



8:00 A.M. OPERATIONS CENTER - 1200 SOUTH GENE AUTRY TRAIL – PALM SPRINGS – CALIFORNIA

Pursuant to the Governor's Executive Order N-29-20, there will be no public location for attending in person. Members of the public who wish to participate may do so by calling in at:

Toll Free: (877) 309-2073
Access Code: 825-242-541

or Via Computer:
<https://www.gotomeeting.com/meeting/join-meeting>
9-digit Meeting ID: 825242541

Members of the public who wish to comment on any item within the jurisdiction of the Agency or any item on the agenda should submit comments by emailing sbaca@dwa.org before 5:00 p.m. February 1. Comments will become part of the Board meeting record. Board members and staff will be participating in this meeting via teleconference.

**In order to reduce feedback, please mute your audio when you are not speaking.*

1. CALL TO ORDER/PLEDGE OF ALLEGIANCE BLOOMER
2. ROLL CALL BACA
3. APPROVAL OF MINUTES - January 19, 2021 BLOOMER
4. GENERAL MANAGER'S REPORT KRAUSE
5. COMMITTEE REPORTS – Executive – January 28, 2021 BLOOMER
6. PUBLIC COMMENT: Members of the public may comment on any item not listed on the agenda, but within the jurisdiction of the Agency. In addition, members of the public may speak on any item listed on the agenda as that item comes up for consideration. Speakers are requested to keep their comments to no more than three (3) minutes. As provided in the Brown Act, the Board is prohibited from acting on items not listed on the agenda.
7. ACTION ITEMS
 - A. Request Board Approval of Resolution No. 1251 Placing in Nomination Director Ortega as a Member of the Association of California Water Agencies Region 9 Board KRAUSE
 - B. Request Board Approval for Board Attendance at Urban Water Institute's Conference KRAUSE
 - C. Request Board Approval of Title Changes, Addition of One Position Title to the Classification & Salary Chart and Approval of the February 2021 DWA Classification & Salary Listing Chart HOPPING
8. DISCUSSION ITEMS
 - A. Outreach & Conservation – Activities and Events (January) PEÑA
9. DIRECTORS COMMENTS/REQUESTS
10. CLOSED SESSION
 - A. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION
Pursuant to Government Code Section 54956.9 (d) (1)
Name of Case: Agua Caliente Band of Cahuilla Indians vs. Coachella Valley Water District, et al
(Two Cases)

B. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION

Pursuant to Government Code Section 54956.9 (d) (1)

Name of Case: Mission Springs Water District vs. Desert Water Agency

C. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION

Pursuant to Government Code Section 54956.9 (d) (1)

Name of Case: Albrecht et al vs. County of Riverside

D. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION

Pursuant to Government Code Section 54956.9 (d) (1)

Name of Case: Abbey et al vs. County of Riverside

E. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION

Pursuant to Government Code Section 54956.9 (d) (1)

Bonnie Kessner, et al vs. Desert Water Agency, et al

F. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION

Pursuant to Government Code Section 54956.9 (d) (1)

Name of Case: AT&T vs. County of Riverside

G. CONFERENCE WITH LEGAL COUNSEL – POTENTIAL LITIGATION

Pursuant to Government Code Section 54956.9 (d) (2)

(One Case)

H. CONFERENCE WITH LEGAL COUNSEL – PENDING ADMINISTRATIVE PROCEEDING

Pursuant to Government Code Section 54956.9 (d) (1)

Regional Water Quality Control Board Claim No. 7018 0680 0000 1010 7377

11. RECONVENE INTO OPEN SESSION – REPORT FROM CLOSED SESSION

12. ADJOURN

Upon request, this agenda will be made available in appropriate alternative formats to persons with disabilities, as required by Section 202 of the Americans with Disabilities Act of 1990. Any person with a disability who requires a modification or accommodation in order to participate in a meeting is asked to contact Desert Water Agency's Assistant Secretary of the Board, at (760) 323-4971, at least 48 working hours prior to the meeting to enable the Agency to make reasonable arrangements. Copies of records provided to Board members that relate to any agenda item to be discussed in open session may be obtained from the Agency at the address indicated on the agenda.

**MINUTES
OF THE REGULAR MEETING
OF THE
DESERT WATER AGENCY
BOARD OF DIRECTORS**

3

January 19, 2021

DWA Board via Kristin Bloomer, President)
Teleconference: James Cioffi, Vice President)
Joseph K. Stuart, Secretary-Treasurer)
Patricia G. Oygar, Director)
Paul Ortega, Director)

DWA Staff via Mark S. Krause, General Manager)
Teleconference: Steve Johnson, Assistant General Manager)
Esther Saenz, Finance Director)
Sylvia Baca, Asst. Secretary of the Board)
Kris Hopping, Human Resources Director)
Vicki Petek, Outreach & Conservation Associate)
Kim McCance, Senior Admin. Asst.)

Consultants via Michael T. Riddell, Best Best & Krieger)
Teleconference:

Public via David Freedman, Palm Springs Sustainability)
Teleconference: Commission)
Steve Grasha, Mission Springs Water District)

19016. President Boomer opened the meeting at 8:00 a.m. and asked everyone to join her in the Pledge of Allegiance. **Pledge of Allegiance**

19017. President Bloomer asked General Manager Krause to lead in a moment of silence. Mr. Krause announced that the previous General Manager of DWA, Dave Luker recently passed away and asked for a moment of silence. After the moment of silence, Board and Staff shared their memories of Mr. Luker. **Moment of Silence – In Memory of David K. Luker**

19018. President Bloomer called upon Assistant Secretary of the Board Baca to conduct the roll call: **Roll Call**

Present: Ortega, Oygar, Stuart, Cioffi, Bloomer

19019. President Bloomer called for approval of the January 5, 2021 Regular Board Meeting Minutes.

**Approval of 01/05/21
Regular Board Mtg.
Minutes**

Vice President Cioffi moved for approval. After a second by Director Oygur, the minutes were approved by the following roll call vote:

**Approval of 12/01/20
Regular Board Mtg.
Minutes
(Cont.)**

AYES: Ortega, Oygur, Stuart, Cioffi, Bloomer
NOES: None
ABSENT: None
ABSTAIN: None

19020. President Bloomer called upon General Manager Krause to provide an update on Agency operations.

**General Manager's
Report**

Mr. Krause provided an update on Agency operations and noted his meetings and activities for the past several weeks.

19021. President Bloomer noted the minutes for the January 14, 2021 Executive Committee meeting were provided in the Board's packet.

**Committee Reports
Executive 01/14/21**

19022. President Bloomer opened the meeting for public comment.

Public Comment

Steve Grasha expressed his condolences regarding Mr. Luker.

There being no one else from the public wishing to address the Board, President Bloomer closed the public comment period.

19023. President Bloomer called upon Secretary-Treasurer Stuart to present an overview of financial activities for the month of December 2020.

**Secretary-Treasurer's
Report (December)**

Secretary-Treasurer Stuart reported that the Operating Fund received \$3,426,475 in Water Sales Revenue, \$93,018 in Reclamation Sales Revenue, \$4,723 from SCE for Snow Creek Hydro Power Sales for November 2020, \$41,095 in Construction Deposits and \$4,986 in Miscellaneous for Verizon settlement. \$1,888,196 was paid out in Accounts Payable. Year-to-date Water Sales are 8% over budget, Year-to-date Total Revenues are 7% over budget; and Year-to-date Total Expenses are 13% under budget. There were a total of 22,988 active services as of December 31, compared to 22,948 active services as of November 30.

Operating Fund

Reporting on the General Fund, Mr. Stuart stated that \$416,526 was received in Groundwater Assessments from Private Pumpers, 5,657,644 in Property Tax Revenues, and \$45,569 from SCE for Whitewater Hydro Power Sales for November 2020. \$1,608,493 was paid in State Water Project charges (YTD \$10,118,955).

General Fund

Reporting on the Wastewater Fund, Mr. Stuart reported \$106 was received in Sewer Contract payments. There are a total of 4 Sewer Contracts, 0 paid in full, with total delinquents of 4 (100%) with \$897 principal payments remaining. \$97,728 was paid out in Accounts Payable.

Wastewater Fund

19024. President Bloomer called upon Finance Director Saenz to present staff's request for adoption of Resolution No's. 1246, 1247, 1248, 1249, and 1250, Updating Signers for Banking and Investment Accounts.

Items for Action:
Request Adoption of
Resolution No's. 1246
thru 1250 Updating
Signers for Banking &
Investment Accounts

Mrs. Saenz reported that with recent changes to the Board and Staff, it is necessary to update signers on the banking and investment accounts. Staff recommends adoption of Resolution No's 1246 through 1250.

Vice President Cioffi made a motion to adopt Resolution No's 1246, 1247, 1248, 1249, and 1250. After a second by Secretary-Treasurer Stuart, the motion carried by the following roll call vote:

AYES: Ortega, Oygard, Stuart, Cioffi, Bloomer
NOES: None
ABSENT: None
ABSTAIN: None

**Resolution No. 1246
Adopted**

**RESOLUTION NO. 1246
A RESOLUTION OF THE BOARD OF DIRECTORS
OF DESERT WATER AGENCY UPDATING
AUTHORIZED SIGNERS FOR
U.S. BANK**

**Resolution No. 1247
Adopted**

**RESOLUTION NO. 1247
A RESOLUTION OF THE BOARD OF DIRECTORS
OF DESERT WATER AGENCY UPDATING
AUTHORIZED SIGNERS FOR
UNION BANK**

**Resolution No. 1248
Adopted**

**RESOLUTION NO. 1248
A RESOLUTION OF THE BOARD OF DIRECTORS
OF DESERT WATER AGENCY UPDATING
AUTHORIZED SIGNERS FOR STIFEL**

**Resolution No. 1249
Adopted**

**RESOLUTION NO. 1249
A RESOLUTION OF THE BOARD OF DIRECTORS
OF DESERT WATER AGENCY UPDATING
AUTHORIZED SIGNERS FOR PIPER JAFFRAY**

**Resolution No. 1250
Adopted**

**RESOLUTION NO. 1250
A RESOLUTION OF THE BOARD OF DIRECTORS
OF DESERT WATER AGENCY UPDATING
AUTHORIZED SIGNERS FOR ALAMO CAPITAL**

19025. President Bloomer called upon Finance Director Saenz to present staff's request for Board Approval for Extension of COVID-19 Financial Relief to Customers.

**Request Board
Approval for Extension
of COVID-19
Financial Relief to
Customers**

Mrs. Saenz gave an update on the financial impact COVID-19 has had on the Agency. She stated that the Agency will continue to monitor the ongoing revenue losses and expenses related to COVID-19 and will provide ongoing updates to the Board. She noted that staff will bring this item back to the Board of Directors for consideration at its March 16 meeting. Staff will also continue to monitor the ongoing revenue losses and expenses related to COVID-19 and will provide ongoing updates to the Board.

Items for Action:
Request Board
Approval for Extension
of COVID-19
Financial Relief to
Customers

Staff recommends that the Board of Directors extend financial relief for customers (suspension of late fees, disconnection of service for non-payment and absorption of remote payment fees) for an additional 56 days, from January 20 through March 16;

Director Oygar moved for approval of staff's recommendation. After a second by Director Ortega, the motion carried by the following roll call vote:

AYES: Ortega, Oygar, Stuart, Cioffi, Bloomer
NOES: None
ABSENT: None
ABSTAIN: None

In response to Director Ortega, Mrs. Saenz explained that staff is looking into a longer payment term when the financial relief is lifted.

Vice President Cioffi noted that he would like to revisit extending the payment terms when financial relief is lifted.

19026. President Bloomer called upon Assistant General Manager Johnson to present staff's request for Acceptance of the 2019/2020 Replacement Pipeline Avenida Caballeros 30" Pipeline (Vista Chino to Tachevah Drive).

Acceptance of
2019/2020 Replacement
Pipeline Avenida
Caballeros

Mr. Johnson reported the 2019/2020 Replacement Pipeline Avenida Caballeros 30" Pipeline has been completed. The pipeline was put into service on November 3, 2020 noting that the pavement rehabilitation is complete and all remaining punch list items are expected to be completed within two weeks. He explained that all project work was performed by Jones Bros Construction Co. and to date, no stop notices have been filed with the Agency. Mr. Johnson added that the budget was based on an original Engineer's construction cost estimate of \$2,950,000. Prior to advertising for this project, Krieger & Stewart re-evaluated the Engineer's estimate based on bid prices that they were observing for other pipeline projects and adjusted their Engineer's estimate to \$1,750,000. He explained that when the project was awarded, staff anticipated having approximately \$1,100,000 remaining in the budget. The actual amount of money remaining in the budget after

construction is \$1,650,000 and it will be reallocated for future pipeline replacement projects.

Staff recommends the Board accept said work in the amount of \$1,691,024.57. Subsequent to Board acceptance, a Notice of Completion will be filed and the Agency will make final payment to Jones Bros Construction Co. Thereafter, following the lien period, the Agency will release retained funds.

Director Ortega moved for approval. After a second by Vice President Cioffi, the motion carried by the following roll call vote:

AYES: Ortega, Oygar, Stuart, Cioffi, Bloomer
 NOES: None
 ABSENT: None
 ABSTAIN: None

19027. President Bloomer called upon Assistant General Manager Johnson to provide a report on the December Water Use Reduction Figures.

Mr. Johnson reported that the Agency and its customers achieved a 6% reduction in potable water production compared to the same month in 2013.

19028. President Bloomer called upon Vice President Cioffi to provide his report on the GMDA Virtual Conference.

Vice President Cioffi noted his attendance at the GMDA Virtual Conference held on January 12, 2021. He stated that GMDA continues to look for more representation from California.

19029. At 9:22 a.m., President Bloomer convened into a Teleconference Closed Session for the purpose of Conference with Legal Counsel, (A) Existing Litigation, pursuant to Government Code Section 54956.9 (d) (1), Agua Caliente Band of Cahuilla Indians vs. Coachella Valley Water District, et al (2 Cases); (B) Existing Litigation, pursuant to Government Code Section 54956.9 (d) (1), Mission Springs Water District vs. Desert Water Agency; (C) Existing Litigation, pursuant to Government Code Section 54956.9 (d) (1), Albrecht et al vs. County of Riverside; (D) Existing Litigation, pursuant to Government Code Section 54956.9 (d) (1), Abbey et al vs. County of Riverside; (E) Existing Litigation, pursuant to Government Code Section 54956.9 (d) (1) Bonnie Kessner, et al vs. Desert Water Agency, et al; (F) Pending Litigation, Pursuant to Government Code Section 54956.9 (d) (2), Possible Intervention in Case: AT&T vs. County of Riverside, (G) Potential Litigation, Pursuant to Government Code Section 54956.9 (d) (2) (1 Case), and (H) Pending Administrative Proceeding Pursuant to Government Code Section 54956.9 (d) (1) Regional Water Quality Control Board Claim No. 7018 0680 0000 1010 7377.

Items for Action:
 (Cont.)
 Acceptance of
 2019/2020 Replacement
 Pipeline Avenida
 Caballeros

Discussion Items:
 December Water Use
 Reduction Figures

Directors' Report on
 GMDA Virtual
 Conference Attendance
 01/12/21

Vice President Cioffi

Closed Session:
 A. Existing Litigation –
 ACBCI vs. CVWD, et
 al. (2 Cases)
 B. Existing Litigation –
 MSWD vs. DWA
 C. Existing Litigation –
 Albrecht et al vs.
 Riverside County
 D. Existing Litigation –
 Abbey et al vs.
 Riverside County
 E. Existing Litigation-
 Bonnie Kessner, et al
 vs. Desert Water
 Agency et al
 F. Existing Litigation -
 Possible Intervention in
 Case: AT&T vs.
 County of Riverside
 G. Potential Litigation-
 (1 Case)H. Pending
 Admin. Proceeding,
 RWQCB Claim

19030. At 10:34 a.m., General Manager Krause reconvened the meeting into open session and announced there was no reportable action taken.

Reconvene – No
Reportable Action

Adjournment

19031. In the absence of any further business, General Manager Krause adjourned the meeting in memory of Dave Luker at 10:35 a.m.

Sylvia Baca
Assistant Secretary of the Board

DRAFT

GENERAL MANAGER'S REPORT FEBRUARY 2, 2021

ACWA/JPIA Award

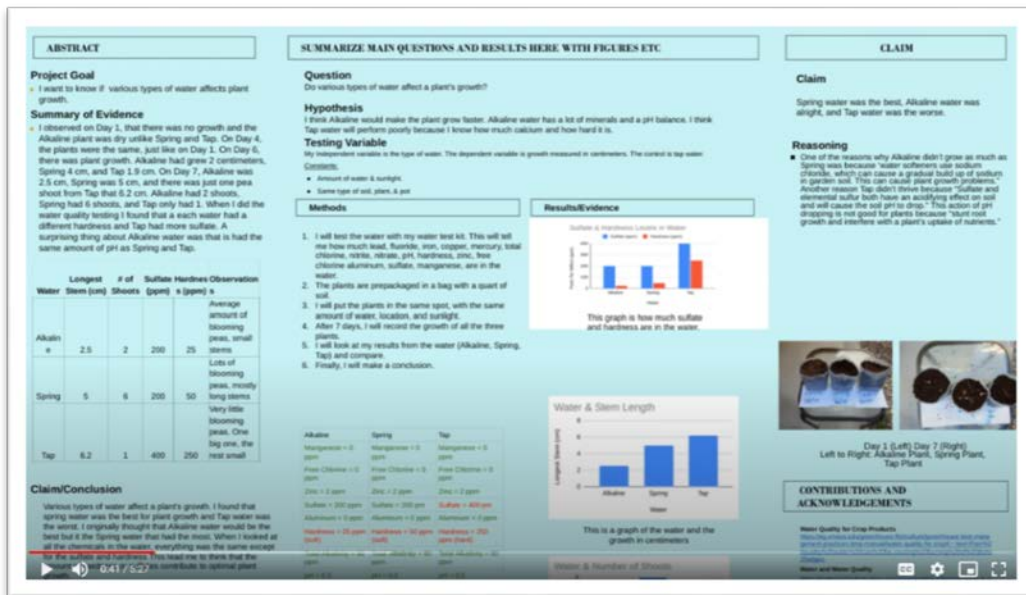
DWA was the recipient of one of the President's Special Recognition Award from ACWA/JPIA for achieving a low ratio of "Paid Claims and Case Reserves" to "Deposit Premiums" in the Property Program for the period 04/02/2016 – 03/31/2019.

The awards were announced at the recent ACWA Fall Conference held in December 2020.



Palm Springs Unified School District Science Fair

DWA participated virtually as a judge in the Palm Springs Unified School District 2021 District Science Fair on January 21st. The Agency honored 7th grader Nazeli Geragos from Cielo Vista Charter School in Palm Springs. Nazeli tested various types of water on plants to find out if different types of water affect plant growth. Her project determined spring water, with its amount of hardness and sulfates, contribute to optimal plant growth. She will receive an award certificate and gift card from DWA.



Update - FEMA Assistance – February 14, 2019 Flood Damage

Background:

On Valentine's Day of 2019, a storm caused incredible flooding and damage in the Coachella Valley. Several Desert Water Agency facilities were affected. On May 1, 2019, FEMA declared the flooding event a major disaster.

In June 2019, after learning that the City of Palm Springs was working with FEMA on assistance for flood remediation, staff submitted a formal Request for Project Assistance with FEMA. The request was submitted one day after the application period ended and was formally denied on August 28. DWA submitted a formal appeal and worked with Water Strategies to obtain a letter of support from Congressman Dr. Raul Ruiz. That appeal was submitted on October 2, 2019 and rejected on January 2, 2020. On July 13, 2020, FEMA representatives contacted staff to notify DWA that its Request for Project Assistance would be considered.

The Agency may be able to obtain 75% reimbursement for its flood at Snow Creek remediation (intake and bridge repairs) and on Cathedral Canyon Drive (sewer line response and repairs). This work amounted to approximately \$195,000 (approximately \$170,000 for Snow Creek and \$25,000 for Cathedral Canyon Drive).

DWA may also get reimbursement for work that has yet to be done to repair damage at the Falls Creek and Chino Creek North intakes and Whitewater Mutual system. Staff is working to develop cost estimates for the damage repairs at the three other sites.

While funding is not guaranteed at this point, staff has already begun the documentation and work needed to solicit reimbursement. Staff will inform the Board as milestones within the FEMA grant process are met.

Attached is a letter from the California Office of Emergency Services (Cal OES) that includes the formal FEMA appeal approval.

Update:

On January 21, 2021 the California Office of Emergency Services informed us that Desert Water Agency's request for public assistance for the Mid-February 2019 storm damage has been approved by the Federal Emergency Management Agency (FEMA). The Agency must now provide the necessary documents for approval of funding.

SYSTEM LEAK DATA					
(PERIOD BEGINNING JANUARY 12, 2021 THRU JANUARY 25, 2021)					
STREET NAME	NUMBER OF LEAKS	PIPE DIAMETER (INCHES)	YEAR INSTALLED	PIPE MATERIAL	PIPE CONSTRUCTION
S PALM CANYON DR	3	10	1953	STEEL	BARE/UNLINED
RAMON RD	3	6	1955	STEEL	BARE/UNLINED
VIA VAQUERO RD	3	4	1958	STEEL	BARE/UNLINED
ANDREAS RD	2	6	1958	STEEL	BARE/UNLINED
VIA ALTAMIRA	2	4	1954	STEEL	BARE/UNLINED
VISTA CHINO	1	20	1949	STEEL	BARE/UNLINED
RAMON RD	1	12	1956	STEEL	BARE/UNLINED
ARABY DR	1	6	1947	STEEL	BARE/UNLINED
TWIN PALMS DR	1	6	1955	STEEL	BARE/UNLINED
E PALM CANYON DR	1	6	1955	STEEL	BARE/UNLINED
THORNHILL RD	1	6	1955	STEEL	BARE/UNLINED
LOUELLA RD	1	6	1955	STEEL	BARE/UNLINED
STARR RD	1	6	1957	STEEL	BARE/UNLINED
SANTA ROSA DR	1	4	1936	STEEL	BARE/UNLINED
VIA SALIDA	1	4	1937	STEEL	BARE/UNLINED
CERRITOS DR	1	4	1946	STEEL	BARE/UNLINED
BERNE RD	1	4	1959	STEEL	BARE/UNLINED
TOTAL LEAKS IN SYSTEM:		25			

Streets highlighted in green are being proposed as part of the
2020/2021 Replacement Pipeline Project

SYSTEM INFORMATION:	
OLDEST PIPE IN THE SYSTEM (YEAR OF INSTALLATION):	1935
AVERAGE YEAR OF INSTALLATION OF UNLINED STEEL PIPE (SYSTEMWIDE):	1952
AVERAGE AGE OF UNLINED STEEL PIPE (SYSTEMWIDE):	66 YEARS
AVERAGE AGE OF PIPELINE AT THE TIME OF REPLACEMENT:	68 YEARS
TOTAL LENGTH OF PIPE IN SYSTEM OLDER THAN 70 YEARS (LINEAR FEET):	128,186
TOTAL LENGTH OF UNLINED PIPE SYSTEMWIDE (LINEAR FEET):	297,672
*AVERAGE LENGTH OF PIPE REPLACED ANNUALLY (LINEAR FEET):	14,500
PROJECTED TIME FRAME FOR 100% REPLACEMENT OF UNLINED STEEL PIPE:	21 YEARS
PROJECTED TIME FRAME FOR 100% REPLACEMENT OF PIPE OLDER THAN 70 YEARS:	9 YEARS
YEAR AGENCY TRANSITIONED TO CEMENT LINED STEEL PIPE:	1960
<p>*PLEASE NOTE THIS FIGURE REPRESENTS THE AVERAGE LINEAR FOOTAGE OF PIPELINE REPLACED ANNUALLY GIVEN AN AVERAGE ANNUAL BUDGET OF \$3 MILLION.</p>	

SYSTEM LEAKS
(Period beginning Jan. 12,
2021 thru Jan. 25, 2021)

VIA SALIDA - 2020/2021 REPLACEMENT PIPELINES

ARABY DR - 2020/2021 REPLACEMENT PIPELINES

General Manager's Meetings and Activities

Meetings:

01/19/21	DWA Bi-Monthly Board Mtg.	Conf Call
01/19/21	Review Revised CV SNMP Workplan	Conf Call
01/19/21	DWA/CVWD Tribal Mediation Preparation	Conf Call
01/19/21	CRA Maintenance Shutdown Coordination	Conf Call
01/19/21	Perris Dam Seepage Recovery Funding Agreement	Conf Call
01/20/21	SGMA Mission Creek Subbasin	Conf Call
01/20/21	SWC - DCP Update	Conf Call
01/20/21	Small Group Tribal Mediation	Conf Call
01/20/21	SGMA – Indio Subbasin	Conf Call
01/20/21	DWR Director Mtg.	Conf Call
01/21/21	SWC Monthly Board Meeting	Conf Call
01/21/21	Delta Conveyance Finance JPA Board Mtg	Conf Call
01/21/21	Perris Dam Seepage Recovery Funding Agreement	Conf Call
01/21/21	Sites Reservoir Funding	Conf Call
01/21/21	Sites Reservoir Monthly Committee Meeting	Conf Call
01/21/21	CPS Homeless Neighborhood Mtg.	Conf Call
01/25/21	DWR Weekly Staff Mtgs.	Conf Call
01/26/21	CVWD/DWA Tribal Mediation Preparation	Conf Call
01/26/21	WWRF Right of Way Grant Cooperators Mtg.	Conf Call
01/26/21	SWP - BCP Discussions re: 150 New Employees	Conf Call
01/26/21	SWC Discussion On COVID Revenue Losses	Conf Call
01/27/21	Cal. Aqueduct Subsidence Program (CASP)	Conf Call
01/27/21	CVWD/DWA/Mediator Tribal Mediation Mtg.	Conf Call
01/27/21	SGMA San Geronio Pass SB	Conf Call
01/28/21	DWA Executive Committee	Conf Call
01/28/21	SGP GSP Workshop	Conf Call
01/28/21	WWRF Right of Way Grant All Team Mtg.	Conf Call
01/29/21	DWR – SWC – BCP – Position	Conf Call
02/01/21	DWA Weekly Staff Mtgs.	Conf Call
02/02/21	SWC Annual Financial Management Conference	Conf Call
02/02/21	DWA Bi Monthly Board Mtg.	Conf Call

Activities:

- 1) SWP Contract Extension Amendment
- 2) DWA Remote Meter Reading Fixed Network
- 3) Whitewater Hydro – Automatic Re-start
- 4) State and Federal Contractors Water Authority and Delta Specific Project Committee (Standing)
- 5) Whitewater River Surface Water Recharge
- 6) Lake Oroville Spillway FEMA funding
- 7) Replacement Pipelines 2020-2021
- 8) DC Project – Finance JPA Committee (Standing)

Activities:
(Cont.)

- 9) DWA/CVWD/MWD Operations Coordination/Article 21/Pool A/Pool B/Yuba Water (Standing)
- 10) DWA/CVWD/MWD Exchange Agreement Coordination Committee (Standing)
- 11) SWP 2020 Water Supply
- 12) ACBCI Water Rights Lawsuit
- 13) Whitewater Hydro Operations Coordination with Recharge Basin O&M
- 14) SGMA Tribal Stakeholder Meetings
- 15) Whitewater Spreading Basins – BLM Permits
- 16) Delta Conveyance Project Cost Allocation
- 17) DWA Surface Water Filtration Feasibility Snow Creek Village/Palm Oasis
- 18) MCSB Delivery Updates
- 19) Well 6 Meaders Cleaners RWQB Meetings
- 20) SWP East Branch Enlargement Cost Allocation
- 21) UWMP Population Calculation Update/Valley-Wide UWMP
- 22) RWQCB Update to the SNMP
- 23) SGMA – San Gorgonio Pass Subbasin

Minutes
Executive Committee Meeting
January 28, 2021

Directors Present: Kristin Bloomer, James Cioffi

Staff Present: Mark Krause, Steve Johnson, Esther Saenz, Sylvia Baca

1. Discussion Items

A. Review Agenda for February 2, 2021 Regular Board Meeting

The proposed agenda for the February 2, 2021 meeting was reviewed.

B. Urban Water Institute's Spring Virtual Conference February 17-18, 2021

Staff provided the Committee with the draft agenda for this virtual conference.

The Committee approved Board attendance and directed staff to place this item for Board consideration on the February 2 agenda.

2. Adjourn

**STAFF REPORT
TO
DESERT WATER AGENCY
BOARD OF DIRECTORS**

FEBRUARY 2, 2021

**RE: REQUEST ADOPTION OF RESOLUTION NO. 1251 NOMINATING
DIRECTOR ORTEGA FOR ACWA REGION 9 BOARD OF
DIRECTORS**

On January 4, 2021 the Association of California Water Agencies' Nominating Committee issued a call for nominations for Region 9 leadership. The Committee is seeking candidates for board member positions who are interested in leading the direction of ACWA for the remaining 2020-2021 term. They are seeking candidates from Region 9 for two board vacancies.

Leadership of the ten geographical ACWA Regions is integral to the leadership of the Association as a whole. Members of the Region 9 Board determine the direction and focus of regional issues and activities, and support ACWA's goals on behalf of its members. Description of the role of Region Board Member: May serve as alternate for the chair and/or vice chair in their absence (if appointed) to represent the region to the ACWA Board; Will participate in at least two Region membership meetings to be held at each of the ACWA Conferences and periodic Region Board meetings; Supports program planning and activities for the region; and Actively participate and encourages region involvement in ACWA's Outreach Program.

Director Ortega has expressed an interest to serve as a member of the ACWA Region 9 Board and has been furnished with the required paperwork for nomination.

Staff requests Board adoption of Resolution No. 1251, which expresses the Agency's support for Director Ortega's nomination for member of ACWA Region 9.

RESOLUTION NO. 1251

**A RESOLUTION OF THE BOARD OF DIRECTORS OF
DESERT WATER AGENCY
PLACING IN NOMINATION PAUL ORTEGA
AS A MEMBER OF THE ASSOCIATION OF CALIFORNIA
WATER AGENCIES REGION 9**

WHEREAS, the Board of Directors of the Desert Water Agency does encourage and support the participation of its members in the affairs of the Association of California Water Agencies; and

WHEREAS, Paul Ortega has indicated a desire to serve as a Director of ACWA Region 9;

NOW, THEREFORE, BE IT RESOLVED the Board of Directors of Desert Water Agency places its full and unreserved support in the nomination of Paul Ortega as a candidate for the office of Director, ACWA Region 9; and

FURTHER BE IT RESOLVED that the Desert Water Agency Board of Directors does hereby determine that the expenses attendant with the service of Paul Ortega in ACWA Region 9 shall be borne by Desert Water Agency.

ADOPTED this 2nd day of February, 2021.

Kristin Bloomer, President

ATTEST:

Joseph K. Stuart, Secretary-Treasurer

**STAFF REPORT
TO
DESERT WATER AGENCY
BOARD OF DIRECTORS**

FEBRUARY 2, 2021

**RE: REQUEST AUTHORIZATION FOR BOARD ATTENDANCE AT
URBAN WATER INSTITUTE'S SPRING WATER CONFERENCE**

Attached for the Board's consideration is a copy of a conference agenda for the upcoming Urban Water Institute's Spring Water Conference, which will be held virtually on February 17 – 18, 2021.

As in past practice, Staff recommends that the Board approve and authorize those Board Directors who are interested in attending the conference as in service to the Board.



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THE METROPOLITAN WATER DISTRICT OF SOUTHERN CALIFORNIA



Conference Sponsors:





Urban Water Institute's Spring Conference • February 17-18, 2021 A Path Going Forward • Virtual Lively Interactive Conference

Urban Water Institute's February 2021 Virtual Conference Program mixes water legislative and policy issues with boots-on-the-ground candid conversations with Utility General Managers and showcases the challenges to California's agriculture as SGMA is implemented.

Wednesday, February 17, 2021

Preconference Tutorial—Walk Through—How to Navigate the Virtual Conference Experience— pre-recorded with text pushed out in multiple emails, etc.
Travis Watson

Preconference sponsored Door Dash lunch by Woodard & Curran

1:00 PM Opening Remarks & Introduction

Ane Deister, Urban Water Institute, Welcome
Ane Deister introduces the State and Federal Report presentation

1:05 PM State and Federal Legislative Update

A view from Washington DC. Has anything changed? Are we on a path forward?

Eric Sapirstein, ENS Resources Inc.
Eric O'Donnell, Townsend Public Affairs, Inc.

1:50 PM Break— Question 1 of GAME

There will be 5 breaks during this 2-day event. Each break will include a Water Trivia Question. You must act quickly as the question is time sensitive. There is time remaining during the break for you to network with other participants and drill down into details about panel topics and presenters.

2:00 PM Is There Light at the End of This Tunnel? Update on Delta Conveyance

As California moves forward to address water supply resilience, is it an "either a tunnel or local projects" decision?

Jennifer Pierre, State Water Contractors, Inc.
Tom McCarthy, Kern County Water Agency
Steve Arakawa, Metropolitan Water District of Southern California
Karla Nemeth, Director of Department Water Resources
Matt Stone, Santa Clarita Valley Water Agency, Moderator

2:45 PM Break— Question 2 of GAME



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2:55 PM Utility General Managers—Managing in Uncertain Times

Three top utility managers engage in an open dialogue to discuss how the pandemic has affected their operations and the response of their customers.

Paul Cook, Irvine Ranch Water District

Steve Welch, Contra Costa Water District

Devon Upadhyay, Metropolitan Water District of Southern California

Craig Miller, General Manager, Western Municipal Water District, Moderator

3:35 PM Break—Question 3 of GAME

3:45 PM Water Leaders Looking Forward— Climate Change Adaptations

The most recent class of the Water Education Foundation's Water Leaders program reports on their 'take' in dealing with Climate Change as a pathway forward.

Stan Ali, Contra Costa Water

Dakari Barksdale, City of Vallejo

Liz DaBramo, Woodard & Curran

Cora Kammeyer, Pacific Institute, Moderator

4:25 PM Break—Question 4 GAME

4:35 PM Not out of the Woods—Wildfires!

"A house you can rebuild; a bridge you can restring; a washed-out road you can fill in. But there is nothing you can do about a tree but mourn." Louise Dickinson Rich

Chief Thom Porter, Director of CALFIRE

Jay Jasperse, Chief Engineer and Director of Groundwater Management,
Sonoma County Water Agency

Jared Blumenfeld, Secretary, California Environmental Protection Agency

Senator Bill Dodd, CA State Senate, District 4

Andree Johnson, Woodard & Curran, UWI Board Secretary, Moderator

5:35 PM Virtual Wine Tasting and Tall Tales Storytelling, Conference Reception

UWI Board members will share a favorite wine and tell why it is their favorite. Participants will vote on whether the story is true or a tall tale.

Chairman Rossi will report status of the Game!



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Day 2 Program: Thursday, February 18, 2021

9:00 AM Utility General Managers—Town Hall

Meet some General Managers recently appointed. Interactive discussion about being a new GM in the California utility world today.

Larry McKenney, General Manager, Amador County Water

Sandy Kerl, General Manager, San Diego County Water Authority

Rick Callendar, General Manager, Valley Water

Kevin Hunt, Urban Water Institute, Moderator

9:50 AM Break—Question 5 GAME

Last Trivia Question

10:00 AM Potential Impact of implementing SGMA in the San Joaquin Valley:

Up to 1 million acres of productive farmland could be retired, that is up from the 750,000 acres projected in 2019 as the more likely scenario by the Public Policy Institute of California (PPIC). Up to 85,000 jobs will be lost each year, with 45,000 of those being farmers, farmworkers and other ag roles. The unemployment rate will increase by 4% for the region, which is already among the highest rates in the state and rise to as much as 12%. Wages will take a \$2 billion hit.

Annual farm revenue losses will be \$7.1 billion. The valley's lowest-income communities will take a disproportionately large share of these impacts,...and the worst part is that this will happen every year into perpetuity. (reported in the AgriPulse December 2, 2020)

SGMA Impact on California Agriculture - To Continue Farming or Not

Studies reveal an alarming number of acres at risk of going out of production due to SGMA Compliance.

David Sunding Ph.D, UC Berkeley

What is the problem and how bad is it? Dr. Sunding reports up to 1 million acres of productive farmland will be retired as a result of SGMA impacts.

Bill Diedrich, Farmer, Chair, San Luis Water District, ACWA Ag Committee Chair

Issues from an active farmer

Jason Gianquinto, General Manager, Semitropic Water Storage District

SGMA issues and impacts on water banks.

Jason Phillips, CEO, Friant Water Authority, Moderator



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10:55 AM Adaptations to Preserve California Agriculture - *How to survive SGMA and Continue Farming*

The California Ag industry isn't sitting back waiting for the world to change—again. Real Farmers weigh into the discussion.

Scott Hamilton Ph.D., Hamilton Economic Resources and Farmer
San Juaquin Valley Water Blueprint

Eric Averett, General Manager, Rosedale Rio Bravo Water Storage District
SGMA Management Strategies for the Kern Fan

Steve Etchegaray, Owner Etchegaray Farm; President, Eastern Tule White Area Growers, Inc.
Potential impacts and solutions from a farmer

Jason Phillips, CEO, Friant Water Authority, Moderator

The good news is, there is enough extra water most years to keep the Valley whole. (reported in Water Rights, March 11, 2020) - Is this True?

12:00 PM John Rossi, Chair UWI Board—Wrap up and Announce the winner of GAME
Must be present to win!

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A SPECIAL THANK YOU TO OUR PATRON & SUSTAINING MEMBERS

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Sustaining Members:

BAWSCA • Brown & Caldwell • Eastern Municipal Water District • GEOSCIENCE Support Services, Inc. • Hazen and Sawyer • Helix Water District • Imperial Irrigation District • Inland Empire Utilities Agency • Lewis Operating • Los Angeles County Department of Public Works • Los Angeles Department of Water & Power • Meyers Nave • PACE - Advanced Water Engineering • PERC Water Corp • Riverside County • Santa Clarita Valley Water Agency • Southern Nevada Water Authority • Sweetwater Authority • Trabuco Canyon Water District • Wells Fargo Public Finance

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The Urban Water Institute is governed by a volunteer board of directors drawn from hands-on policy makers, elected officials & industry leaders who are active in the water resources industry.

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**STAFF REPORT
TO
DESERT WATER AGENCY
BOARD OF DIRECTORS**

FEBRUARY 2, 2021

RE: REQUEST BOARD APPROVAL OF TITLE CHANGES, ADDITION OF ONE POSITION TITLE TO THE CLASSIFICATION AND SALARY CHART AND APPROVE THE FEBRUARY 2021 DWA CLASSIFICATION AND SALARY LISTING CHART

Desert Water Agency would like to change the name of the Customer Service department to the Field Services department. This change would better reflect the job duties of the employees currently working in the department. There will be no changes to the salary ranges. With this change employee position titles will need to be changed as follows:

Current Position Title	New Position Title
Customer Service Representative I	Field Services Representative I
Customer Service Representative II	Field Services Representative II
Customer Service Supervisor	Field Services Supervisor
Meter Reader I	Field Services Technician I
Meter Reader II	Field Services Technician II
Meter Reader III	Field Services Technician III

We also need to add a position title for Board Director (Grandfathered) to our salary chart for recordkeeping purposes. This title is only for board directors currently in CalPERS.

Fiscal Impact:

There is no impact to the approved budget.

Staff is requesting the Board of Directors:

1. Approve the amended title changes and addition of one position title to the classification and salary listing chart.
2. Approve the February 2021 DWA classification and salary listing chart which includes title changes and addition of one position title.

Attachments

Attachment – 2-2021 DWA Classification and Salary Listing

Desert Water Agency
Position Classification and Monthly Salary Schedule
Effective 02/12/2021 for Pay Period 1 Employees. Effective 02/05/2021 for Pay Period 2 Employees.

DEPARTMENT	POSITION TITLE	RANGE	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
ACCOUNTING	Account Clerk I	24	\$ 3,928	\$ 4,129	\$ 4,329	\$ 4,556	\$ 4,781
	Account Clerk II	31	\$ 4,667	\$ 4,907	\$ 5,155	\$ 5,419	\$ 5,688
	Account Clerk III	33	\$ 4,907	\$ 5,155	\$ 5,419	\$ 5,688	\$ 5,976
	Account Clerk/Telephone Operator	20	\$ 3,560	\$ 3,739	\$ 3,928	\$ 4,129	\$ 4,329
	Accounting Supervisor	53	\$ 8,039	\$ 8,437	\$ 8,860	\$ 9,300	\$ 9,771
	Controller	66	\$ 11,043	\$ 11,595	\$ 12,183	\$ 12,808	\$ 13,454
	Senior Account Clerk	40	\$ 5,827	\$ 6,127	\$ 6,434	\$ 6,753	\$ 7,105
ADMINISTRATIVE	Administrative Assistant I	33	\$ 4,907	\$ 5,155	\$ 5,419	\$ 5,688	\$ 5,976
	Administrative Assistant II	38	\$ 5,548	\$ 5,827	\$ 6,127	\$ 6,434	\$ 6,753
	Administrative Assistant III	40	\$ 5,827	\$ 6,127	\$ 6,434	\$ 6,753	\$ 7,105
	Executive Secretary/Assistant Secretary to the Board	53	\$ 8,039	\$ 8,437	\$ 8,860	\$ 9,300	\$ 9,771
	Senior Administrative Assistant	46	\$ 6,753	\$ 7,105	\$ 7,464	\$ 7,838	\$ 8,238
CONSTRUCTION - FLEET MAINTENANCE							
Construction	Assistant Construction Superintendent	53	\$ 8,039	\$ 8,437	\$ 8,860	\$ 9,300	\$ 9,771
	Construction Superintendent	65	\$ 10,778	\$ 11,317	\$ 11,892	\$ 12,494	\$ 13,128
	Equipment Operator	36	\$ 5,280	\$ 5,548	\$ 5,827	\$ 6,127	\$ 6,434
	Water Service Foreman	46	\$ 6,753	\$ 7,105	\$ 7,464	\$ 7,838	\$ 8,238
	Water Service Worker I	28	\$ 4,329	\$ 4,556	\$ 4,781	\$ 5,028	\$ 5,280
	Water Service Worker II	33	\$ 4,907	\$ 5,155	\$ 5,419	\$ 5,688	\$ 5,976
	Water Service Worker III	37	\$ 5,419	\$ 5,688	\$ 5,976	\$ 6,277	\$ 6,595
Fleet Maintenance	Fleet Mechanic Foreman	43	\$ 6,277	\$ 6,595	\$ 6,928	\$ 7,280	\$ 7,649
	Fleet Mechanic I	31	\$ 4,667	\$ 4,907	\$ 5,155	\$ 5,419	\$ 5,688
	Fleet Mechanic II	36	\$ 5,280	\$ 5,548	\$ 5,827	\$ 6,127	\$ 6,434

Desert Water Agency
Position Classification and Monthly Salary Schedule
Effective 02/12/2021 for Pay Period 1 Employees. Effective 02/05/2021 for Pay Period 2 Employees.

DEPARTMENT	POSITION TITLE	RANGE	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
FIELD SERVICES	Field Services Representative I	34	\$ 5,028	\$ 5,280	\$ 5,548	\$ 5,827	\$ 6,127
	Field Services Representative II	37	\$ 5,419	\$ 5,688	\$ 5,976	\$ 6,277	\$ 6,595
	Field Services Supervisor	53	\$ 8,039	\$ 8,437	\$ 8,860	\$ 9,300	\$ 9,771
	Field Services Technician I	27	\$ 4,234	\$ 4,446	\$ 4,667	\$ 4,907	\$ 5,155
	Field Services Technician II	30	\$ 4,556	\$ 4,781	\$ 5,028	\$ 5,280	\$ 5,548
	Field Services Technician III	37	\$ 5,419	\$ 5,688	\$ 5,976	\$ 6,277	\$ 6,595
ENGINEERING - OPERATIONS							
Engineering	Associate Engineer	56	\$ 8,652	\$ 9,083	\$ 9,542	\$ 10,014	\$ 10,520
	Engineering Technician I	34	\$ 5,028	\$ 5,280	\$ 5,548	\$ 5,827	\$ 6,127
	Engineering Technician II	39	\$ 5,688	\$ 5,976	\$ 6,277	\$ 6,595	\$ 6,928
	Engineering Technician III	43	\$ 6,277	\$ 6,595	\$ 6,928	\$ 7,280	\$ 7,649
	GIS Specialist I	46	\$ 6,753	\$ 7,105	\$ 7,464	\$ 7,838	\$ 8,238
	GIS Specialist II	49	\$ 7,280	\$ 7,649	\$ 8,039	\$ 8,437	\$ 8,860
	Laboratory Director	53	\$ 8,039	\$ 8,437	\$ 8,860	\$ 9,300	\$ 9,771
	Operations and Engineering Manager	72	\$ 12,808	\$ 13,454	\$ 14,133	\$ 14,835	\$ 15,580
	Senior Engineer	64	\$ 10,520	\$ 11,043	\$ 11,595	\$ 12,183	\$ 12,808
	Senior Engineering Technician	45	\$ 6,595	\$ 6,928	\$ 7,280	\$ 7,649	\$ 8,039
	Staff Engineer	51	\$ 7,649	\$ 8,039	\$ 8,437	\$ 8,860	\$ 9,300
Operations	Operations Technician Foreman	51	\$ 7,649	\$ 8,039	\$ 8,437	\$ 8,860	\$ 9,300
	Operations Technician I	37	\$ 5,419	\$ 5,688	\$ 5,976	\$ 6,277	\$ 6,595
	Operations Technician II	41	\$ 5,976	\$ 6,277	\$ 6,595	\$ 6,928	\$ 7,280
	Operations Technician III	46	\$ 6,753	\$ 7,105	\$ 7,464	\$ 7,838	\$ 8,238
	Operations Technician in Training	30	\$ 4,556	\$ 4,781	\$ 5,028	\$ 5,280	\$ 5,548
	System Operator I	35	\$ 5,155	\$ 5,419	\$ 5,688	\$ 5,976	\$ 6,277
	System Operator II	38	\$ 5,548	\$ 5,827	\$ 6,127	\$ 6,434	\$ 6,753
	System Operator III	41	\$ 5,976	\$ 6,277	\$ 6,595	\$ 6,928	\$ 7,280
	System Operator in Training	30	\$ 4,556	\$ 4,781	\$ 5,028	\$ 5,280	\$ 5,548
	Water Operations Supervisor	60	\$ 9,542	\$ 10,014	\$ 10,520	\$ 11,043	\$ 11,595

Desert Water Agency
Position Classification and Monthly Salary Schedule
Effective 02/12/2021 for Pay Period 1 Employees. Effective 02/05/2021 for Pay Period 2 Employees.

DEPARTMENT	POSITION TITLE	RANGE	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
FACILITIES MAINTENANCE AND SAFETY	Facilities and Safety Officer	54	\$ 8,238	\$ 8,652	\$ 9,083	\$ 9,542	\$ 10,014
INFORMATION SYSTEMS	Information Systems Manager	65	\$ 10,778	\$ 11,317	\$ 11,892	\$ 12,494	\$ 13,128
	Computer Operator I	31	\$ 4,667	\$ 4,907	\$ 5,155	\$ 5,419	\$ 5,688
	Computer Operator II	40	\$ 5,827	\$ 6,127	\$ 6,434	\$ 6,753	\$ 7,105
	PC Support Technician I	37	\$ 5,419	\$ 5,688	\$ 5,976	\$ 6,277	\$ 6,595
	PC Support Technician II	43	\$ 6,277	\$ 6,595	\$ 6,928	\$ 7,280	\$ 7,649
	Senior PC Support Technician	51	\$ 7,649	\$ 8,039	\$ 8,437	\$ 8,860	\$ 9,300
	Programmer I	50	\$ 7,464	\$ 7,838	\$ 8,238	\$ 8,652	\$ 9,083
	Programmer II	54	\$ 8,238	\$ 8,652	\$ 9,083	\$ 9,542	\$ 10,014
MANAGEMENT	General Manager	Contract	n/a	n/a	n/a	n/a	\$ 23,906
	Assistant General Manager	83	\$ 16,766	\$ 17,602	\$ 18,482	\$ 19,410	\$ 20,379
	Finance Director	81	\$ 15,971	\$ 16,766	\$ 17,602	\$ 18,482	\$ 19,410
	Human Resources Director	66	\$ 11,043	\$ 11,595	\$ 12,183	\$ 12,808	\$ 13,454
OUTREACH AND CONSERVATION	Outreach and Conservation Associate	45	\$ 6,595	\$ 6,928	\$ 7,280	\$ 7,649	\$ 8,039
	Outreach and Conservation Manager	55	\$ 8,437	\$ 8,860	\$ 9,300	\$ 9,771	\$ 10,262
	Outreach Specialist I	41	\$ 5,976	\$ 6,277	\$ 6,595	\$ 6,928	\$ 7,280
	Outreach Specialist II	45	\$ 6,595	\$ 6,928	\$ 7,280	\$ 7,649	\$ 8,039
SNOW CREEK SECURITY	Snow Creek Security	17	\$ 2,517	\$ 2,643	\$ 2,776	\$ 2,913	\$ 3,059
BOARD DIRECTOR	Board Director (Grandfathered Only)		\$779.50	\$779.50	\$779.50	\$779.50	\$779.50

DESERT WATER AGENCY OUTREACH & CONSERVATION ACTIVITIES

JANUARY 2021

Activities:

- 1/05 Staff met with FEMA regarding flooding assistance.
- 1/12 Staff met with FEMA regarding flooding assistance.
- 1/12 Xochitl Peña attended the ONE-PS meeting and provided an update.
- 1/13 DWA hosted a virtual webinar: Diving into education.
- 1/19 Staff met with FEMA regarding flooding assistance.
- 1/19 Xochitl Peña participated in a phone conference with CV Water Counts.
- 1/21 Vicki Petek participated virtually as a judge in the Palm Springs Unified School District 2021 District Science Fair.
- 1/26 Staff met with FEMA regarding flooding assistance.

Public Information Releases/eBlasts/Customer Notifications:

- January 05: Webinar: Diving into water education – Website, Nextdoor
- January 05: Desert Water Agency Board elects new officers – Website
- January 14: Sundance II HOA – DWA Construction – Nextdoor
- January 19: Sunrise Racquet Club HOA – DWA Construction – Nextdoor
- January 19: Snow Creek – DWA Construction – Nextdoor
- January 19: Western Village – DWA Construction – Nextdoor
- January 27: Water Counts Academy deadline is Jan. 31 – Website, Email Blast

Upcoming Events

- February 18 @ 2:00 – DWA Webinar: Water works – Joining Desert Water Agency's team


Conservation programs

- 21 grass removal inspections
- 6 grass removal projects pre-approved
- 10 grass removal projects given final approval

- 13 washing machines requested
- 10 washing machines approved

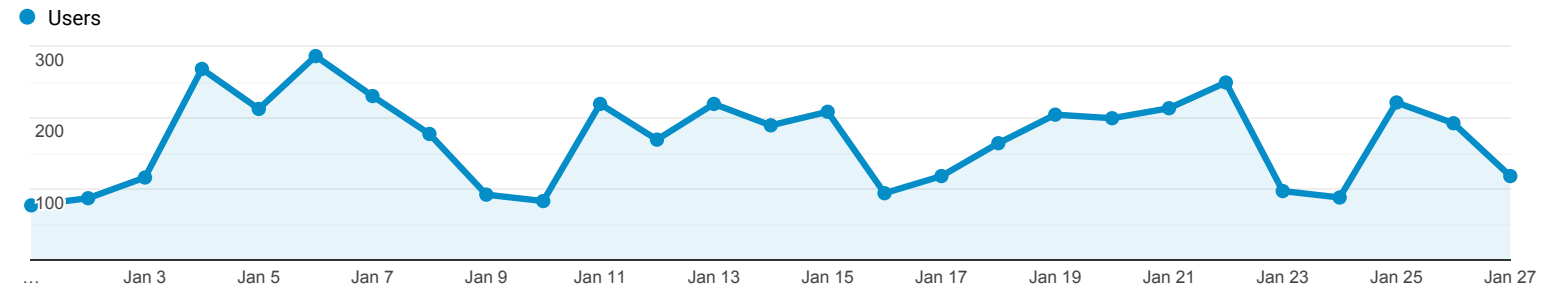
- 8 smart controllers requested
- 5 smart controllers approved

Audience Overview

 All Users
100.00% Users


Jan 1, 2021 - Jan 27, 2021

Overview




Users

4,078




New Users

3,562




Sessions

4,892




Number of Sessions per User

1.20




Pageviews

10,118




Pages / Session

2.07




Avg. Session Duration

00:01:43

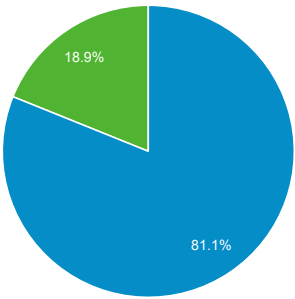


Bounce Rate

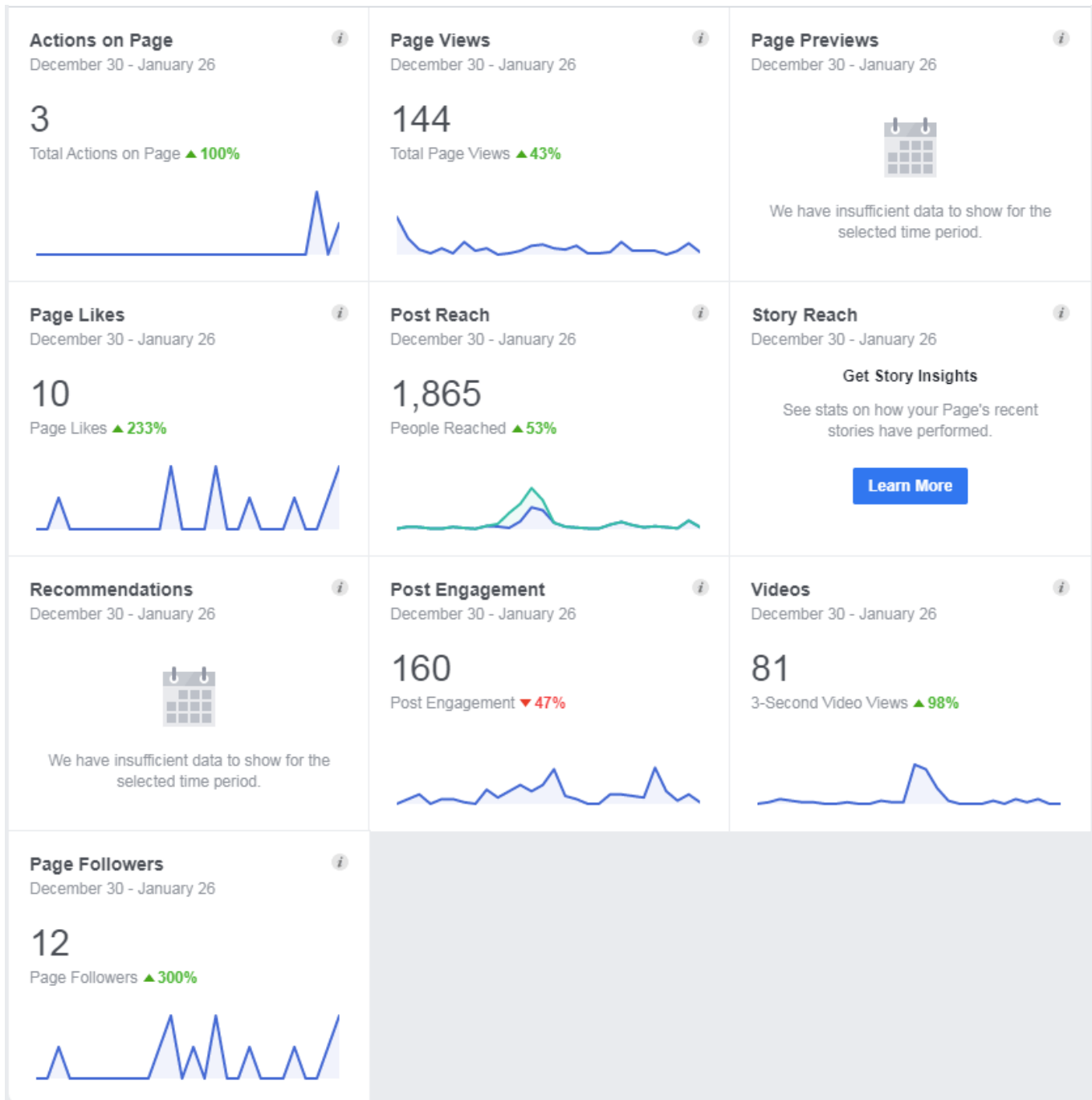
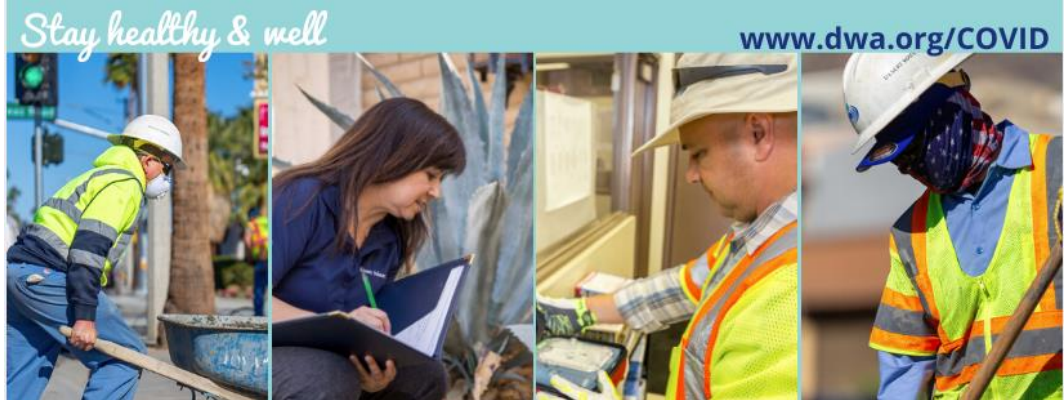
51.66%



■ New Visitor ■ Returning Visitor

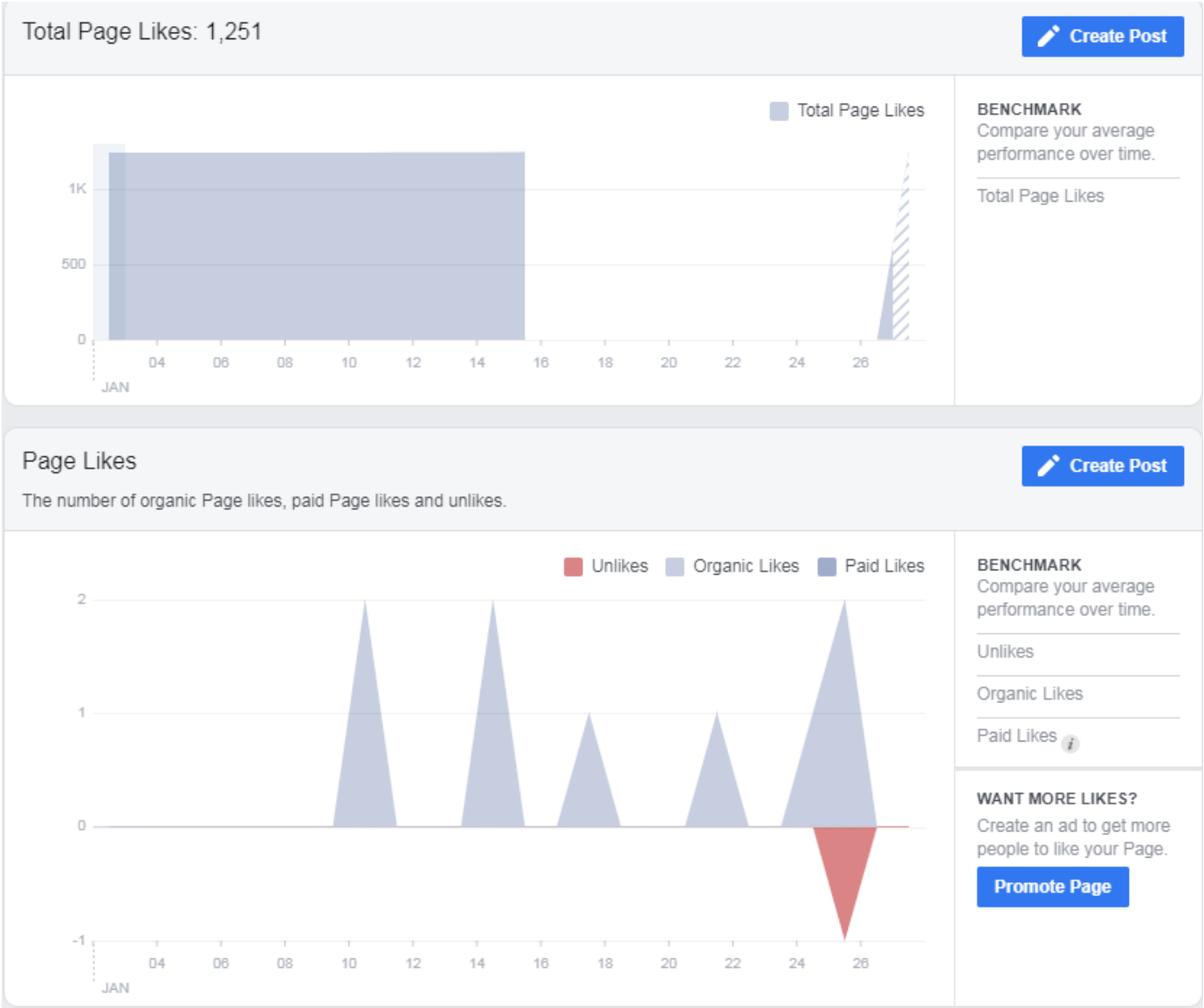


Language	Users	% Users
1. en-us	3,781	92.69%
2. en	161	3.95%
3. en-gb	38	0.93%
4. en-ca	27	0.66%
5. zh-cn	6	0.15%
6. en-au	5	0.12%
7. c	4	0.10%
8. es-us	4	0.10%
9. fi	4	0.10%
10. fr-fr	4	0.10%



Facebook Analytics, January 2021

Published	Post	Type	Targeting	Reach	Engagement	Promote
01/27/2021 12:54 PM	 If you're curious about water in the desert, then Water Counts Academy			8 	0 0 	Boost Post
01/22/2021 4:00 PM	 Hang up the hose! Did you know ... using a broom to clean driveways			78 	2 6 	Boost Post
01/20/2021 8:30 AM	 Don't forget to turn off your sprinklers and keep them off for at least 2 days			200 	0 12 	Boost Post
01/19/2021 2:01 PM	 DWA board approves extension of customer relief efforts – no late fees,			146 	0 6 	Boost Post
01/18/2021 8:00 AM	 Our office is closed today in observance of Martin Luther King Jr.			73 	0 5 	Boost Post
01/14/2021 2:00 PM	 Think you need a water softener? Check out our latest water quality			37 	0 3 	Boost Post
01/14/2021 12:39 PM	 Think you need a water softener? Check out our latest water quality			38 	1 4 	Boost Post
01/13/2021 12:01 PM	 Check out this "Diving into water education" webinar. Find out how you			62 	15 13 	Boost Post
01/12/2021 12:00 PM	 Don't forget! TOMORROW is our water education webinar. Find out			178 	0 7 	Boost Post
01/10/2021 12:00 PM	 Succulents are very water efficient and make great household plants.			42 	1 4 	Boost Post
01/07/2021 12:00 PM	 Water service in Palm Springs started around 1886 when Palm			68 	2 8 	Boost Post
01/04/2021 3:00 PM	 During our next webinar "Diving into water education" at noon on Jan. 13,			44 	0 4 	Boost Post
01/01/2021 9:00 AM	 Let's all resolve to be more waterwise in 2021! Check out all our			41 	1 5 	Boost Post



Instagram January 2021



desertwateragency

Edit Profile



711 posts 1,131 followers 196 following

Desert Water Agency

Desert Water Agency serves tap water in the Palm Springs area. We replenish the aquifer and offer incentives to help people save water.
bit.ly/3t1M7UB



17 impressions



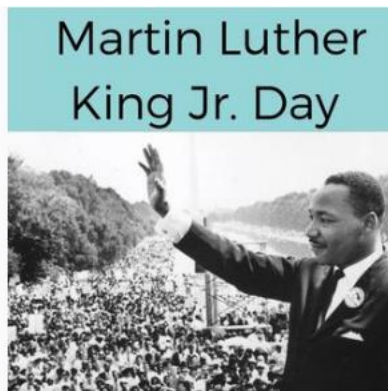
140 impressions



156 impressions



117 impressions



113 impressions



236 impressions



129 impressions



145 impressions



164 impressions



Desert Water Agency

1200 S Gene Autry Trl, Palm Springs



Desert Water Agency

28,965 members

[Invite](#)

34% of 61,223 households

144 neighborhoods



Desert Water Agency

Outreach Specialist Xochitl Pena • 19 Jan

DESERT WATER



Western Village/Windy Point – DWA Construction. Desert Water Agency crews plan to work on service line replacements in the Western Village/Windy Point community starting January 20, with final paving completed by the end of February. This project aims to improve water See more...

Posted to **Subscribers of Desert Water Agency** in 3 neighborhoods

 Like  Comment

27 Impressions



✓ Desert Water Agency

Outreach Specialist Xochitl Pena • 19 Jan



DESERT WATER



Snow Creek – DWA Construction. Desert Water Agency crews plan to work on service line replacements in the Snow Creek community starting January 20, with final paving completed by the end of February. This project aims to improve water service reliability and avoid severe outages and property

[See more...](#)

Posted to **Subscribers of Desert Water Agency in 1 neighborhood**



Like



Comment

9 Impressions



✓ Desert Water Agency

Outreach Specialist Xochitl Pena • 19 Jan



Sunrise Racquet Club HOA – DWA Construction. Desert Water Agency crews plan to work on service line replacements in the Sunrise Racquet Club HOA community starting January 20, with final paving completed by the end of February. This project aims to improve water service reliability and
[See more...](#)

Posted to **Subscribers of Desert Water Agency in 1 neighborhood**



Like



Comment

42 Impressions



✓ Desert Water Agency

Outreach Specialist Xochitl Pena • 14 Jan



Sundance II HOA - DWA Construction. Desert Water Agency crews plan to work on service line replacements in the Sundance II HOA community along Sundance Circle starting January 20. Replacements are planned through January 27, with final paving completed by the end of February. This project
[See more...](#)

Posted to **Subscribers of Desert Water Agency in 1 neighborhood**



Like



2 Comments



1 · 39 Impressions



✓ Desert Water Agency



Outreach Specialist Xochitl Pena • 7 Jan

Webinar: Diving into water education. During our next webinar find out how you can learn more about our most precious resource – whether you're a student, teacher, landscaper or homeowner. We'll dive into free water education programming and show you how to register and get involved in

See more...

Webinar: **Diving into**
water education

JAN
13

Webinar: Diving into water education
Desert Water Agency

Going? ▾

Posted to Subscribers of Desert Water Agency



Like



Comment



3 · 1371 Impressions

Desert Water Agency Twitter Analytics January 2021



Tweets
2,397

Following
1,524

Followers
1,200

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TWEET HIGHLIGHTS

Top Tweet earned 242 impressions

Succulents are very water efficient and make great household plants. Add a couple to your home today! 🌵💧🌱 #waterefficient #succulents pic.twitter.com/XNpiTjXpkj



♥ 4

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Top Follower followed by 1,044 people



Jason Squires

@squiresjl8 FOLLOWS YOU

"Shall we make a new rule of life from tonight: always to try to be a little kinder than is necessary?" - James M. Barrie

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Top mention earned 4 engagements



Steve Grasha

@RealSteveGrasha · Jan 14

Rest in Peace former @DWAwater General Manager Dave Luker. The respect Dave has earned from his team, his board of directors, and colleagues throughout the Coachella Valley and California is a true testament to his leadership and his character.

desertsun.com/story/opinion/...

🔄 1 ♥ 1

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Top media Tweet earned 235 impressions

Our office is closed today in observance of Martin Luther King Jr. Day. Crews are on standby for emergencies.

pic.twitter.com/eB9IpUPZ2T



♥ 4

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JAN 2021 SUMMARY

Tweets
9

Tweet impressions
3,015

Profile visits
131

Mentions
2

New followers

-5