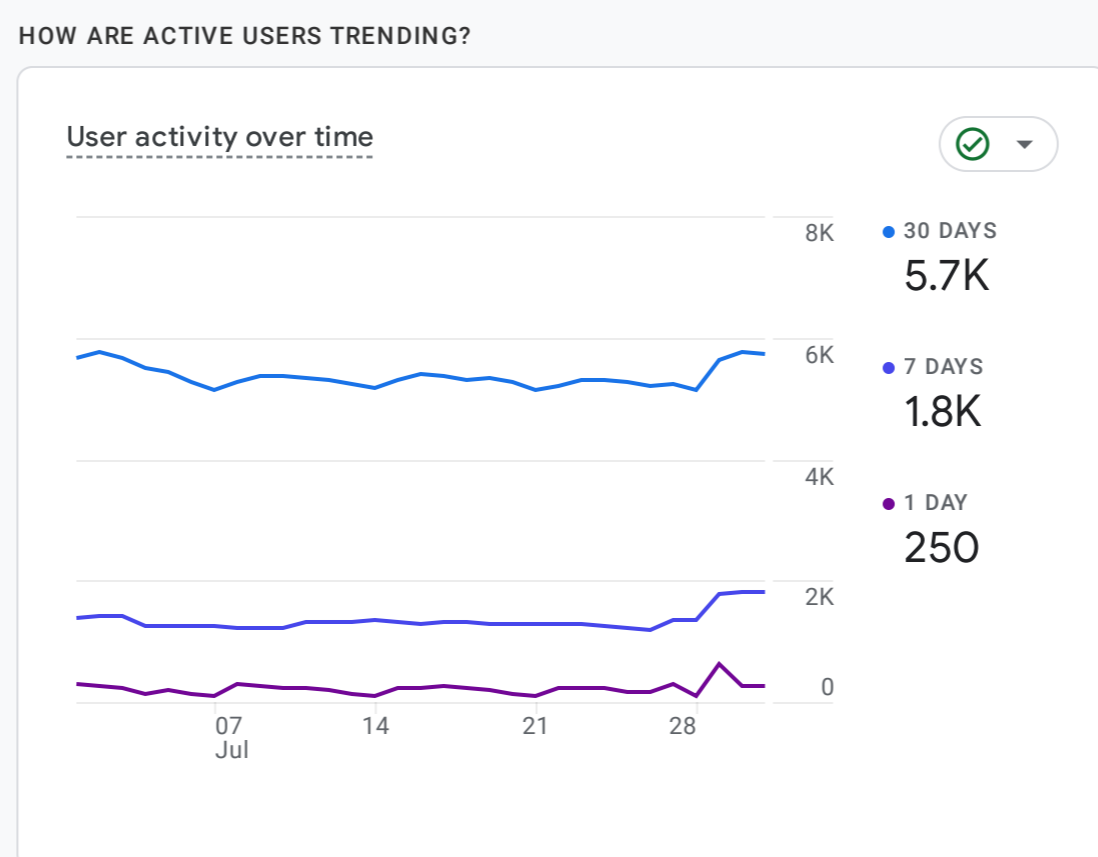
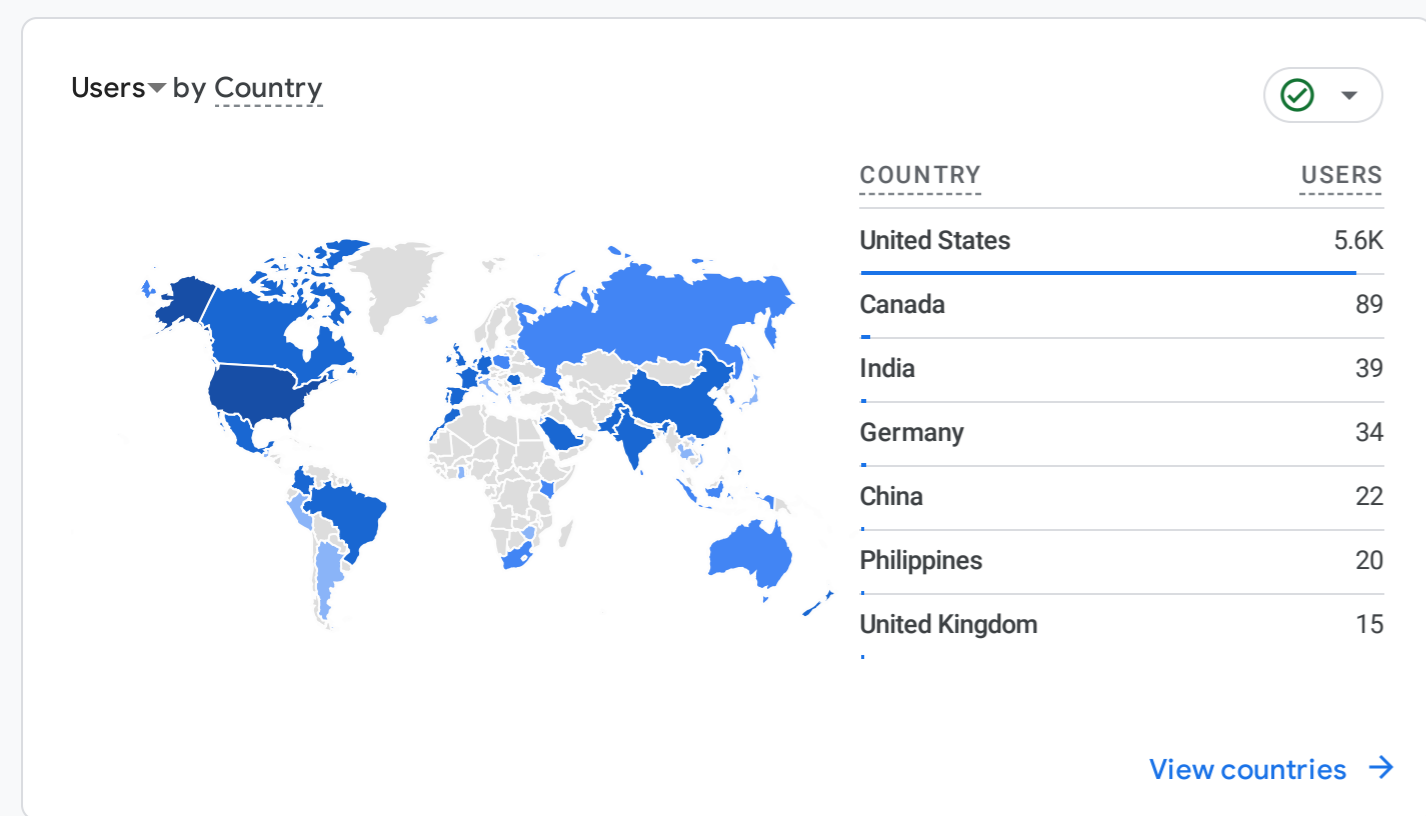
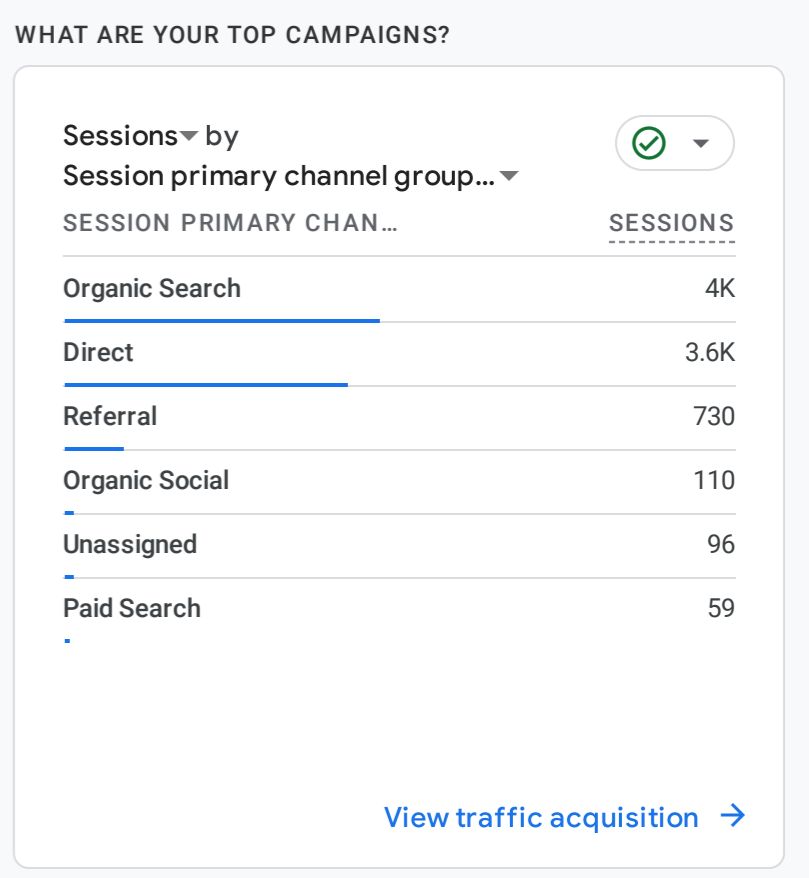
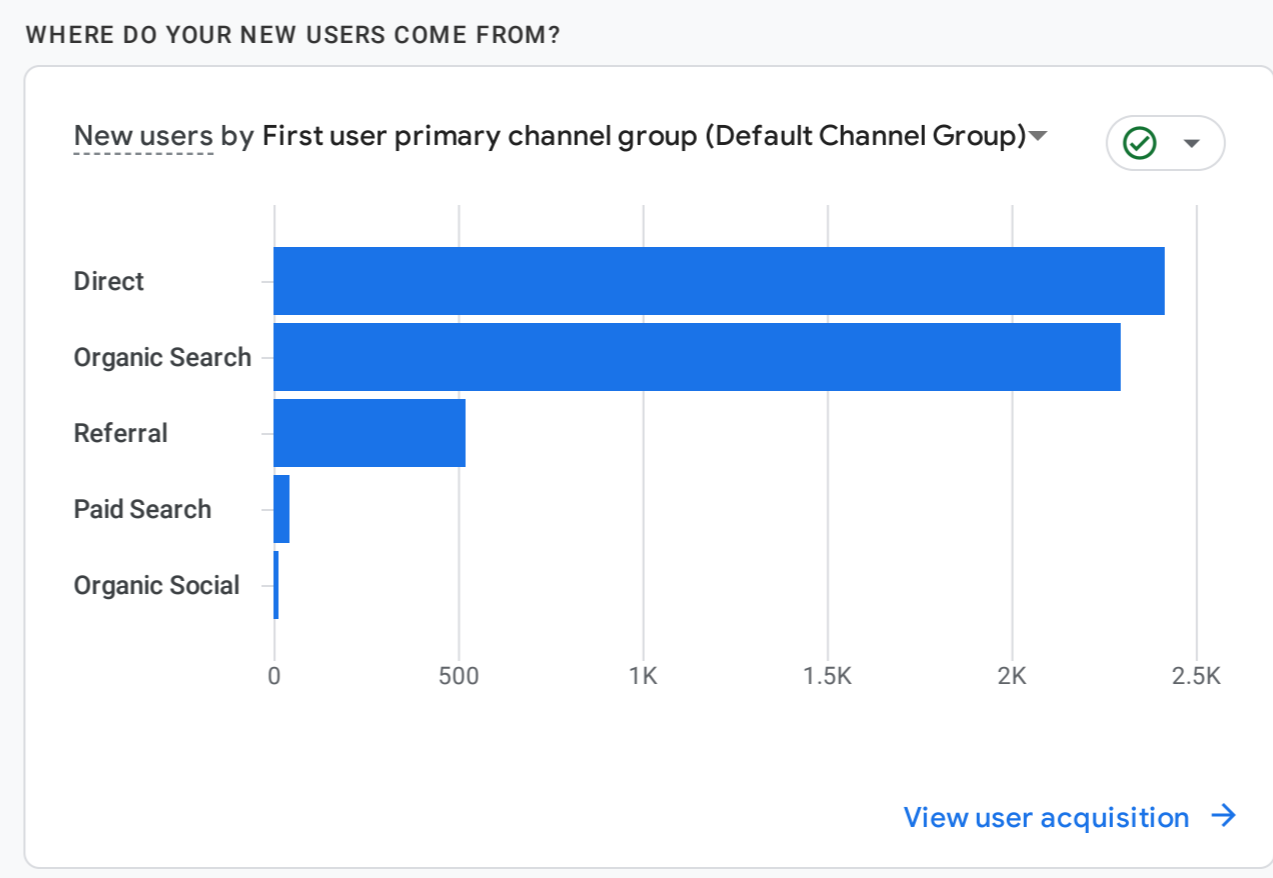
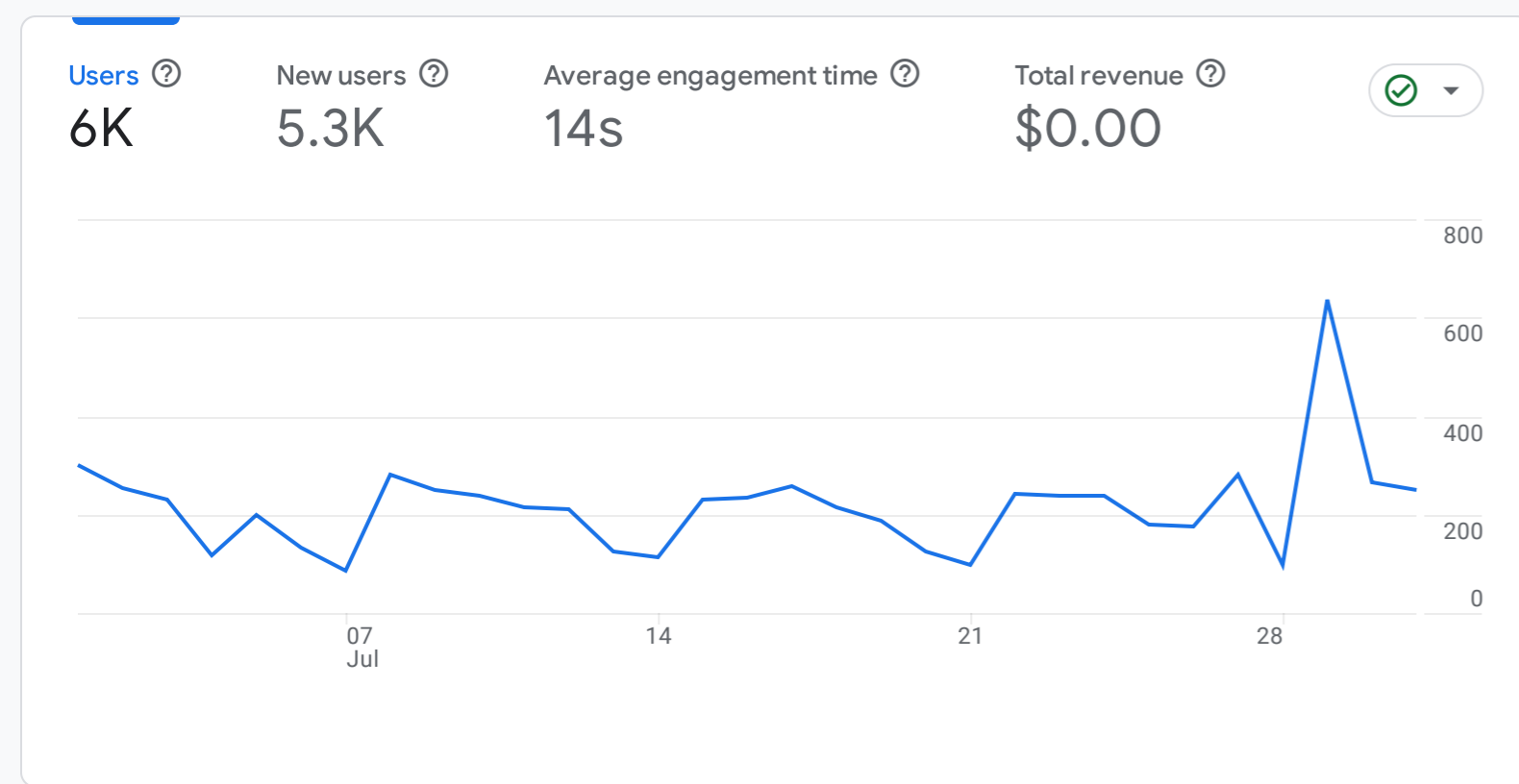
Water Waste:

108	Total Complaints Submitted
38	Contacts with Customer
54	Site Inspections Scheduled
29	Citations Issued
1	Citations Waived

All Users Add comparison

Custom Jul 1 - Jul 31, 2024

Reports snapshot



Desert Water Agency Facebook & Instagram Analytics July 2024



facebook



Desert Water Agency

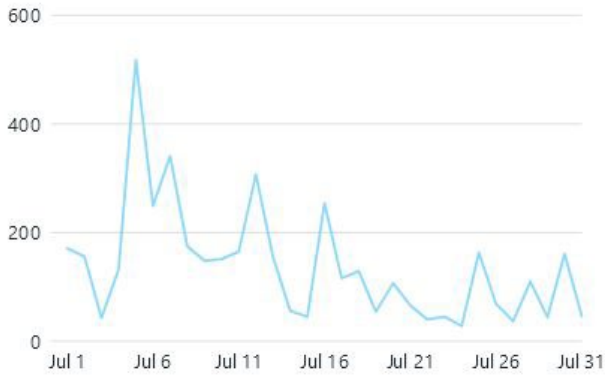
1.4K likes • 1.6K followers

Reach

Export

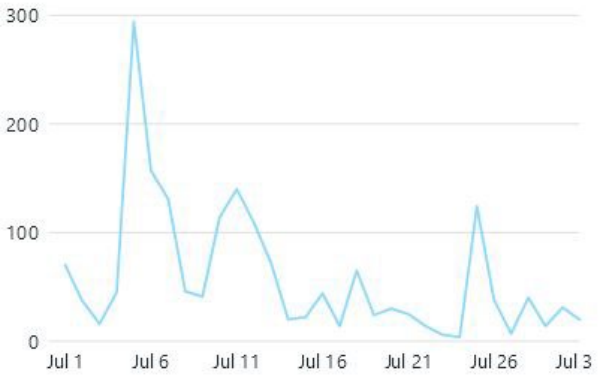
Facebook reach ⓘ

2.1K ↓ 17.2%



Instagram reach ⓘ

953 ↑ 22.5%



Visits

Export

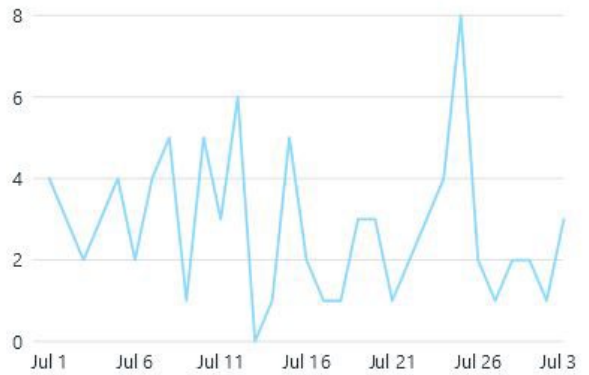
Facebook visits ⓘ

330 ↓ 93.4%

































Instagram profile visits ⓘ

87 ↓ 19.4%

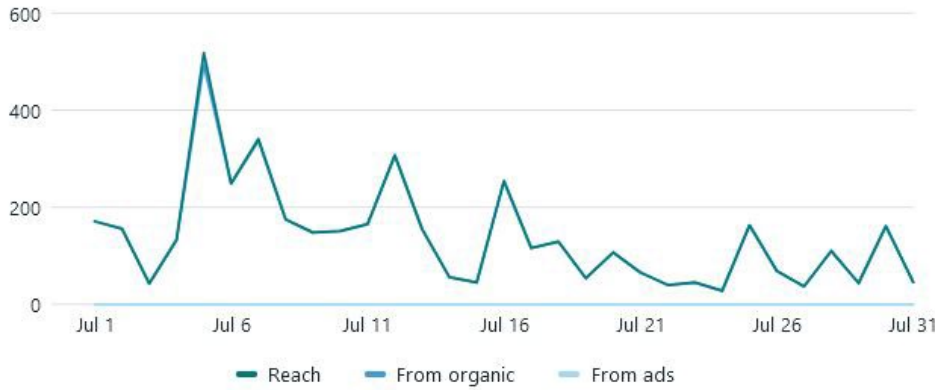


Desert Water Agency Facebook & Instagram Analytics July 2024

 The dog days of summer call for extra hydration for our four-legged fri... desertwateragency	Boost	Tue Jul 30, 12:15pm	52 Reach	5 Likes	0 Comments	0 Shares
 The dog days of summer call for extra hydration for our fo... Desert Water Agency	Boost unavailable	Tue Jul 30, 12:15pm	202 Reach	6 Reactions	0 Comments	1 Shares
 World Conservation Day reminds us to protect our natural resources. D... desertwateragency	Boost	Sun Jul 28, 9:15am	56 Reach	7 Likes	1 Comments	0 Shares
 World Conservation Day reminds us to protect our natural r... Desert Water Agency	Boost unavailable	Sun Jul 28, 9:15am	136 Reach	5 Reactions	0 Comments	0 Shares
 Quench your thirst this National Refreshment Day with a glass of local t... desertwateragency	Boost	Thu Jul 25, 3:00pm	43 Reach	5 Likes	0 Comments	0 Shares
 Quench your thirst this National Refreshment Day with a gla... Desert Water Agency	Boost unavailable	Thu Jul 25, 3:00pm	208 Reach	7 Reactions	0 Comments	1 Shares
 Construction alert! Sunrise Way is down to one lane northbound this m... desertwateragency	Boost	Thu Jul 25, 10:24am	156 Reach	8 Likes	0 Comments	1 Shares
 Construction alert! Sunrise Way is down to one lane northb... Desert Water Agency	Boost unavailable	Thu Jul 25, 10:21am	142 Reach	7 Reactions	0 Comments	0 Shares
 Looking for an excellent container plant? Elephant's food is well-adjuste... desertwateragency	Boost	Sat Jul 20, 3:15pm	56 Reach	6 Likes	0 Comments	0 Shares
 Looking for an excellent container plant? Elephant's food is ... Desert Water Agency	Boost unavailable	Sat Jul 20, 3:15pm	152 Reach	4 Reactions	0 Comments	1 Shares
 Your Video Desert Water Agency	Boost unavailable	Thu Jul 18, 1:25pm	136 Reach	9 Reactions	0 Comments	1 Shares
 This post has no text desertwateragency	Boost unavailable	Thu Jul 18, 1:25pm	97 Reach	9 Likes	0 Comments	0 Shares
 Little drips can add up to big water loss. 💧 Save water and money – ch... desertwateragency	Boost	Tue Jul 16, 10:20am	63 Reach	8 Likes	0 Comments	0 Shares
 Little drips can add up to big water loss. 💧 Save water and ... Desert Water Agency	Boost unavailable	Tue Jul 16, 10:20am	194 Reach	5 Reactions	0 Comments	1 Shares
 Desert Water Agency is installing fire hydrants beginning Monday, July ... desertwateragency	Boost	Fri Jul 12, 4:20pm	184 Reach	6 Likes	0 Comments	1 Shares
 Desert Water Agency is installing fire hydrants beginning M... Desert Water Agency	Boost unavailable	Fri Jul 12, 4:15pm	277 Reach	8 Reactions	0 Comments	1 Shares
 California recently adopted Making Conservation a California Way of Lif... desertwateragency	Boost	Thu Jul 11, 8:35am	140 Reach	8 Likes	0 Comments	1 Shares
 California recently adopted Making Conservation a Californi... Desert Water Agency	Boost unavailable	Thu Jul 11, 8:35am	157 Reach	7 Reactions	0 Comments	0 Shares
 Road construction alert! DWA will be installing a new water service pipe... desertwateragency	Boost	Wed Jul 10, 5:35pm	189 Reach	10 Likes	0 Comments	1 Shares
 Road construction alert! DWA will be installing a new water ... Desert Water Agency	Boost unavailable	Wed Jul 10, 5:35pm	208 Reach	4 Reactions	0 Comments	1 Shares
 Take a vacation from worrying about outdoor water use! Install a smart ... desertwateragency	Boost	Tue Jul 9, 11:03am	46 Reach	6 Likes	0 Comments	0 Shares
 Smart Controller Rebate Desert Water Agency	Boost unavailable	Tue Jul 9, 11:00am	153 Reach	6 Reactions	0 Comments	0 Shares
 Road closure! Repairs to finalize the Avenida Caballeros pipeline replac... desertwateragency	Boost	Sun Jul 7, 2:45pm	175 Reach	8 Likes	0 Comments	2 Shares
 Road closure! Repairs to finalize the Avenida Caballeros pip... Desert Water Agency	Boost unavailable	Sun Jul 7, 2:45pm	338 Reach	6 Reactions	0 Comments	2 Shares
 Check out the latest news from DWA in our summer newslet... Desert Water Agency	Boost unavailable	Sat Jul 6, 3:00pm	252 Reach	4 Reactions	0 Comments	2 Shares
 Check out the latest news from DWA in our summer newsletter! Learn a... desertwateragency	Boost	Sat Jul 6, 3:00pm	104 Reach	7 Likes	0 Comments	0 Shares
 Happy 4th of July! DWA is closed today in recognition of the holiday. In ... desertwateragency	Boost	Thu Jul 4, 7:08am	67 Reach	10 Likes	0 Comments	0 Shares
 Fourth of July Desert Water Agency	Boost unavailable	Thu Jul 4, 7:05am	182 Reach	9 Reactions	0 Comments	1 Shares
 It's "well" worth it! To help protect water supplies, DWA is partnering wit... desertwateragency	Boost	Mon Jul 1, 5:30pm	490 Reach	10 Likes	0 Comments	1 Shares
 It's "well" worth it! To help protect water supplies, DWA is p... Desert Water Agency	Boost unavailable	Mon Jul 1, 5:30pm	1.2K Reach	10 Reactions	0 Comments	3 Shares

Desert Water Agency Facebook & Instagram Analytics July 2024

Reach 2.1K ↓ 17.2%
 3-second views 203 ↑ 95.2%
 1-minute views 0 0%
 Content interactions 145 ↓ 39.1%
 Minutes viewed 1h 1m ↑ 100.3%



Reach breakdown
 Jul 1 – Jul 31
Total 2,113 ↓ 17.2%
From organic 2,113 ↓ 17.2%
From ads 0 0%

Top content by reach

[Boost content](#) [See all content](#)

<p>It's "well" worth it! To help protect water...</p> <p>Mon Jul 1, 5:30pm</p> <p>1.2K 23 0 3</p>	<p>Road closure! Repairs to finalize the Aveni...</p> <p>Sun Jul 7, 2:45pm</p> <p>338 9 0 2</p>	<p>Desert Water Agency is installing fire...</p> <p>Fri Jul 12, 4:15pm</p> <p>277 8 0 1</p>	<p>Check out the latest news from DWA in o...</p> <p>Sat Jul 6, 3:00pm</p> <p>252 7 0 2</p>	<p>Quench your thirst th National Refreshme..</p> <p>Thu Jul 25, 3:00pm</p> <p>208 10 1 1</p>
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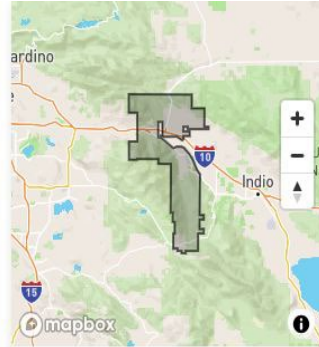
nextdoor



Desert Water Agency

1200 S Gene Autry Trl, Palm Springs

Desert Water Agency is the water utility for the Palm Springs area including outlying county areas, Desert Hot Springs, part of Cathedral City and Palm Springs. It is our responsibility to provide a safe, reliable water supply to the area we serve while protecting See more...



Desert Water Agency

44,179 members

[Invite](#)

28,321 claimed households

145 neighborhoods



Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 6 days ago • Edited



Desert Water Agency - Update on Pipeline Replacement Project - Ramon Road frontage and Compadre Road...

[See more](#)



Posted to **Subscribers of Desert Water Agency** in 8 neighborhoods

♥ 💬 · 56 Impressions





Desert Water Agency ✓

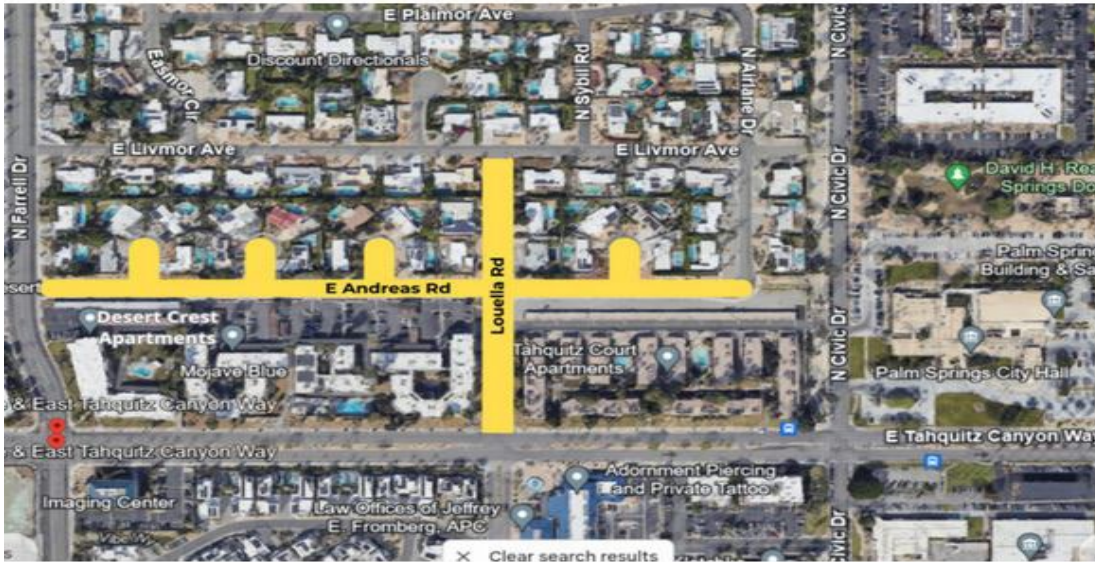
Senior Public Affairs Specialist Nisha Ajmani • 6 days ago • Edited



Desert Water Agency - Project Update - Sunmor Estates Area Pipeline Replacement

...

[See more](#)



Posted to **Subscribers of Desert Water Agency** in 2 neighborhoods

♡ 💬 · 6 Impressions



Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 6 days ago • Edited



Desert Water Agency - Update on Pipeline Replacement Project near N. Sunrise Way, E. Amado Rd., E. Tahquitz Canyon Way & N. Sunset Way...

[See more](#)



Posted to **Subscribers of Desert Water Agency** in 2 neighborhoods

♡ 1 💬 1 · 74 Impressions





Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 6 days ago • Edited



Desert Water Agency - E. Via Altamira Pipeline Replacement Project Update

[See more](#)



Posted to **Subscribers of Desert Water Agency** in 2 neighborhoods

♡ 💬 • 22 Impressions



Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 25 Jul



Construction alert! Sunrise Way is down to one lane northbound this morning. Work is expected to last 3-4 hours between Andreas Road and Amado Road. Avoid [See more](#)



Posted to **Subscribers of Desert Water Agency**

♡ 2 💬 • 1,960 Impressions





Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 23 Jul • Edited



Desert Water Agency Water Shut Off Notice - July 25 - Palm Springs View Estates

To our valued customers,

...

[See more](#)

Posted to **Subscribers of Desert Water Agency** in 1 neighborhood

🍷 25 Impressions



Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 19 Jul



Desert Water Agency – Water Shut Offs - E. Via Altamira Pipeline Replacement Project

...

[See more](#)



Posted to **Subscribers of Desert Water Agency** in 1 neighborhood

🍷 2 · 65 Impressions



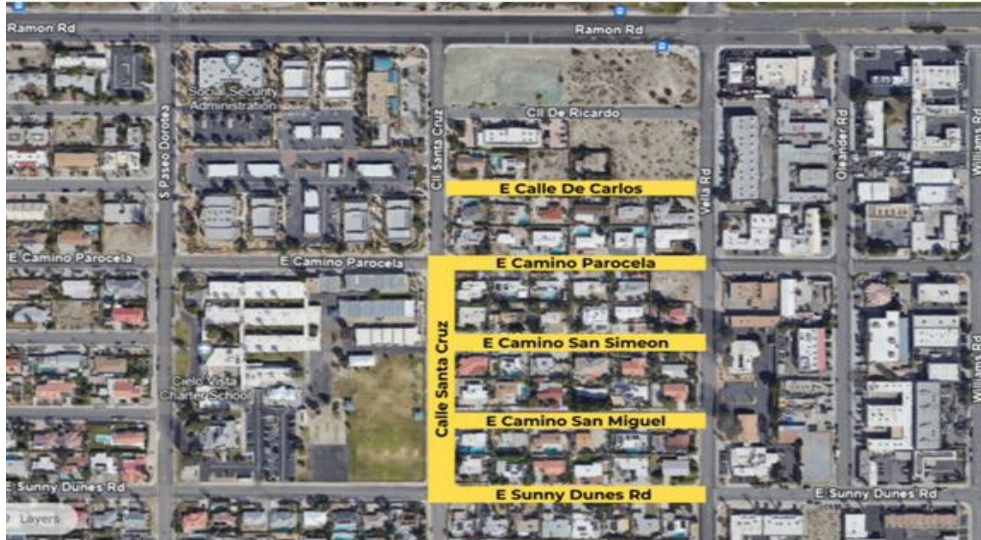


Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 18 Jul • Edited



Desert Water Agency - Update on Pipeline Replacement Project near E. Sunny Dunes Rd & Calle Santa Cruz... [See more](#)



Posted to **Subscribers of Desert Water Agency** in 1 neighborhood

♡ 🗨️ · 70 Impressions



Desert Water Agency ✓

Public Affairs Manager Xochitl Pena • 12 Jul



Desert Water Agency is installing fire hydrants beginning Monday, July 15, on Ramon Road as part of its pipeline replacement project. Traffic control will be in place. [See more](#)



[Pipelines | Desert Water Agency](#)
dwa.org

Posted to **Subscribers of Desert Water Agency**

♡ 7 🗨️ 6 · 6,778 Impressions





Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 11 Jul



Desert Water Agency Water Shut Off Notice: Palm Springs View Estates

To our valued customers:

...

[See more](#)

Posted to **Subscribers of Desert Water Agency** in 1 neighborhood

♥ 1 · 48 Impressions



Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 10 Jul



Road construction alert! DWA will be installing a new water service pipe on Sunrise Way between 6 a.m. and 4 p.m. on Thursday, July 11. The construction will be [See more](#)



Posted to **Subscribers of Desert Water Agency**

♥ 11 · 3 · 8,361 Impressions





Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 3 Jul



Desert Water Agency – Avenida Caballeros Road Closure and Lane Restrictions

[See more](#)



Posted to **Subscribers of Desert Water Agency** in 3 neighborhoods

👍 🗨️ · 97 Impressions



Desert Water Agency ✓

Senior Public Affairs Specialist Nisha Ajmani • 1 Jul



Desert Water Agency - Water Shut Off Notice - N. Saturmino Drive

Water will be shut off on Tuesday, July 2, 2024, on N. Saturmino Drive between E. Amado Road and E. Desert Palms Drive for Saturmino Apartments and one [See more](#)

Posted to **Subscribers of Desert Water Agency** in 1 neighborhood

👍 🗨️ · 64 Impressions



**STAFF REPORT
TO
DESERT WATER AGENCY
BOARD OF DIRECTORS**

AUGUST 20, 2024

RE: REQUEST AUTHORIZATION FOR FINANCE DIRECTOR TO EXECUTE CONSULTING AGREEMENT WITH THE CENTRE FOR ORGANIZATION EFFECTIVENESS FOR STRATEGIC PLANNING FACILITATION SERVICES

In September 2023, the Desert Water Agency Board of Directors directed staff to begin the process of establishing a Strategic Plan for the Agency. On November 2, 2023, the Executive Committee discussed contracting with a qualified Strategic Planning Services Provider to facilitate the development of mission and vision statements and facilitate discussions for the development of a strategic plan document spanning five years that is a digestible, concise strategic plan document for the use and guidance of the Agency’s Management and Board of Directors.

In early 2024, the Agency issued a Request for Proposal (RFP) for the desired Strategic Planning services and received three proposals. Ultimately, based on staff recommendations, the Board did not accept any of the submitted proposals and directed staff to re-issue the RFP to a broader group of service providers, emphasizing staff’s preferred method of performing the work.

In May 2024, the RFP was reissued and the Agency received two new proposals. These proposals were reviewed by an evaluation team comprised of management and staff utilizing the Evaluation Criteria outlined within the RFP.

Evaluation Criteria

Criteria	Weight
Understanding of Need/Project Approach	40%
Experience	20%
Fee	25%
Schedule	10%
References	5%
Total	100%

The Centre for Organization Effectiveness (TCFOE) was identified as the service provider with the best understanding of the Agency's needs as well as the most desirable project approach. In addition, TCFOE submitted the lowest cost proposal, though it was not the main determining factor.

Fee Proposals

<u>Service Provider</u>	<u>Total</u>
The Centre for Organization Effectiveness	\$52,110
Jacob Green & Associates	\$68,000

Fiscal Impact:

The contract cost is estimated at \$52,110. Funds are available in the 2024/2025 budget for consulting services.

Legal Review:

Legal Counsel has reviewed the Consulting Agreement.

Recommendation:

Staff recommends the Board of Directors authorize the Finance Director to execute the Consulting Agreement with The Centre for Organization Effectiveness for Strategic Planning Facilitation Services.

Attachments:

1. Consulting Agreement
2. Exhibit A:TCFOE Proposal

CONSULTING AGREEMENT

This Consulting Agreement (“Agreement”) is made as of the ____ day of _____, 2024, by and between the DESERT WATER AGENCY, a Special District of the State of California (“Agency”), and THE CENTRE FOR ORGANIZATION EFFECTIVENESS (Consultant), a Joint Powers Authority.

RECITALS

This Agreement is entered into with reference to the following facts and circumstances:

- A. The Agency desires to obtain certain consulting services for the development of mission and vision statements, facilitating discussion for a strategic plan document spanning five years and preparing a digestible, concise strategic plan document;
- B. The Consultant is a professional service provider and is qualified to provide such services to the Agency; and
- C. The Agency desires to engage Consultant as an independent contractor to perform such services on the terms and conditions set forth herein

AGREEMENT

1. Services: Consultant shall perform the detailed work plan described in Exhibit A, which is attached hereto and incorporated herein by reference (“Services”). Any other services required or requested by Agency shall be subject to mutual agreement of the parties and may be subject to additional scope of work and fee negotiations.
2. Term: The term of this Agreement shall commence when it is fully executed and shall extend no more than 365 days thereafter.
3. Compensation: Compensation to be paid by Agency to Consultant shall be in accordance with the schedule set forth in Exhibit A, which is attached hereto and incorporated herein by reference. Agency and Consultant recognize that the scope of the project may change from that defined in Exhibit A and that significant changes in the detailed work plan will require renegotiation of fees.
4. Expenses: Except certain billable expenses as set forth in Exhibit A, Consultant will be responsible for all of its expenses incurred in performing the Services hereunder.
5. Qualifications of Consultant: Agency has relied upon the professional training and ability of Consultant to perform Services hereunder as a material inducement to enter into this Agreement. Consultant shall therefore provide properly skilled professional and technical personnel to perform all Services under this Agreement. All work performed by Consultant under this Agreement shall be in accordance with applicable legal requirements and shall meet the standard of quality ordinarily to be expected of competent professionals in Consultant's field of expertise.
6. Independent Contractor Status: The relationship of Consultant and Agency hereunder is an independent contractor relationship and nothing in this Agreement shall be construed to create any other relationship. No agent, employee, or representative of Consultant shall be deemed to be an agent, employee, or representative of Agency for any purpose. Consultant agrees that neither it nor any of its employees or contractors, is entitled to the rights or benefits afforded to

Agency's employees, including disability or unemployment insurance, workers' compensation, medical insurance, sick leave, retirement, or any other employment benefit. Consultant is responsible for providing, at its own expense, disability, unemployment, workers' compensation, training, permits, and licenses for its employees. Consultant does not have, nor shall it hold itself out as having, any right, power or authority to create any contract or obligation, either express or implied, on behalf of, in the name of, or binding Agency.

7. Income Taxes: Consultant is responsible for paying when due all federal, state and local income taxes, incurred as a result of the compensation paid by Agency to Consultant for Services under this Agreement. Consultant agrees to indemnify Agency for any claims, costs, losses, fees, penalties, interest, or damages suffered by Agency resulting from Consultant's failure to comply with this provision.
8. Insurance Requirements: Consultant, at its own cost and expense, shall procure and maintain, for the duration of this Agreement, commercial general liability insurance (said insurance shall have a limit for each occurrence of at least One Million Dollars (\$1,000,000), and Two Million Dollars (\$2,000,000 aggregate) naming Desert Water Agency as additional insured, in connection with Consultant's activities, officers, employees, officials, agents, officers, staff and Board members), workers' compensation insurance and employer's liability insurance as required by the State of California (said insurance shall not be less than One Million Dollars (\$1,000,000) per accident or disease), and professional errors and omissions liability insurance (said insurance shall cover Consultant's performance under this Agreement with a limit of liability of at least One Million Dollars (\$1,000,000) for any one claim and Two Million Dollars (\$2,000,000) aggregate), and automobile insurance with a limit of at least One Million Dollars (\$1,000,000). Prior to commencement of the Services, Consultant shall deliver to Agency a Certificate of Insurance evidencing compliance with this paragraph. The certificate shall stipulate that advance written notice of cancellation of the required policy shall be given to the Agency by any and all insurance companies.
9. Agency's Responsibilities: The Agency shall furnish Consultant with any pertinent information that is available to Agency and applicable to the Services. The Agency shall designate a person to act with authority on its behalf in respect to the Services. The Agency shall promptly respond to Consultant's requests for reviews and approvals of its work, and to its requests for decisions related to the Services. Agency understands and agrees that Consultant is entitled to rely on all information, data and documents (collectively, "Information") supplied to Consultant by Agency or any of its agents, contractors or proxies or obtained by Consultant from other usual and customary sources including other government sources or proxies as being accurate and correct and Consultant will have no obligation to confirm that such Information is correct and that Consultant will have no liability to Agency or any third party if such Information is not correct.
10. Indemnification: Consultant shall defend, indemnify and hold harmless Agency, its officers, employees, officials and agents from and against all claims, demands, losses, liabilities, costs and expenses, including reasonable attorneys' fees, (collectively "Liabilities") arising out of or resulting from the negligence or willful misconduct of Consultant or a breach by Consultant of its obligations under this Agreement, except to the extent such Liabilities are caused by the negligence or willful misconduct of Agency. Consultant will not be liable to the Agency or anyone who may claim any right due to a relationship with Agency, for any acts or omissions in the performance of Services under this Agreement, unless those acts or omissions are due to the negligence or willful misconduct of Consultant. Except in the case of Consultant's negligence, willful misconduct or breach of its obligations under this Agreement, Agency shall defend,

indemnify and hold harmless Consultant, its officers, directors, shareholders, employees and agents from and against all Liabilities to the extent that such Liabilities arise out of Consultant performing Services pursuant to the terms of this Agreement, including, without limitation, any Liabilities arising as a result of Agency or any of its agents or contractors supplying incorrect Information or documentation to Consultant. The provisions of this Section 10 shall survive termination of this Agreement.

11. Limitation of Liabilities: Agency hereby agrees that to the fullest extent permitted by law, Consultant's total liability to Agency for any and all injuries, claims, losses, expenses or damages whatsoever arising out of or in any way related to Consultant's Services under this Agreement from any cause or causes, including but not limited to Consultant's negligence, errors, omissions or breach of contract (hereafter "Agency claims") shall not exceed the total sum paid on behalf of or to Consultant by Consultant's insurers in settlement or satisfaction of Agency claims under the terms and conditions of Consultant's insurance policies applicable thereto. The provisions of this Section 11 shall survive termination of this Agreement.
12. Equal Opportunity Employment: Consultant represents that it is an equal opportunity employer and it shall not discriminate against any subcontractor, employee or applicant for employment because of race, religion, color, national origin, disability, ancestry, sex, gender identity, sexual orientation, or age. Such non-discrimination shall include, but not be limited to, all activities related to initial employment, upgrading, demotion, transfer, recruitment or recruitment advertising, layoff or termination.
13. Attorneys' Fees: In the event of any action or other proceeding, including arbitration or other non-judicial proceedings, arising from, in, under or concerning this Agreement and any amendment thereof, including, without limiting the generality of the foregoing, any claimed breach hereof, the prevailing party in such action or proceeding shall be entitled to recover from the other party in such action or proceeding, such sum as the court shall fix as reasonable attorneys' fees incurred by such prevailing party.
14. Compliance with Law: In connection with the services rendered hereunder, Consultant agrees to abide by all federal, state, and local laws, ordinances and regulations.
15. Entire Agreement; Amendment: This Agreement, including the Exhibits attached hereto, constitutes the final, complete and exclusive statement of the terms of the agreement between Agency and Consultant with respect to the transactions contemplated hereby and supersedes all prior and contemporaneous agreements, arrangements or understandings between them with respect thereto. This Agreement may not be amended, modified or changed except by instruments in writing signed by all of the parties hereto.
16. Nonwaiver: No failure or neglect of either party hereto in any instance to exercise any right, power or privilege hereunder or under law shall constitute a waiver of any other right, power or privilege or of the same right, power or privilege in any other instance. All waivers by either party hereto must be contained in a written instrument signed by the party to be charged.
17. Controlling Law; Jurisdiction: This Agreement shall be construed and enforced in accordance with the laws of the State of California without reference to its choice of law provisions. The parties hereto hereby irrevocably waive any objection, including, without limitation, any objection to the laying of venue or based on *Forum Non Conveniens*, which it may now or hereafter have to the bringing of any action or proceeding in the manner, or in any of the jurisdictions, provided herein.

18. Counterparts: This Agreement may be executed in any number of counterparts and each such counterpart hereof shall be deemed to be an original instrument, but all such counterparts together shall constitute but one agreement.
19. Further Assurances: The parties shall at their own cost and expense execute and deliver such further documents and instruments and shall take such other actions as may be reasonably required or appropriate to carry out the intent and purposes of this Agreement.
20. Successors and Assigns: Consultant and Agency each binds itself, its partners, its successors, legal representatives and assigns to the other party of this Agreement and to the partners, successors, legal representatives and assigns of such other party in respect of all covenants and agreements contained herein.
21. Notices: All notices, requests, demands, and other communications required to or permitted to be given under this Agreement shall be in writing and shall be conclusively deemed to have been duly given (a) when hand delivered to the other party; or (b) when received when sent by e-mail, facsimile or similar electronic delivery at the address and number set forth below (provided, however, that the receiving party confirms receipt of such notice by e-mail, facsimile or any other method permitted hereunder, and that any notice given by e-mail or facsimile shall be deemed received on the next business day if such notice is received after 5:00 p.m. (recipient's time) or on a non-business day); or (c) three business days after the same have been deposited in a United States post office with first class or certified mail return receipt requested postage prepaid and addressed to the parties as set forth below; or (d) the next business day after same has been deposited with a reputable overnight delivery service reasonably known by the parties (such as FedEx, DHL, GLS, USPS Priority Mail, etc.), postage prepaid, addressed to the parties as set forth below with next-business-day delivery guaranteed, provided that the sending party receives a confirmation of delivery from the delivery service provider.

If to Consultant:

The Centre for Organization Effectiveness
Attention: Greg Harkless
3914 Murphy Canyon Road #A164
San Diego, CA 92123
Email: gharkless@tcfoe.com
Telephone: (858) 945-0413

If to Agency:

Desert Water Agency
Attention: Esther Saenz
1200 Gene Autry Trail South
Palm Springs, CA 92264
Email: esaenz@dwa.org
Telephone: (760) 323-4971 Ext 120

22. References and Titles: All references in this Agreement to Articles, Sections, Subsections and other subdivisions refer to corresponding Articles, Sections, Subsections and other subdivisions of this Agreement unless expressly provided otherwise. Titles appearing at the beginning of any subdivision are for convenience only and do not constitute any part of such subdivision and shall be disregarded in construing the language contained in such subdivision. The words this Agreement, this instrument, herein, hereof, hereby, hereunder, and words of similar import refer

to this Agreement as a whole and not to any particular subdivision unless expressly so limited. Pronouns in masculine, feminine and neuter genders shall be construed to include any other gender, and words in the singular form shall be construed to include the plural and vice versa, unless the context otherwise requires.

- 23. Time: Time is of the essence.
- 24. No Third-Party Beneficiaries: Nothing contained in this Agreement is intended to and nothing contained herein shall be interpreted to confer on any party the rights of a third party beneficiary and this Agreement shall be for the sole benefit of the parties hereto.
- 25. Severability: If any term, covenant, condition or provision of this Agreement, or the application thereof to any person or circumstances is held by a court of competent jurisdiction to be invalid, void or unenforceable, the remaining provisions will, nevertheless, continue in full force and effect without being impaired or invalidated in any way.
- 26. Language: The language of this Agreement shall be construed as a whole and in accordance with the fair meaning of the language used. The language of this Agreement shall not be strictly construed against either party based upon the fact that either party drafted or was principally responsible for drafting this Agreement or any specific term or condition hereof.
- 27. Termination: This Agreement may be terminated by either party by giving thirty (30) business days written notice to the other party of its intent to terminate this Agreement. Upon termination, Consultant shall be entitled to compensation for services performed up to the effective date of termination and Agency shall be entitled to all work performed to that date.

IN WITNESS WHEREOF, Agency and Consultant have executed this Agreement on the day and year first above written.

CONSULTANT
THE CENTRE FOR ORGANIZATION EFFECTIVENESS
A Joint Powers Authority

AGENCY
DESERT WATER AGENCY

By: _____
Name: _____
Title: _____
Date: _____

By: _____
Name: _____
Title: _____
Date: _____

Attachments:
Exhibit A: TCFOE Proposal

DESERT WATER



Request for Proposal Strategic Planning Services

Submitted by:



Proposal Submission Date: July 10, 2024

Point of Contact:

Sommer Kehrli, Ph.D., Chief Executive Officer
3914 Murphy Canyon Road #A164
San Diego, CA 92123
Skehrli@tcfoe.com
Direct: (858) 945-0413
Fax: N/A

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- [Proposed Work Schedule](#) – Page 11
- [Technical Proposal/Cost Proposal](#) – Page 12



July 10, 2024

Esther Saenz
Finance Director
Desert Water Agency
1200 S Gene Autry Trail
Palm Springs, California, 92264

Subject: The Centre for Organization Effectiveness Proposal: Strategic Planning Services (5-Year Strategic Plan)

To whom it may concern:

I am writing in response to the Desert Water Agency's Request for Proposal for Strategic Planning Services. On behalf of The Centre for Organization Effectiveness, I would like to express our interest in partnering with you on this project.

We understand that the Desert Water Agency is looking for qualified consultants to provide strategic planning services to the Agency. Project services will consist of developing mission and vision statements and facilitating discussion for a strategic plan document spanning five years and preparing a digestible, concise strategic plan document for the use and guidance of the Agency's Management and Board of Directors.

You will find in the pages below that we have carefully prepared responses to the areas outlined in the agency's RFP to illustrate our firm's readiness and qualifications to support this project. We are committed to performing the services as outlined in our proposal and in the specified timeframe.

The Centre for Organization Effectiveness is a Joint Powers Authority, founded in 1993, committed to advancing the public good by inspiring excellence in leaders and organizations. With a long history of supporting public agencies across the State of California with Strategic Planning initiatives, we are well positioned to provide support for the services outlined in your RFP. By selecting The Centre for Organization Effectiveness, you will gain a trusted partner committed to your success. We bring a wealth of experience, a strong commitment to excellence, and a deep understanding of the unique needs of public sector organizations. Our team of professionals is passionate about helping our clients achieve their goals and improve overall performance.

This proposal is a final and irrevocable offer for a period of sixty (60) calendar days from the submission due date. Thank you for considering our proposal. Should you require any additional information or clarification, please do not hesitate to contact me at (858) 945-0413 or Skehrli@tcfoe.com. We eagerly anticipate the opportunity to discuss our proposal in more detail.

Sincerely,

Sommer Kehrli, Ph.D.
Chief Executive Officer
The Centre for Organization Effectiveness
3914 Murphy Canyon Road #A164
San Diego, CA 92123

About The Centre

The Centre for Organization Effectiveness (The Centre) is a Joint Powers Authority operating throughout California. Since our establishment in 1993, we have specialized in providing public sector agencies with leadership development training and organizational development services. Our purpose is to *advance the public good by inspiring excellence in leaders and organizations*.

Our organization is based out of Southern California (San Diego) with ten internal staff members and numerous specialized contractors located throughout the state. All staff and consultants working on this project will be based out of Southern California, which increases accessibility and lowers travel costs for in-person facilitation and project meetings.

Office Location:

3914 Murphy Canyon Road #A164
San Diego, CA 92123

Centre staff and consultants work in a hybrid work arrangement alternating between working from home, in the office, or in the field (e.g., client sites).

Consulting Services Team

The Centre works with a diverse group of highly experienced practitioners and consultants to provide our clients with exceptional organizational development services. Consultants from The Centre's talent pool are leveraged for different projects depending on their educational background and expertise, relevant experience, and general fit for the given project.

We take great care in assembling a project team and ensuring that they have the workload capacity to support the project scope and timeline. The following team of consultants is recommended to provide support for this initiative.

Janette Williams, IMBA, Ph.D. | janette.s.williams@gmail.com | 619-723-9093

- Janette Williams has over 30 years of extensive insight working in the private, public, non-profit, and government sectors. Everything she does interrupts the status quo and pushes the envelope to optimize personnel and business potential. Her approach to strategic and system-wide initiatives infuses her enthusiasm for system thinking, creativity, and innovation. Her process includes tapping into the client organization's ingenuity (e.g., diversity of people and ideas) and collective wisdom (e.g., inclusivity and equitable contributions) to achieve immediate, sustainable, and impactful results. Some of Janette's clients include City of San Diego (Pure Water Project), San Diego County Water Authority, Santa Fe Irrigation District, SANDAG, several California municipalities (Public Works Departments, Community Development, Park and Recreation, Fire, Lifeguard and Marine Safety, Police, Harbor Department), County of San Diego Land Use & Environment Group (LUEG), and San Diego Regional Airport Authority.
- Janette served eight years in the United States Coast Guard in her earlier career. As part of the Department of Transportation/Defense and Homeland Security, she led and served on a multitude of teams with Local Fire, Law Enforcement and Harbor Police, U.S Customs and Border Protection, Department of Fish and Wildlife, and Sheriff Departments to conduct search and rescue missions (people and property) and law enforcement activities (environmental protection, human trafficking, drug interdiction).
- **Project Role: Co-Lead Consultant** – provide strategic oversight and direction for project, design and facilitation of all meetings/sessions, and design and development of final strategic plan.

Stacey Stevenson, M.B.A. | stevensonstacey22@gmail.com | 619-861-1253

- Stacey has over 32 years of service in municipal government. She worked for the City of San Diego for seventeen years, the City of National City for eleven years, and the City of Murrieta for four years.
- She began her professional career in City of San Diego as a Personnel Analyst. In San Diego, she worked in the Personnel, Metropolitan Wastewater, Engineering, and Contracting departments; and in the City Manager's office, progressing from Analyst to Deputy Director. She also assumed special projects such as the creation and opening of the City's neighborhood service centers and Liaison to the City Council.
- From San Diego, she joined the City of National City where she served as the Director of Human Resources, the Director of Administrative Services and Deputy City Manager. She oversaw Community Services, Finance, Human Resources and Information Technology; and managed special projects such as the balloting and passage of the City's local sales tax and the implementation of a new payroll module.
- In the City of Murrieta, she served as Administrative Services Director and Deputy City Manager, again overseeing Community Services, Finance, Human Resources and Information Technology and managing special projects.
- Ms. Stevenson has also served as a commissioner on both the Child Care and Civil Service Commissions for the City of Chula Vista.
- Stacey holds a Bachelor's degree in Industrial Organizational Psychology and a Master's of Business Administration with an emphasis in Human Resource Management.
- **Project Role: Co-Lead Consultant** – provide strategic oversight and direction for project, design and facilitation of all meetings/sessions, and design and development of final strategic plan.

Jena Ellithorpe, M.A. | jellithorpe@tcfoe.com | 760-685-3532 - Project Manager

- Jena Ellithorpe is the Organization Development Program Manager for The Centre and will serve as the point of contact for this project.
- Jena has over seven years of experience supporting public sector clients with organizational development initiatives. During her time at The Centre, Jena has overseen and contributed to a variety of programs and initiatives focused on strategic planning, organizational assessments, team development and group dynamics, survey design and data analysis, and general project management.
- Jena holds a Master's degree in Organizational Psychology from the California School of Professional Psychology and a Bachelor's degree in Psychology and in Sociology from the University of California, Santa Barbara.
- **Project Role: Project Manager** – provide ongoing support to the consultant team and client throughout the course of the project and support the coordination of services within the scope of work.

Related Experience

The Centre, as a Joint Powers Authority, has a deep understanding of what it means to function as a governmental entity and a long history of serving agencies across the State of California with over 90% of our clients serving the public directly (e.g., water agencies, cities, counties, transit districts, etc.). Since our establishment in 1993, we have supported countless organizations (including many other water districts/agencies) with organizational and leadership development initiatives such as strategic planning, organizational need assessments, stakeholder engagement, survey and interview design, executive team support, and facilitated board and council workshops.

Our existing partnerships with other water districts/agencies in the state provide us with an appreciation for the unique and complex challenges that exist for water agencies. Our extensive experience designing and leading strategic planning initiatives with similar organizations throughout California makes us an expert in the field. We have an appreciation for how strategic planning is unique for organizations that serve the public and the steps necessary to support this relationship throughout the process, including field tested methods for engaging elected officials, appointees, leaders and staff, and the community/customers.

The following list of engagements showcases The Centre’s experience.

References:

City of Carlsbad – 5-Year City Strategic Plan

Date Awarded: December 2021

Date of Completion: September 2022

Point of Contact:

- Jason Haber, Intergovernmental Affairs Director
- jason.haber@carlsbadca.gov
- (760) 434-2958

Engagement Lead: Sommer Kehrl

Total Hours: 223

Summary of Services: The City of Carlsbad contracted The Centre to support the City in the development of a 5-Year Strategic Plan.

- Planning meetings with internal project team to discuss design of City Council sessions and strategic planning process and to develop a viable project plan.
- Interviews with City Council Members and City staff to discuss goals for the strategic planning process, collect relevant data, and develop working relationships.
- Leverage data from internal community outreach efforts to support the development of the strategic plan.
- Design and facilitate staff workshops to develop and refine language and framework for strategic goals, work through Capital Improvement project prioritization and timeline, and to connect with relevant implementation plans.
- Design and facilitation of multiple City Council sessions (some virtual, some in-person) to: 1) review community goals and identify areas of focus “goal themes” to incorporate in the Five-Year Strategic Plan, 2) review input from staff and community members and refine strategic goals to align with identified goal themes, 3) discuss and prioritize capital improvement projects, and 4) review final Draft Strategic Plan.

Results: The above scope of work resulted in:

- A comprehensive Five-Year Strategic Plan including goal themes, strategic goals, implementation plans, timeline, etc.

City of Paso Robles (2021) – 5-Year Department Strategic Plans (Library; Recreation Services)

Date Awarded: July 2021

Date of Completion: March 2022

Point of Contact:

- Angelica Fortin, Community Services Director
- afortin@prcity.com
- (805) 237-3870

Engagement Lead: Janette Williams, JaRae Birkeland

Total Hours: 210 (105 per department)

Summary of Services: The City of Paso Robles contracted The Centre to support the Library and Recreation Services departments with the development of 5-year strategic plans for each department.

- Phase One – Project planning.
 - Planning meetings with department leadership and Strategic Planning Committee.
 - Design and facilitation of strategy sessions with the Strategic Planning Committee to support members in reviewing the previous strategic plan and identifying emerging needs in the community and trends in the broader market.

- Phase Two – Internal stakeholder and public engagement.
 - Design and facilitation of stakeholder engagement sessions/efforts.
 - Staff sessions
 - Community forum events
 - Public survey
 - Data analysis and identification of critical themes to support the strategic planning process.
- Phase Three – Goal setting and strategic plan development.
 - Working sessions with department staff to develop and refine strategic goals, objectives, and implementation charts. The implementation charts explicitly presented action items (e.g., prioritization, objectives, responsibility, workload impact, and timeframe) to create commitment and accountability.
 - Collaboration with department staff to develop 2022-2026 Department Strategic Plan.
 - Presentation of 2022-2026 Department Strategic Plan to the City Council for approval (approved in 2021).

Results: The above scope of work resulted in two strategic plans (one for each department):

- Data from the community and stakeholder engagement process which highlighted specific points of focus and community concern. The data was used to support the development of strategic goals.
- A comprehensive Five-Year Department Strategic Plan including vision and mission statements, five-year strategic goals and corresponding objectives, implementation charts, recommendations, and identification of potential partners and funding methods.

Padre Dam Municipal Water District (2020) – District’s 5-Year Strategic Business Plan

Awarded: October 2020

Date of Completion: June 2021

Point of Contact:

- Kyle Swanson, General Manager
- kswanson@padre.org
- (619) 258-4614

Engagement Lead: Sommer Kehrl

Total Hours: 121

Summary of Services: Padre Dam Municipal Water District contracted The Centre to support the organization with updating and merging their business plan, budget, and strategic plan into one governing document.

- Planning meetings with leadership and review of key documents (e.g., business plan, strategic plan, budget).
- Interviews with each Board member and Management team member to gather insights and feedback.
- Eight facilitated workshops (with staff and leadership) to review existing goals and key performance indicators (KPIs), discuss District strengths and weaknesses, identify challenges ahead, elicit feedback/input for new KPIs and goals.
- A facilitated workshop with the Management Team and employee lateral groups to review goals and KPIs following the employee sessions and a final presentation to the Board on the outcomes from the Employee Workshops.
- Facilitation of a virtual Community Forum to inform community members of the key strategic initiatives included in the 5-Year Strategic Business Plan and to collect targeted feedback from the community.
- Development of a final report.

Results: The above scope of work resulted in:

- Data from Board members, the management team, and a cross-section of organizational staff to showcase District strengths and weaknesses, identify challenges ahead, and support the refinement of organizational KPIs and goals.
- Development of "Staff Sessions" report outlining the process used, data collected, and key themes.

- Data from the community forum event to support continued development of the 5-Year Strategic Business Plan.

Additional Experience

In addition to the specific projects outlined above, we have selected the following portfolio of projects to demonstrate our ability to successfully perform in the areas of service outlined in the RFP. Additional information, contact details, and/or examples highlighting specific services can be provided upon request.

Date:	Client:	Project:	Scope Elements:
2024 (in progress)	City of Chula Vista	Citywide 5 Year Strategic Plan	<ul style="list-style-type: none"> ✓ Interviews with City Council and key staff ✓ Internal and external stakeholder engagement (e.g., four, community engagement sessions) ✓ Facilitate public City Council session to establish strategic framework and finalize strategic plans ✓ Facilitated staff session to support development of strategic goals and associated implementation strategies ✓ Creation of overall strategic plan
2024 (in progress)	County of Ventura – General Services Department	Department 5 Year Strategic Plan	<ul style="list-style-type: none"> ✓ Interviews with leadership and key staff ✓ Internal and external stakeholder engagement ✓ Facilitated leadership and staff sessions to support development of strategic goals and associated implementation strategies ✓ Creation of overall strategic plan
2023	County of San Luis Obispo	Community Health Improvement Plan, Goal Setting Session	<ul style="list-style-type: none"> ✓ Administration of survey to gain input ✓ Facilitation of workshop with community stakeholders to prioritize goals for Community Health Improvement Plan
2023	Sweetwater Authority	Citizen’s Advisory Group Community Sessions	<ul style="list-style-type: none"> ✓ Observation and Facilitation of Citizen Advisory Group (appointed by the Board) ✓ Design ongoing meeting structure and facilitation strategies to create effective, participatory meetings
2023	REACH Central Coast	Regional Roundtable	<ul style="list-style-type: none"> ✓ Facilitation of regional discussion on economic development challenges, technological advancements in the area, workforce development, etc. with state legislators, County administrators across two counties, Mayors, Councilmembers, and City leaders from 15+ cities plus university presidents and private sector, industry leaders
2023	Padre Dam Municipal Water District	Santee Lakes Goals Setting Workshops	<ul style="list-style-type: none"> ✓ Administration and analysis of community outreach survey to gain input ✓ Facilitation of Park Committee meetings ✓ Facilitation of Board visioning workshops to review community input and establish updated goals and priorities ✓ Advise on update to 20-year Master Plan

2023	Golden Empire Transit District	5 Year Strategic Plan (2024-2028)	<ul style="list-style-type: none"> ✓ Creation of strategic plan with facilitation of Board workshops, identification of goals, accountabilities, and performance measures ✓ Support for leadership team to create implementation plans to align budget resources, achieve goals, and update Board and community on progress
2023	County of San Diego – Land Use & Environment Group (LUEG)	Strategic Roadmaps	<ul style="list-style-type: none"> ✓ Development of department “roadmaps” outlining implementation strategies that are linked to the Countywide strategic plan with a focus on futuristic, innovative practices ✓ Facilitation of department sessions
2023	City of Morro Bay	City Council Goal-Setting	<ul style="list-style-type: none"> ✓ Facilitation of City Council workshop to prioritize goals for fiscal year and align with budgeting process
2023	City of Arroyo Grande	City Council Goal-Setting Support	<ul style="list-style-type: none"> ✓ Facilitation of City Council workshop to prioritize goals for fiscal year and align with budgeting process ✓ Support for leadership team to create implementation plans to align budget resources, achieve goals, and update City Council and community on progress
2021 & 2022	City of Palm Springs	Strategic Planning City Council Workshop	<ul style="list-style-type: none"> ✓ Annual Goal Setting Support, including facilitation of City Council workshop and support to leadership team to connect priorities with budget
2021	County of San Luis Obispo – Learning and Development Center	Strategic Planning Support for the Learning and Development Center	<ul style="list-style-type: none"> ✓ Stakeholder meetings (e.g., committee members, CAO, staff) to support Goal Setting ✓ Implementation plan with clear deliverables, accountabilities, and timelines ✓ Facilitation of Steering Committee meetings to gain buy-in on process and sponsorship moving forward
2021	City of Morro Bay	City Council Goal-Setting and Leadership Team Support	<ul style="list-style-type: none"> ✓ Facilitation of City Council workshops to set goals for fiscal year and align with budgeting process ✓ Support for leadership team to create implementation plans to align budget resources, achieve goals, and update City Council and community on progress
2020	County of San Luis Obispo – Airport Authority	Airport Authority Strategic Plan (2022-2028)	<ul style="list-style-type: none"> ✓ Facilitation of visioning workshops with Board members, aviation experts, staff, and passengers ✓ Creation of strategic plan with identification of goals, accountabilities, and performance measures ✓ Evaluation of current department structure, job roles and responsibilities, and process improvement in operations
2021	Heber Elementary School District	5 Year Strategic Plan (2022-2026)	<ul style="list-style-type: none"> ✓ Facilitation of stakeholder workshops (e.g., community members, parents, staff, leadership) ✓ Facilitation of staff workshops

			<ul style="list-style-type: none"> ✓ Refresh of mission, vision, values ✓ Facilitation of Board Goal Setting sessions ✓ Development of Strategic Plan Report
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Work Samples

The following are links to two client Strategic Plans that The Centre helped develop. These are public documents and represent the final work product related to comprehensive strategic planning efforts that The Centre directly supported. For more details regarding The Centre’s involvement and support, please refer to the summary of services listed under the References section of this RFP.

City of Carlsbad:

<https://www.carlsbadca.gov/city-hall/city-council/strategic-plan>

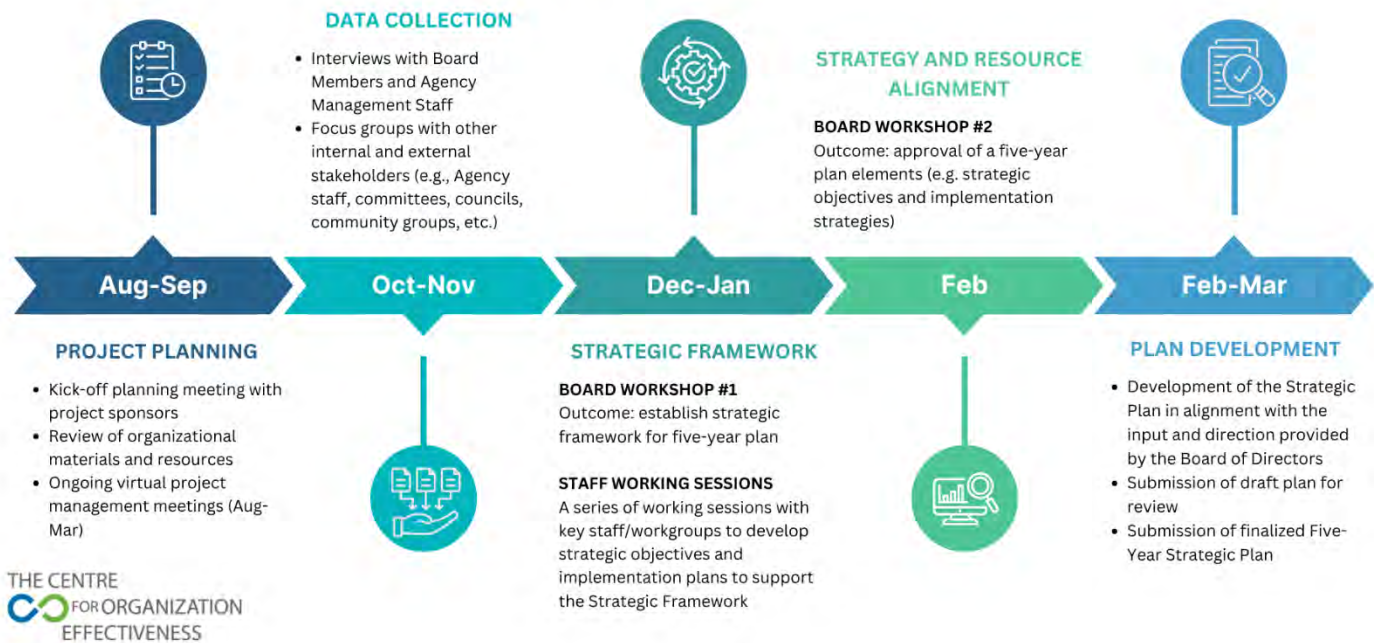
City of Paso Robles Recreation Services:

<https://www.prcity.com/DocumentCenter/View/33267/Recreation-Services-Strategic-Plan-2022-2026>

Project Timeline

The estimated project timeline is 6-8 months. If desired, the timeline can be condensed through discussions with the client and availability of staff schedules.

Strategic Planning Process



Workload

The Centre takes great care in assembling a project team and ensuring they are available for the specific project scope and timeline.

- **Janette Williams** - It is estimated that 25% of Janette’s total workload would be committed to this project.
- **Stacey Stevenson** - It is estimated that 25% of Stacey’s total workload would be committed to this project.
- **Jena Ellithorpe** - It is estimated that 5% of Jena’s total workload would be committed to this project.

Scope of Work/Cost Estimate

Desert Water Agency has requested The Centre for Organization Effectiveness to provide consulting services in the form of strategic planning support. Services will include intake and planning meetings with project sponsors (Ad-Hoc Committee), design of a strategic planning process, engagement with key internal and external stakeholders, and facilitated Board and staff sessions to support the development of a five-year strategic plan to guide the Agency.

The following Draft Project Plan outlines the projected project timeline, project stages, consulting services, project deliverables/outcomes, estimated number of consulting hours, and all costs associated with the project.

Timeline	Project Element	Action Items/Deliverables	Hrs.	Cost
PROJECT PLANNING				
Aug/Sep	Kick-off meeting with Ad-Hoc Committee	<ul style="list-style-type: none"> • Initial planning meeting with project sponsors (Ad-Hoc Committee) <ul style="list-style-type: none"> ○ Review and discuss project elements, timeline, and deliverables ○ Review key stakeholders to involve in the strategic planning process and approach ○ Identify a schedule for ongoing check-in meetings and working norms/expectations for communication and collaboration <p><u>Deliverable:</u> produce a finalized project plan back to client</p>	5	\$1,675
Aug/Sep	Review of organizational materials and resources	<ul style="list-style-type: none"> • In-depth review of key organizational materials and resources: <ul style="list-style-type: none"> ○ Previous strategic planning documents/resources ○ Organization/department charts ○ Agreements, mandates, reports ○ Other relevant organizational data (e.g., survey data) 	3	\$1,005
Ongoing	Ongoing project meetings	<ul style="list-style-type: none"> • Regular virtual planning/check-in meetings with project sponsors to support project management, scheduling, event coordination, and report development <ul style="list-style-type: none"> ○ Bi-weekly virtual meetings <p><u>Deliverable:</u> written status reports upon request by project team</p>	16	\$5,360
STRATEGIC PLANNING				
Oct/Nov	Interviews with Board Members and Management Staff	<ul style="list-style-type: none"> • Individual interviews with Board Members and management staff to evaluate the Agency’s mission, vision, strengths, weaknesses, opportunities, and threats and to solicit input regarding strategic priorities <p>Estimate:</p> <ul style="list-style-type: none"> ○ Interviews with Board Members ○ Interviews with General Manager and Management Team members 	25	\$8,375
Oct/Nov	Stakeholder Outreach	<ul style="list-style-type: none"> • Focus groups with other internal/external stakeholders (e.g., Agency staff, committees, councils, community groups, etc.) to evaluate the Agency’s mission, vision, strengths, weaknesses, opportunities, and threats and to solicit input regarding strategic priorities 	24	\$8,040
Dec	Board Workshop #1	<ul style="list-style-type: none"> • Facilitated, in-person public workshop with Board <ul style="list-style-type: none"> ○ Review of stakeholder data and themes (e.g., SWOT analysis) ○ Refinement and approval of draft Mission and Vision statement 	12	\$4,020

		<ul style="list-style-type: none"> o Identify clear strategic priorities to guide the development of the five-year strategic plan <p><u>Outcome:</u> Establish strategic framework for five-year plan</p>		
Dec/Jan	Staff Working Sessions	<ul style="list-style-type: none"> • A series of virtual working sessions (guided by the Ad-Hoc committee) with key staff/work groups to develop strategic objectives and implementation strategies that support the strategic framework developed by the Board <p>Estimate:</p> <ul style="list-style-type: none"> o Approximately 15 working sessions o The Centre will work with the Ad-Hoc committee members to identify relevant working groups (including SMEs, stakeholders, committee members, leaders, etc.) and schedule sessions 	24	\$8,040
Feb	Board Workshop #2	<ul style="list-style-type: none"> • Facilitated, in-person public workshop with Board <ul style="list-style-type: none"> o Review of strategic objectives and implementation strategies o Input from Board Members on plan elements o Outcome: approval of 5-year Plan <p><u>Outcome:</u> Approval of five-year plan elements</p>	12	\$4,020
REPORT DEVELOPMENT				
Feb/Mar	Develop Draft Strategic Plan	<ul style="list-style-type: none"> • Development of the Strategic Plan in alignment with the input and direction provided by the Board. The plan is envisioned to include the following elements: <ul style="list-style-type: none"> o Executive Summary o Mission and Vision Statements o 5 Year Strategic Plan <ul style="list-style-type: none"> ▪ Strategic Goals and Objectives ▪ Implementation plan (timeline & strategies) <p><u>Deliverable:</u> submit draft plan for review</p>	20	\$6,700
Feb/Mar	Finalize and Submit Strategic Plan	<ul style="list-style-type: none"> • Incorporate feedback and finalize Five-Year Strategic Plan <p><u>Deliverable:</u> submit final plan</p>	5	\$1,675
Aug-Mar	Travel	<ul style="list-style-type: none"> • Estimated mileage costs (per IRS 2024 rates) • Hotel 		\$2,700
Aug-Mar	Miscellaneous Expenses	<ul style="list-style-type: none"> • Printed materials for meetings • Food, is requested, for project events • Miscellaneous additional consulting services 		\$500
TOTAL				\$52,110

Billing

All projects are billed on a net-30 basis. This project will be billed on the schedule below. The Centre reserves the right to amend this billing schedule if the project is placed on hold (e.g., the client opts to pause work), or if the client and The Centre mutually agree to rescope the project.

BILLING SCHEDULE	
Installment	Amount
Upon completion of Board Workshop #1	\$28,475 for services rendered
Upon project completion	\$20,435 for services rendered
Upon project completion	Up to \$3,200 for travel and materials

Terms and Conditions

- If additional support is requested beyond this scope, a new proposal will be required.
- If additional materials are requested, those will be billed at cost.
- The client will provide the location, all A/V equipment, flipchart stand/paper, as needed.
- If the scope extends past June 2025, the client will be invoiced for services rendered through June 2025 and the remaining services upon the next project installment or upon completion of the project.
- This proposal and pricing are valid through June 30, 2025.

Potential Challenges/Obstacles

The Centre has supported the creation of many strategic plans for public agencies across the state of California. Although we follow an approach that we have found to be quite effective, each process is slightly different. The agency's needs determine how the process and the plan document will be tailored. For instance, the elected officials' alignment on the vision, mission, strengths, opportunities, etc. vary by organization. The volume of external key players and nuanced needs vary by agency. The organization's clarity about goals and measuring performance vary significantly.

The expectation for the final product also varies by agency. Some agencies prefer a final product that emphasizes infographics and pictures with the audience being more external facing. Other agencies prefer a more detailed plan with in-depth goals and performance measures. All these elements affect the strategic planning process approach. The Centre engages in a kick-off project planning process that helps uncover the nuance of this specific process and the desired outcomes. The ongoing project meetings also help to identify course corrections that may be necessary as the process unfolds. The Centre shares sample final products and encourages the agency to share their desired outcomes early, so the process can support getting to the appropriate outcomes.

The Centre is also well aware of the typical business cycle for a public agency (budget planning, fiscal year end demands, Board meeting agenda review, Board report writing, rate setting processes, performance review season, etc.), which allows the consulting team to be sensitive to when work with staff or the Board is best scheduled.

**STAFF REPORT
TO
DESERT WATER AGENCY
BOARD OF DIRECTORS**

AUGUST 20, 2024

RE: REQUEST ADOPTION OF CLASSIFICATION AND SALARY CHART EFFECTIVE 8/23/2024 FOR RDO 1 EMPLOYEES AND 8/30/2024 FOR RDO 2 EMPLOYEES

Attached for the Board's review and adoption is the revised position classification listing and salary chart. This document has been revised to include two new position titles and three new position classifications. The titles will be used when the General Manager reorganizes some department structures and job duties due to upcoming staff retirements.

New Position Titles:

Engineering Manager
Operations Supervisor

New Position Classifications:

CMMS Specialist
Operations Manager
Safety and Training Specialist

All changes to the classification listing and salary chart must be approved by the Board of Directors in accordance with CalPERS regulations.

Fiscal Impact:

No fiscal impact. Finance Director Saenz has reviewed this report.

Legal Review:

N/A

Recommendation:

Staff recommends that the Board of Directors approve the Classification and Salary Chart effective 8/23/2024 for RDO 1 Employees and 8/30/2024 for RDO 2 Employees.

Attachments:

Attachment #1 – Classification and Salary Chart Effective 8/23/2024 for RDO 1 and 8/30/2024 for RDO 2 Employees.

DESERT WATER AGENCY



Position Classification and Monthly Salary Schedule

Effective 8/23/2024 for RDO 1 and Classic Employees and 8/30/2024 for RDO 2 Employees

DEPARTMENT	POSITION TITLE	RANGE	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
ACCOUNTING							
	Account Clerk I	24	\$4,688	\$4,929	\$5,167	\$5,438	\$5,706
	Account Clerk II	31	\$5,570	\$5,856	\$6,153	\$6,468	\$6,789
	Account Clerk III	34	\$6,002	\$6,302	\$6,622	\$6,955	\$7,313
	Account Clerk/Telephone Operator	20	\$4,249	\$4,463	\$4,688	\$4,929	\$5,167
	Accountant	46	\$8,061	\$8,480	\$8,910	\$9,355	\$9,833
	Accounting Supervisor	55	\$10,070	\$10,575	\$11,100	\$11,664	\$12,249
	Controller	66	\$13,182	\$13,840	\$14,542	\$15,288	\$16,060
	Computer Operator I	31	\$5,570	\$5,856	\$6,153	\$6,468	\$6,789
	Computer Operator II	40	\$6,955	\$7,313	\$7,680	\$8,061	\$8,480
	Office Assistant	18	\$4,045	\$4,249	\$4,463	\$4,688	\$4,929
	Senior Account Clerk	40	\$6,955	\$7,313	\$7,680	\$8,061	\$8,480
ADMINISTRATIVE							
	Administrative Assistant I	33	\$5,856	\$6,153	\$6,468	\$6,789	\$7,133
	Administrative Assistant II	38	\$6,622	\$6,955	\$7,313	\$7,680	\$8,061
	Administrative Assistant III	40	\$6,955	\$7,313	\$7,680	\$8,061	\$8,480
	Executive Secretary/Assistant Secretary to the Board	54	\$9,833	\$10,327	\$10,842	\$11,390	\$11,953
	Senior Administrative Assistant	46	\$8,061	\$8,480	\$8,910	\$9,355	\$9,833
CONSERVATION							
	Conservation Manager	60	\$11,390	\$11,953	\$12,557	\$13,182	\$13,840
	Conservation Specialist I	38	\$6,622	\$6,955	\$7,313	\$7,680	\$8,061
	Conservation Specialist II	43	\$7,492	\$7,872	\$8,270	\$8,689	\$9,130
	Senior Conservation Specialist	47	\$8,270	\$8,689	\$9,130	\$9,595	\$10,070
	Outreach and Conservation Associate	45	\$7,872	\$8,270	\$8,689	\$9,130	\$9,595

DESERT WATER AGENCY



Position Classification and Monthly Salary Schedule

Effective 8/23/2024 for RDO 1 and Classic Employees and 8/30/2024 for RDO 2 Employees

DEPARTMENT	POSITION TITLE	RANGE	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
CONSTRUCTION							
	Assistant Construction Superintendent	53	\$9,595	\$10,070	\$10,575	\$11,100	\$11,664
	Construction Superintendent	65	\$12,865	\$13,509	\$14,195	\$14,913	\$15,670
	Equipment Operator	36	\$6,302	\$6,622	\$6,955	\$7,313	\$7,680
	Water Service Foreman	46	\$8,061	\$8,480	\$8,910	\$9,355	\$9,833
	Water Service Worker I	28	\$5,167	\$5,438	\$5,706	\$6,002	\$6,302
	Water Service Worker II	33	\$5,856	\$6,153	\$6,468	\$6,789	\$7,133
	Water Service Worker III	37	\$6,468	\$6,789	\$7,133	\$7,492	\$7,872
CONSTRUCTION - FLEET MAINTENANCE							
	Fleet Mechanic Foreman	46	\$8,061	\$8,480	\$8,910	\$9,355	\$9,833
	Fleet Mechanic I	31	\$5,570	\$5,856	\$6,153	\$6,468	\$6,789
	Fleet Mechanic II	36	\$6,302	\$6,622	\$6,955	\$7,313	\$7,680
ENGINEERING							
	Associate Engineer	56	\$10,327	\$10,842	\$11,390	\$11,953	\$12,557
	Construction Inspector I	40	\$6,955	\$7,313	\$7,680	\$8,061	\$8,480
	Construction Inspector II	44	\$7,680	\$8,061	\$8,480	\$8,910	\$9,355
	Engineering Technician I	34	\$6,002	\$6,302	\$6,622	\$6,955	\$7,313
	Engineering Technician II	39	\$6,789	\$7,133	\$7,492	\$7,872	\$8,270
	Engineering Technician III	43	\$7,492	\$7,872	\$8,270	\$8,689	\$9,130
	Laboratory Director	53	\$9,595	\$10,070	\$10,575	\$11,100	\$11,664
	Engineering Manager	72	\$15,288	\$16,060	\$16,870	\$17,707	\$18,597
	Senior Engineer	64	\$12,557	\$13,182	\$13,840	\$14,542	\$15,288
	Senior Engineering Technician	45	\$7,872	\$8,270	\$8,689	\$9,130	\$9,595
	Staff Engineer	51	\$9,130	\$9,595	\$10,070	\$10,575	\$11,100
	GIS Specialist I	46	\$8,061	\$8,480	\$8,910	\$9,355	\$9,833
	GIS Specialist II	49	\$8,689	\$9,130	\$9,595	\$10,070	\$10,575
	Senior GIS Specialist	52	\$9,355	\$9,833	\$10,327	\$10,842	\$11,390
	CMMS Specialist	44	\$7,680	\$8,061	\$8,480	\$8,910	\$9,355

DESERT WATER AGENCY



Position Classification and Monthly Salary Schedule

Effective 8/23/2024 for RDO 1 and Classic Employees and 8/30/2024 for RDO 2 Employees

DEPARTMENT	POSITION TITLE	RANGE	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
FACILITIES MAINTENANCE - SAFETY							
	Facilities and Safety Officer	54	\$9,833	\$10,327	\$10,842	\$11,390	\$11,953
	Facilities and Safety Technician	43	\$7,492	\$7,872	\$8,270	\$8,689	\$9,130
	Safety and Training Specialist	47	\$8,270	\$8,689	\$9,130	\$9,595	\$10,070
FIELD SERVICES							
	Field Services Representative II	37	\$6,468	\$6,789	\$7,133	\$7,492	\$7,872
	Field Services Supervisor	53	\$9,595	\$10,070	\$10,575	\$11,100	\$11,664
	Field Services Technician I	27	\$5,053	\$5,306	\$5,570	\$5,856	\$6,153
	Field Services Technician II	31	\$5,570	\$5,856	\$6,153	\$6,468	\$6,789
	Field Services Technician III	37	\$6,468	\$6,789	\$7,133	\$7,492	\$7,872
INFORMATION TECHNOLOGY							
	Information Technology Manager	65	\$12,865	\$13,509	\$14,195	\$14,913	\$15,670
	PC Support Technician I	37	\$6,468	\$6,789	\$7,133	\$7,492	\$7,872
	PC Support Technician II	43	\$7,492	\$7,872	\$8,270	\$8,689	\$9,130
	Senior PC Support Technician	51	\$9,130	\$9,595	\$10,070	\$10,575	\$11,100
	Programmer I	50	\$8,910	\$9,355	\$9,833	\$10,327	\$10,842
	Programmer II	54	\$9,833	\$10,327	\$10,842	\$11,390	\$11,953
OPERATIONS							
	Operations Manager	65	\$12,865	\$13,509	\$14,195	\$14,913	\$15,670
	Operations Supervisor	60	\$11,390	\$11,953	\$12,557	\$13,182	\$13,840
	Operations Technician Foreman	51	\$9,130	\$9,595	\$10,070	\$10,575	\$11,100
	Operations Technician I	37	\$6,468	\$6,789	\$7,133	\$7,492	\$7,872
	Operations Technician II	41	\$7,133	\$7,492	\$7,872	\$8,270	\$8,689
	Operations Technician III	46	\$8,061	\$8,480	\$8,910	\$9,355	\$9,833
	Operations Technician in Training	30	\$5,438	\$5,706	\$6,002	\$6,302	\$6,622
	System Operator I	35	\$6,153	\$6,468	\$6,789	\$7,133	\$7,492
	System Operator II	38	\$6,622	\$6,955	\$7,313	\$7,680	\$8,061
	System Operator III	41	\$7,133	\$7,492	\$7,872	\$8,270	\$8,689
	System Operator in Training	30	\$5,438	\$5,706	\$6,002	\$6,302	\$6,622

DESERT WATER AGENCY



Position Classification and Monthly Salary Schedule

Effective 8/23/2024 for RDO 1 and Classic Employees and 8/30/2024 for RDO 2 Employees

DEPARTMENT	POSITION TITLE	RANGE	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
MANAGEMENT							
	General Manager	Contract	N/A	N/A	N/A	N/A	\$25,739
	Assistant General Manager	83	\$20,013	\$21,010	\$22,060	\$23,168	\$24,326
	Finance Director	81	\$19,063	\$20,013	\$21,010	\$22,060	\$23,168
	Human Resources Director	69	\$14,195	\$14,913	\$15,670	\$16,459	\$17,292
	Director of Public Affairs and Conservation	74	\$16,060	\$16,870	\$17,707	\$18,597	\$19,522
PUBLIC AFFAIRS							
	Public Affairs Manager	61	\$11,664	\$12,249	\$12,865	\$13,509	\$14,195
	Public Affairs Specialist I	41	\$7,133	\$7,492	\$7,872	\$8,270	\$8,689
	Public Affairs Specialist II	45	\$7,872	\$8,270	\$8,689	\$9,130	\$9,595
	Senior Public Affairs Specialist	48	\$8,480	\$8,910	\$9,355	\$9,833	\$10,327
	Public Affairs and Water Planning Coordinator	42	\$7,313	\$7,680	\$8,061	\$8,480	\$8,910
SNOW CREEK SECURITY							
	Snow Creek Security	17	\$3,005	\$3,154	\$3,314	\$3,477	\$3,650
WATER RESOURCES							
	Water Resources Manager	64	\$12,557	\$13,182	\$13,840	\$14,542	\$15,288
	Water Resources Specialist I	42	\$7,313	\$7,680	\$8,061	\$8,480	\$8,910
	Water Resources Specialist II	49	\$8,689	\$9,130	\$9,595	\$10,070	\$10,575
	Senior Water Resources Specialist	53	\$9,595	\$10,070	\$10,575	\$11,100	\$11,664

**STAFF REPORT
TO
DESERT WATER AGENCY
BOARD OF DIRECTORS**

AUGUST 20, 2024

**RE: REQUEST BOARD AUTHORIZATION FOR GENERAL MANAGER
TO EXECUTE THE FLUME MASTER DATA SHARING
AGREEMENT TO PARTICIPATE IN THE CA DEPARTMENT OF
WATER RESOURCES INDOOR WATER USE STUDY**

SB 1157 (2022) directs the California Department of Water Resources (DWR) to conduct an indoor water use study (study) to quantify the benefit and impacts associated with the new 2030 indoor standard of 42 gallons per capita per day (gpcd). DWR has contracted with Flume Water (Flume) to conduct this study and use customer data to study actual indoor water use and inform future decision-making about conservation regulations.

The study will comprise of at least 50 water agencies throughout the State of California, as well as the placement or analysis of 100 Flume devices within our service area to determine indoor water use habits. At the end of the study, Flume will provide each of the agencies with a thorough report of their respective indoor water use trends and consumption levels.

To participate in the study, agencies will be responsible for reaching out to their customers to encourage participation and to sign up receive and install a free Flume device. Agencies also need to sign a Data Sharing Agreement (Agreement) that will provide Flume with historical billing and consumption data from the last five years.

Locally, Coachella Valley Water District and Hi-Desert Water District have already committed to participate. Other participating agencies include Los Angeles Department of Water and Power (LADWP), Santa Margarita Water District, Walnut Valley Water District, City of Santa Barbara Water Division, Long Beach Utilities, McKinleyville Community Services District, among others.

To date, Desert Water Agency does not have the ability to determine how much water is used indoors. The study will help inform DWA to see if DWA customers are near the 2025 targets of 47 gpcd or 2030 targets of 42 gpcd. This will also inform DWA if conservation efforts should be adjusted or expanded to push more indoor conservation efforts. Additionally, this information will be beneficial to have for any future cost of service studies.

Fiscal Impact:

There is no fiscal impact to Desert Water Agency. Participation in the study is free.

Legal Review:

Legal Counsel has reviewed the Flume Master Data Sharing Agreement and had no additional comments or concerns.

Recommendation:

Staff recommends the Board authorize the General Manager to sign the Flume Master Data Sharing Agreement.

Attachments:

Attachment 1: Flume Master Data Sharing Agreement

Attachment 2: CA DWR Flume Presentation – Desert Water

Attachment 3: DWR & Flume Study Flyer

This Data Sharing Agreement, together with any exhibits (the “**Agreement**”) is entered into by and between Flume, Inc., with offices located at 75 Higuera Street, Suite 120, San Luis Obispo, CA 93401 (“**Flume**”) and

_____ (“**Participant**”) (individually, a “**Party**” and collectively, the “**Parties**”) as of _____ (“**Effective Date**”). This Agreement governs Flume’s access to, and use of, **Participant Data** (defined below), for the performance of the Services (see below)(the “**Purpose**”).

WHEREAS: Participant requests technical and/or professional services to be performed by Flume, generally described as residential water usage tracking, analyzing water usage, and creating reports therefrom, as further described in Exhibit A, attached hereto and by this reference incorporated herein (the “**Services**”). Flume agrees to perform the Services as described in Exhibit A and any subsequent Exhibit A designated as Exhibit A-2; A-3 (etc.) signed by authorized representatives of both Parties.

WHEREAS: The Parties intend by this Agreement to establish the terms and conditions under which Flume will perform the Services.

NOW THEREFORE: For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Definitions.

1.1 Flume Data. Flume Data is the property solely of Flume derived from its products and can be used by Flume for anything whatsoever.

1.2 Participant Data. Participant Data is the usage data that Participant delivers to Flume pursuant to this Agreement. Participant will initially provide Flume with billing data for water use but may also provide Flume with property, weather, or other datasets that Flume may use. Participant Data will be stored separately from Flume Data in its own database and will be traced from receipt to load; to use within Flume systems; to output in the form of a final Flume deliverable. Flume may use the Participant Data for any of the following:

- Providing the Services in Exhibit A (attached hereto);
- Providing a report back to the Participant. This information will be in the form of licensed online dashboard or web software to which only the Participant will have access; and/or
- Using Participant Data internally in an anonymized, aggregate form to help improve Flume’s products and services (such as training algorithms, machine learning, and models).

1.3 Aggregated Data. Aggregated Data will be organized into data sets created by Flume by using anonymized Participant Data in combination with other data, in association with machine learning allowing data to be organized in multiple ways that are useful to the recipients. Aggregated Data will never contain Personally Identifiable Information (PII).

Flume may use the Aggregated Data for any of the following:

- Providing the Services in Exhibit A (attached hereto);
- Using Aggregated Data in combination with other datasets.
- Using the Aggregated Data in combination with Flume Data to develop Derivative Works.

1.4 Derivative Works. Derivative Works are products and services created by Flume by using Aggregated Data in combination with Flume Data and anonymized data of third parties, in association with machine learning.

2. Data Licenses.

2.1 Flume Use of Participant Data and Use of Aggregated Data.

Subject to the terms of this Agreement, Participant hereby grants to Flume the non-exclusive, worldwide, perpetual, and royalty-free licenses and rights to:

- (a) access, download, use, reproduce, and modify Participant Data and to derive aggregated and anonymized data from Participant Data to create Aggregated Data in connection with the Purpose; and
- (b) use anonymized Aggregated Data in combination with Flume Data in Flume Derivative Works.

3. Ownership.

3.1 Participant Property. As between the Parties, Participant owns and retains all right, title, and interest in and to the Participant Data, and the Participant Data is the exclusive property of Participant. Except for the licenses granted hereunder, Participant does not by means of this Agreement or otherwise transfer any rights to Flume. Participant reserves the right to terminate

Flume's future ability to use future Participant Data by providing written notice to Flume pursuant to Section 5 (Term).

3.2 Flume Property. As between the Parties, Flume owns and retains all right, title, and interest in and to all Flume Data, Flume products and services, Flume intellectual property, anonymized Aggregated Data, and Flume Derivative Works. Except for a license to use Aggregated Data and/or Derivative Works, Flume does not by means of this Agreement transfer any rights in Flume Property to Participant.

4. Confidentiality and Nondisclosure. Each party recognizes that its directors, officers, employees and authorized representatives such as attorneys and accountants, may obtain knowledge of trade secrets, customer lists, membership lists and other confidential information of the other party which is valuable, proprietary, special or unique to the continued business of that party ("Confidential Information"). Accordingly, each Party hereto agrees to hold such Confidential Information in confidence, not to disclose any such Confidential Information, and to use its best efforts to ensure that such Confidential Information is held in confidence by its officers, directors, employees, representatives and others over whom it exercises control for five years after the termination of this Agreement or after the Confidential Information is no longer confidential, whichever is longer. Participant's list of customer End Users, if provided to Flume, is the Confidential Information of Participant. Confidential Information shall not include information which (i) becomes a part of the public domain through no act or omission of the receiving party; (ii) was in the receiving party's lawful possession prior to the disclosure; (iii) is independently developed by the receiving party without use of the Confidential Information of the disclosing party; or (iv) is lawfully disclosed hereafter to the receiving party, without restriction. This provision shall survive termination of this Agreement. If a prior Nondisclosure Agreement ("NDA") between the Parties is in effect, it shall be attached hereto as Exhibit B. If no Prior NDA exists, the Parties may enter into a New NDA or choose to accept only this Section 4. In the event of a conflict between this Section 4 and an Ex. B NDA, the terms of the Ex. B NDA shall prevail.

5. Term. The term of this Agreement will commence on the Effective Date and will

continue for a period of one year after which it will renew automatically for additional one-year terms. Either Party may terminate this Agreement by providing written notice to the other Party at least six months prior to any anniversary of the Effective Date of this Agreement. Termination will be six months from delivery of such notice with valid return receipt or proof of delivery by an express mail or delivery service. Upon termination, Flume shall no longer have access to Participant Data. Aggregated Data and Derivative Works shall not be impacted by termination of this Agreement.

6. Disclaimer of Warranties. Flume understands and agrees that it is possible that errors and omissions will occur in data input or programming done by Participant to provide Participant Data in the form desired by Flume. Flume further understands and agrees Participant Data may not meet Flume's standards as to accuracy or completeness. Flume understands and agrees that Participant makes no warranty whatsoever, whether expressed or implied, as to the accuracy, thoroughness, value, quality, validity, merchantability, suitability, condition or fitness for a particular purpose of the Participant Data and that Participant is providing the Participant Data to Flume in an "as is" condition.

7. Indemnity and Limitation of Liability. Notwithstanding the disclaimer of warranties above, Participant shall indemnify, hold harmless, release and defend Flume, its officers, agents and employees from and against any and all actions, claims, damages, liabilities and expenses, including attorney's and expert fees and witness costs that may be asserted by any person or entity, including Participant, arising out of or in connection with: (i) Participant's provision of Participant Data to Flume; (ii) Participant's breach of this Agreement; (iii) Participant's breach of a third party's rights, including intellectual property rights; (iv) Participant's violation of applicable law, including data privacy laws; and (v) Participant's use of any deliverables provided to Participant by Flume based on Participant Data, in connection with the Purpose. FLUME WILL NOT BE LIABLE TO PARTICIPANT FOR ANY INCIDENTAL, INDIRECT, SPECIAL, EXEMPLARY, OR CONSEQUENTIAL DAMAGES THAT MAY ARISE OUT OF, OR IN CONNECTION WITH THIS AGREEMENT, EVEN IF FLUME HAS BEEN NOTIFIED OF THE POSSIBILITY OF SUCH

DAMAGES AND WHETHER SUCH LIABILITY IS BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, PRODUCT LIABILITY OR OTHERWISE. IN NO EVENT WILL FLUME'S COLLECTIVE LIABILITY TO PARTICIPANT FOR ANY AND ALL DAMAGES, INJURIES AND LOSSES ARISING FROM ANY AND ALL CLAIMS AND CAUSES OF ACTION ARISING OUT OF, BASED ON, RESULTING FROM, OR IN ANY WAY RELATED TO THIS AGREEMENT, EXCEED \$10,000.

8. Miscellaneous. This Agreement constitutes the entire agreement between Flume and Participant with respect to the subject matter hereof. This Agreement will be governed by the laws of the State of California without regard to the conflict of laws principles. This Agreement may not be assigned, except in connection with a merger, acquisition, or sale of all or substantially all of the assigning Party's assets. This Agreement may not be amended, nor any obligation waived, except by a writing signed by both Parties. This Agreement may be executed in multiple counterparts. Exhibits A (Services) and B (Nondisclosure Agreement)(if attached) by this reference are hereby incorporated herein.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed by their duly authorized representatives set forth below:

_____ (**"Participant"**)
By: _____
Name: _____
Title: _____
Date: _____

Flume, Inc.
By: _____
Name: _____
Title: _____
Date: _____

EXHIBIT A

DESCRIPTION OF SERVICES AND RESPONSIBILITIES

Participant Responsibilities:

Participant will provide Flume with at least the following data sets (“Data”):

- 3-5 years of billed consumption data for active single-family residential properties
- 3-5 years of billed consumption data for active multi-family residential properties
- Other household data that may be available (such as individual property data, number of residents per home, etc.)

Participant confirms that it has the right and authority to make the in-kind contribution of assistance and data further described in this Agreement, and Participant authorizes Flume and **California Department of Water Resources** (“DWR” or “Study Sponsor”) to use and publish the data, and the survey outreach to Participant’s customers (if applicable). Participant further confirms that these authorizations do not and will not violate any rights of Participant’s customers or rights of third parties. Participants understand that the data collected by Flume will be anonymized and aggregated with data from other utilities and third parties and that the final Aggregated database is intended to be a searchable tool and resource for DWR’s constituents.

Flume Responsibilities:

Flume will analyze, anonymize and aggregate the Data at a regional and/or state level for the final study report for the Study Sponsor to be provided as Aggregated Data. The Aggregated Data will then be included in a report that will be delivered to the California Department of Water Resources (DWR) in a report. No personally identifiable information will be included in this final deliverable to DWR.

IN WITNESS WHEREOF, the Parties have caused this Exhibit A to be executed by their duly authorized representatives set forth below:

_____ (**“Participant”**)
By: _____
Name: _____
Title: _____
Date: _____

Flume, Inc.
By: _____
Name: _____
Title: _____
Date: _____

EXHIBIT B
FLUME NONDISCLOSURE AGREEMENT
(OR ATTACHED NDA)

If no NDA is attached as part of this Exhibit B, the following language shall be an addendum to Section 4 of this Agreement. If a NDA is attached as part of this Exhibit B, the Parties hereby agree to amend the attached NDA by adding the following section:

Participant Review of Flume's Proposed Research Results for Publication

The Study Sponsor identified in any Exhibit A may have its own review process prior to publication of a final report. If there is no review process, the Participant may request the following process:

Participant acknowledges and agrees that Flume's fundamental interest in collaborating with Participant and performing the research under this Agreement shall be Flume's right to first publish the research results for scientific purposes. Flume shall submit any final research report it proposes for publication to Participant at least 30 days prior to the submission of such report for publication (the "Review Period").

Flume shall make every attempt to collaborate with the Participant to ensure findings from research are represented accurately and include enough relevant detail to provide context in which the reader can easily understand the research results. If the Participant determines that modifications are necessary in the research report, it shall notify Flume of its determination no later than 15 days after submission of the report to the Participant. If Flume disputes the Participant's determination, the Parties shall meet and confer in good faith in an attempt to resolve the dispute no later than 15 days after Flume's receipt of the notice described in the previous sentence. If the dispute is not resolved at or after the meeting between the Parties, Flume may publish the research results report, but the publication must include a statement prepared by the Participant outlining the Participant's points of disagreement with the research results.

If the Participant identifies any Confidential Information (as defined in Section 4 of this Agreement) in the proposed research results publication, Participant shall notify Flume during the applicable Review Period and shall specifically identify the Confidential Information within the proposed research results publication. Flume shall delete any such Confidential Information identified by the Participant from the proposed publication.

In the event of a conflict between the NDA, which is attached hereto as Exhibit B, and incorporated herein by this reference, and the terms of this amending language, the terms in this amending language shall control and all terms not expressly amended herein shall remain in full force and effect.

IN WITNESS WHEREOF, the Parties have caused this Exhibit b to be executed by their duly authorized representatives set forth below:

_____ (“Participant”)
By: _____
Name: _____
Title: _____
Date: _____

Flume, Inc.
By: _____
Name: _____
Title: _____
Date: _____



flume
DATA LABS™



flume™

Bringing connectivity to water - one drop at a time.

WWW.FLUMEWATER.COM | WWW.FLUMEDATALABS.COM



Who is Flume?

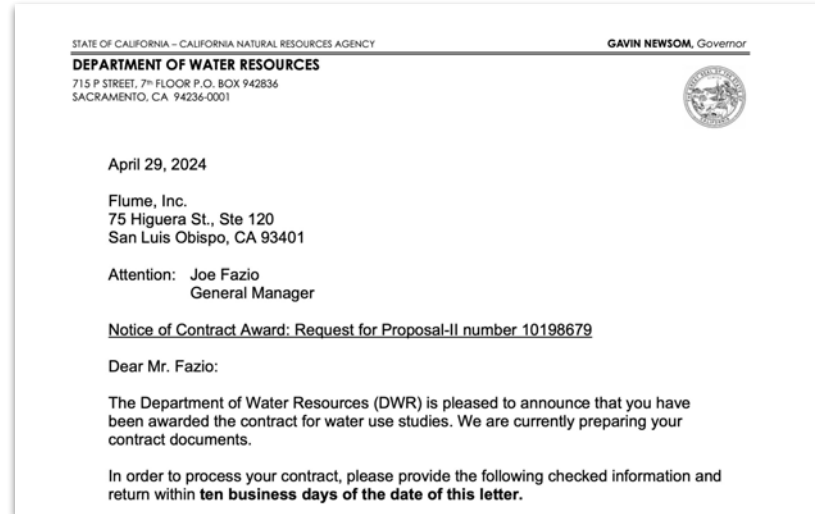
- Flume manufactures a DIY water monitoring device that helps consumers monitor their water use and reduce their consumption by 15%
- Flume has deployed over 50K devices in California alone
- Flume has the unique ability to analyze water use down to the fixture level



What is CA DWR's Study?



- Senate Bill SB 1157 of 2022 Water Code Section 10609.4 directs DWR to conduct studies to quantify the benefits and impacts associated with the 2030 indoor residential water standard.
- The study will include a saturation end use study featuring disaggregated data detailing indoor end uses of water.
- Flume finalized the contract with DWR on June 1st.



Participant Requirements



To participate you must:

- Be located in California
- Have at least 100 active Flumes
 - Free Flumes will be provided for those under 100
- Sign a data sharing agreement
- Provide 5 yrs of Historical Monthly Billing Data
 - Single Family and Multi Family
- Email a Survey to a selected sample of Customers

Optional

- Install 10 or more Flumes in Multi-Family
- Install 10 or more Flumes in Disadvantaged Communities (DAC)

Participant Benefits



- Access to pool of free SF Flumes (max 100)
- Customized “Mini” End Use Study specific to your Utility’s water use data
- Your water use data included in the statewide study
- Be a part of CA policy making
- Free Flumes for MF & DAC (optional)

Need More Flumes?

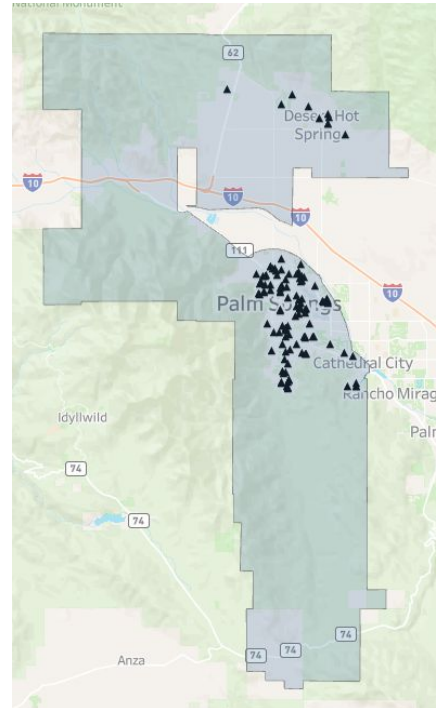
It's easy to add more

- You will have access to our DWR pool of Flumes
- All you need to do is send an email to your customers, we will handle the rest
- Flume will ship the devices directly to customers
- Customers will install the devices (with support from Flume)

What is the cost?

- Free

Current Flume Installations



75

**Flumes
in your
service
area
today.**

CA DWR Project Logistics



August 2024

Project Kickoff 6/1

Meeting with
utilities to discuss
project

Data Sharing
Agreements and
Requests distributed

Summer 2024

Data Sharing
Agreements due
8/31

Billing Data
Ingestion + QC

Multi-Family Flume
Installs

Single Family Flume
Installs

Fall 2024

Survey of Customers

Jan 2025

Second data drop
(2024 Data)

Data Request



Billing Data

- Flume requests 5 years of billing data for every SF and MF meter within the utility.
- Any downloadable format should work, Flume also can also hook into the utility's MDMS with permission from the utility.

For each water usage data point we will need at a minimum:

- The amount of water used
- The time frame the water was used

For each meter we will need at a minimum:

- Some sort of unique identifier (Flume can combine fields to create unique identifiers if there isn't one)
- Complete Address (address, city, zip) and/or APN
- Type of property the meter services (single family, multi family, commercial, etc.)

Other Data:

- Flume can also ingest any ancillary data such as property data, demographic data, weather data, rate information, etc.

Next Steps



- We will send you the data request and data sharing agreement
- Signed data sharing by August 31st, 2024
- Project kickoff
- Begin SF Flume distribution
- Begin MF & DAC Flume distribution

THANK YOU



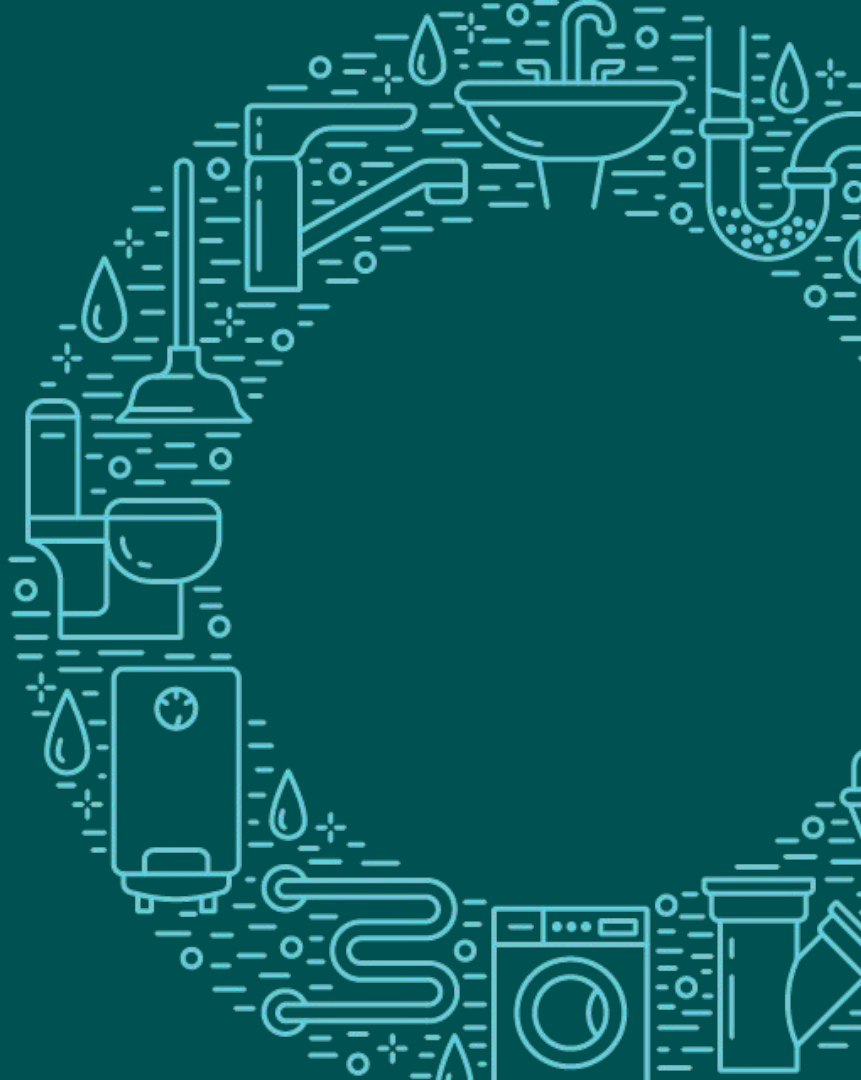
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joe@flumewater.com | ralph.kaiser@flumewater.com

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Join the 2024 California DWR End Uses of Water Study: A Single-Family and Multi-Family Study

Flume Water has been awarded California DWR's indoor residential end uses of water study.

Senate Bill SB 1157 of 2022 Water Code Section 10609.4 directs DWR to conduct studies to quantify the benefits and impacts associated with the 2030 indoor residential water standard and include a saturation end use study.

The DWR's End Use Study will have a lasting impact on water planning and management and is to be conducted in collaboration with a broad group of interested parties. Participating utilities are contributing to an important knowledge base about indoor residential water use and demand trends in single family and multi-family properties. Participating utilities also receive valuable information and

TO PARTICIPATE, UTILITIES WILL NEED TO PROVIDE:

- Signed Participation / Data Sharing Agreement.
- Historical billing data (5 years preferred).
- Email a Survey to a selected sample of Customers.
- Utility participation in the study is free and available to all California water providers.

analysis about their own residential customers and how their indoor water use compares and could change in the future, including detailed information on residential water use in their district. **If you are interested in participating, Flume will prepare an end use study that analyzes water use in your specific area and may provide no-cost Flumes if needed.**



If you are interested in participating with Flume and WaterDM, please email Ralph Kaiser (ralph.kaiser@flumewater.com) with any questions.

**GENERAL MANAGER'S REPORT
AUGUST 20, 2024**

Blood Drive

The Agency hosted a Blood Drive on August 14 and had 13 people donate, including 1 first time donor. Hitting their targeted projection, with a total of 12 units collected. It's encouraging to know the blood donated will benefit up to 36 people.

SYSTEM LEAK DATA 2024

Jul 23, 2024 - Aug 12, 2024

Street Name	Number of Leaks	Pipe Diameter (inches)	Install Date	Material	Coating/Lining	Planned Replacement
SAN LUCAS RD	2	4"	1948	Steel - SP	UL	
RIVERSIDE DR S	2	4"	1948	Steel - SP	UL	
ARQUILLA RD	2	4"	1950	Steel - SP	UL	
PALM CANYON DR E	2	6"	1955	Steel - SP	UL	
BARISTO RD	1	4"	1937	Steel - SP	UL	W2024
VISTA CHINO	1	20"	1949	Steel - SP	UL	2022/2023
SAN LORENZO RD	1	4"	1948	Steel - SP	UL	
CALLE ROCA, CALLE CHIA	1	4"	1954	Steel - SP	UL	
JANIS WY & SANBORN WY	1	6"	1958	Steel - SP	UL	
VISTA CHINO	1	20"	1949	Steel - SP	UL	
DOMINGUEZ RD	1	4"	1947	Steel - SP	UL	
CALLE TOMAS	1	4"	1958	Steel - SP	UL	
CALLE SAN RAPHAEL	1	4"	1946	Steel - SP	UL	
DESERT PARK AVE	1	6"	1955	Steel - SP	UL	
TAMARISK RD	1	10"	1942	Steel - SP	UL	
TAHQUITZ CYN WY	1	8"	1946	Steel - SP	UL	
FRANCIS DR	1	8"	1957	Steel - SP	UL	
PALM CANYON DR E	1	6"	1955	Steel - SP	UL	
INDIAN CANYON DR	1	6"	1951	Steel - SP	UL	
CALLE FELECIA	1	4"	1946	Steel - SP	UL	

Total Leaks In System
24

Planned Replacement

- 2022/2023
- W2024
- Not Planned

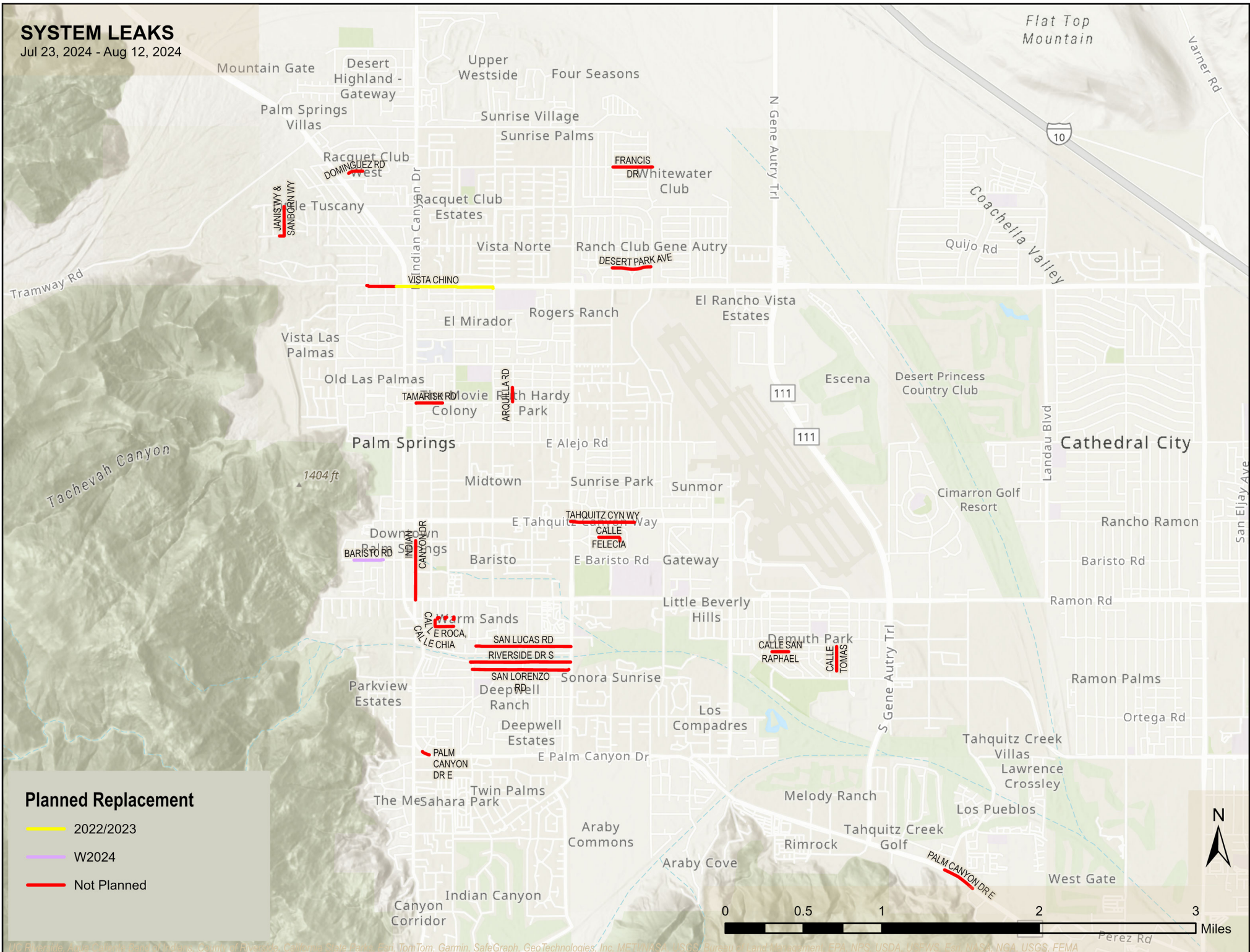
SYSTEM INFORMATION

Oldest Pipe in the System (Year of Installation): 1935, 89 years old
 Average Year of Installation of Unlined Steel Pipe (Systemwide): 1954, 70 years old
Total Length of Unlined Pipe Systemwide (Linear Feet): 233,724 ft
 *Average Length of Pipe Replaced Annually (Linear Feet): 15,000 ft
***Projected Time Frame for 100% Replacement of Unlined Steel Pipe: 16 years**
 Year Agency Transitioned to Cement Lined Steel Pipe: 1960

*Please note this figure represents the average linear footage of pipeline replaced annually given an average annual budget of \$3 million

SYSTEM LEAKS

Jul 23, 2024 - Aug 12, 2024



Human Resources Meetings and Activities

Meetings:

07/16/2024	DWA Board Meeting	DWA Offices
07/22/2024	DWA Staff Meeting	DWA Offices
08/06/2024	DWA Board Meeting	DWA Offices
08/12/2024	DWA Staff Meeting	DWA Offices
08/19/2024	DWA Staff Meeting	DWA Offices

Activities:

07/17/2024	Conducted New Employee Orientation	DWA Offices
07/25/2024	Presented at Safety Meetings	DWA Offices
07/29/2024	Tyler Implementation Meetings	Virtual Meeting
07/31/2024	Meeting with ART vendor	Virtual Meeting
08/01/2024	Tyler Implementation Meetings	Virtual Meeting
08/05/2024	Tyler Implementation Meetings	Virtual Meeting
08/07/2024	Tyler Implementation Meetings	Virtual Meeting
08/08/2024	Tyler Implementation Meetings	Virtual Meeting
08/13/2024	Conducted Operations Technician Foreman Interviews	DWA Offices
08/14/2024	Hosted Lifestream Blood Drive	DWA Offices

General Manager's Meetings and Activities

Meetings:

08/07/24	DCP Participants Meeting	Conf Call
08/08/24	I.T. Department Update	Conf Call
08/09/24	Sites Joint Budget & Finance Cmt. (Tate)	Conf Call
08/12/24	DWA Weekly Department Heads Meeting	DWA
08/12/24	Tribal Mediation Small Group Meeting	Conf Call
08/14/24	DCP Coordination Meeting	Conf Call
08/14/24	DCP Update Meeting	Conf Call
08/15/24	Executive Committee Meeting	DWA
08/16/24	Sites Reservoir Cmt./Authority Board Mtg	Conf Call
08/19/24	Sites Reservoir Public Hearing (Llort)	Sacramento
08/19/24	DWA Weekly Department Heads Meeting	DWA
08/19/24	Tribal Mediation Small Group Meeting	Conf Call
08/19/24	DWA/CVWD/MWD Coordination Meeting	Conf Call
08/20/24	DWA Bi-Monthly Board Meeting	DWA

Activities:

- 1) Sites Reservoir Finance
- 2) DCP Financing
- 3) Recycled Water Supply - Strategic Planning
- 4) AQMD Rule 1196
- 5) DWA Organizational Restructuring
- 6) DWA Remote Meter Reading Fixed Network
- 7) DC Project – Finance JPA Committee (Standing)
- 8) DWA/CVWD/MWD Operations Coordination (Standing)
- 9) DWA/CVWD/MWD Exchange Agreement Coordination Committee (Standing)
- 10) ACBCI Water Rights Lawsuit
- 11) Whitewater Hydro Operations Coordination with Recharge Basin O&M
- 12) Delta Conveyance Project Cost Allocation
- 13) MCSB Delivery Updates
- 14) SWP East Branch Enlargement Cost Allocation
- 15) RWQCB Update to the SNMP