

Overseeding during drought



Overseeding (reseeding) is fairly unique to our region. Drying out bermuda grass and seeding in the fall so that lawns can remain green year-round can be a water intensive effort, but can also be done efficiently. DWA is encouraging customers to skip overseeding – or to take great care to do it with less water. **The agency is allowing daily watering before 7 a.m. and after 7 p.m. October 10-31 with a maximum of 10 minutes per valve per day for efficient overseeding (30 minutes for rotors).**

Overseeding later in the month when it's cooler means landscapers will need to use less water to germinate seed. If you're overseeding, be sure to just keep seeds moist but not soaked. If you have 10 minutes to water, consider using five two-minute cycles during permitted hours. Remember – all other restrictions are still in place and will be enforced.

DWA has lawn signs available for any customer who skips overseeding to go golden for the winter months. These customers should still water their dormant grass occasionally to keep the bermuda roots in good health. Typically, we see grass go golden in January but it will green up in spring.

Return to Monday-Wednesday-Friday watering on November 1

The hottest months are behind us and temperatures are tapering off. This is good news for us, and for our plants and grass. Since less water is needed to properly maintain landscaping in the cooler months, DWA will return to its Monday, Wednesday and Friday outdoor watering schedule for all customers starting on November 1. Watering is still allowed only before 7:00 a.m. and after 7:00 p.m.

Even though our local water supply passed the state's 'stress test', California is still in a drought and conservation is a way of life here. DWA has set its own target of 10-13% conservation compared to 2013 to support our long-term sustainability goals.

The tremendous conservation efforts by customers over the past year saved more than three billion gallons of water. We're hopeful that everyone will keep up the savings as we wait to see how the weather conditions this winter affect the drought. Desert Water Agency will continue to enforce water use restrictions in our community. Penalties range from \$50 to \$500 and can be imposed daily.

Mandatory water use restrictions also prohibit the following:

- Hosing off hardscapes (sidewalk, driveway, etc.)
- Water flowing onto adjacent property or hardscapes
- Using a hose (without a shut-off nozzle) to wash vehicles
- Irrigating during or within 48 hours after measurable rainfall
- Water waste

For additional information on DWA's restrictions, please visit www.dwa.org/restrictions. To report water waste, download our app in the App Store or Google Play, or use our online form or email. Community reports help DWA track down and stop water waste.

Go paperless today
with myDWA 



With just a few clicks at www.myDWA.org you can start receiving your water bill via email. Once you sign up for this service, you will also have access to a suite of information including previous bills and water use.

You can easily see if your use meets DWA's current water use targets, and update your account preferences. This convenient service also helps DWA cut costs by reducing printing and postage.

You may have noticed the new graphs on your water bill. We wanted to update not only the look of the bill, but also the information we provide. The eBill service and the new bills were developed with our customers in mind -- we used customer feedback to improve them before we made the switch.

Visit www.myDWA.org and click "Register" on the right side of the screen. There is a helpful how-to video if you're having trouble. You can also email questions to support@myDWA.org.

**Sign up to receive
the latest news & updates
via email**

Contact Ashley Metzger at Ashley@dwa.org or visit www.dwa.org.

Tram Road Challenge

DWA looks forward to being part of the fun at the United Way of the Desert Tram Road Challenge on October 22.



Our team will be there to help hydrate thirsty runners after their steep climb up to the finish line. For more information about the race or to register, visit www.UnitedWayoftheDesert.org.

PSHS student-athletes: conservation is a team sport



DWA partnered with PSHS again this year to make a fun, new public service announcement. In past years, DWA has been lucky to work with the champion football team – and this year we were thrilled to work with student-athletes from many of the fall sports. Keep your eye out on local TV stations, online and in our lobby to see these talented teens on air! The PSA will also be posted on our website for your viewing pleasure.

Want to know more about what we're doing?

The public is always welcome at our board meetings on the first and third Tuesday of every month, beginning at 8 a.m., at DWA Operations Center, 1200 S. Gene Autry Trail, Palm Springs. To see an up-to-date schedule of all our meetings, please visit our website: www.dwa.org/calendar.



Goodbye turf, hello rebate!

DWA is pleased to see homeowners, associations and businesses eager to trade out turf for water-efficient landscaping this year. Customers have until September 30 to apply, but single-family home applications are being accepted first come, first served. Large-scale projects like businesses and HOAs will be approved based on scoring criteria, which you can find at www.dwa.org/turf.

This year's program offers a rebate of \$1 per square foot, but single-family residents can also apply for \$1 per square foot from the state.

Half a million square feet of turf will be removed with these grant funds.

Single-family homeowners not eligible through DWA's program may still be eligible for state funding. The state will rebate grass areas even if they are not visible from the street (back yards, behind walls, etc.). Learn more at www.SaveOurWaterRebates.com. The state will not rebate artificial turf.

For more information on DWA's program or to apply, visit www.dwa.org/turf.

Conservation coupons



Desert Water Agency has been working with local businesses to give customers an incentive for choosing options that save water.

Available water-saving coupons:



Recycled water car wash



Pool treatment
(no drain and refill)



Leak detection

Visit www.dwa.org/rebates to see the programs and incentives that are available to help you save water. You can also learn more about these programs (and much more) on our YouTube channel by searching Desert Water Agency.

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Contact information

For more information, please contact: DWA Outreach & Conservation Manager Ashley Metzger at (760) 323-4971 ext. 184, or Ashley@dwa.org. For more information on DWA's conservation programs, please visit: www.dwa.org/conservation.

